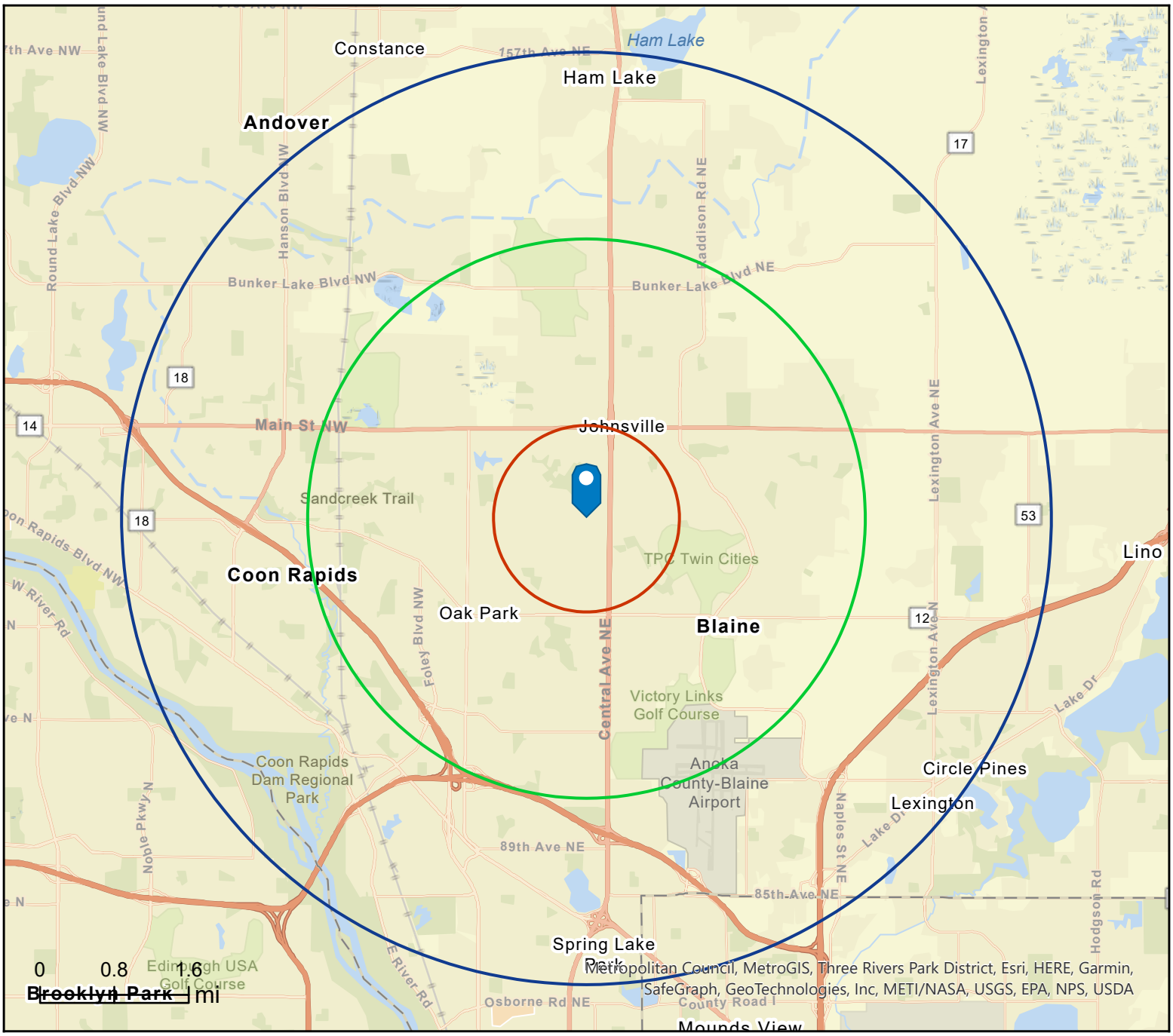
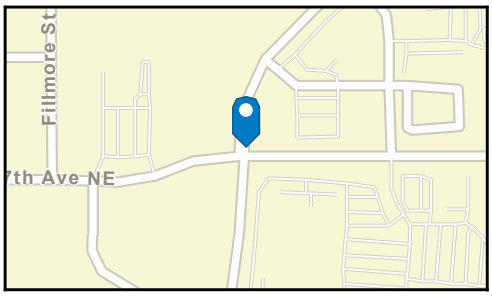
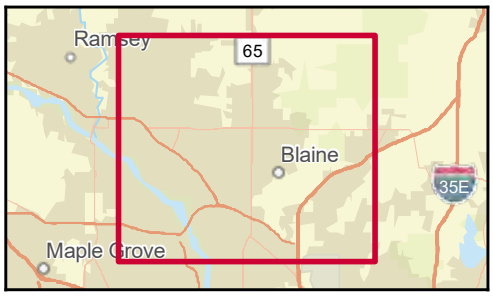
Site Map

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997







July 18, 2023

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Executive Summary

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
Population			
2010 Population	10,337	62,051	137,643
2020 Population	10,998	71,999	154,327
2023 Population	11,829	74,284	160,196
2028 Population	12,356	76,270	164,450
2010-2020 Annual Rate	0.62%	1.50%	1.15%
2020-2023 Annual Rate	2.27%	0.97%	1.16%
2023-2028 Annual Rate	0.88%	0.53%	0.53%
2023 Male Population	48.4%	49.0%	49.2%
2023 Female Population	51.6%	51.0%	50.8%
2023 Median Age	36.6	38.3	38.9

In the identified area, the current year population is 160,196. In 2020, the Census count in the area was 154,327. The rate of change since 2020 was 1.16% annually. The five-year projection for the population in the area is 164,450 representing a change of 0.53% annually from 2023 to 2028. Currently, the population is 49.2% male and 50.8% female.

Median Age

The median age in this area is 38.9, compared to U.S. median age of 39.1.

Race and Ethnicity			
2023 White Alone	72.2%	73.4%	74.0%
2023 Black Alone	8.4%	8.1%	8.3%
2023 American Indian/Alaska Native Alone	0.5%	0.6%	0.6%
2023 Asian Alone	10.2%	8.4%	7.5%
2023 Pacific Islander Alone	0.0%	0.0%	0.0%
2023 Other Race	1.9%	2.4%	2.5%
2023 Two or More Races	6.8%	7.1%	7.0%
2023 Hispanic Origin (Any Race)	5.1%	5.5%	5.5%

Persons of Hispanic origin represent 5.5% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 49.3 in the identified area, compared to 72.1 for the U.S. as a whole.

Households			
2023 Wealth Index	114	118	114
2010 Households	3,815	23,086	51,060
2020 Households	4,133	26,276	56,603
2023 Households	4,481	27,068	58,645
2028 Households	4,701	27,808	60,345
2010-2020 Annual Rate	0.80%	1.30%	1.04%
2020-2023 Annual Rate	2.52%	0.92%	1.10%
2023-2028 Annual Rate	0.96%	0.54%	0.57%
2023 Average Household Size	2.62	2.73	2.72

The household count in this area has changed from 56,603 in 2020 to 58,645 in the current year, a change of 1.10% annually. The five-year projection of households is 60,345, a change of 0.57% annually from the current year total. Average household size is currently 2.72, compared to 2.71 in the year 2020. The number of families in the current year is 41,260 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.

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Executive Summary

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	1 mile	3 miles	5 miles
Mortgage Income			
2023 Percent of Income for Mortgage	18.9%	20.4%	21.5%
Median Household Income			
2023 Median Household Income	$97,829	$92,488	$89,408
2028 Median Household Income	$105,295	$102,808	$100,319
2023-2028 Annual Rate	1.48%	2.14%	2.33%
Average Household Income			
2023 Average Household Income	$123,671	$121,322	$117,603
2028 Average Household Income	$138,044	$137,158	$132,746
2023-2028 Annual Rate	2.22%	2.48%	2.45%
Per Capita Income			
2023 Per Capita Income	$46,405	$44,099	$42,947
2028 Per Capita Income	$52,053	$49,885	$48,592
2023-2028 Annual Rate	2.32%	2.50%	2.50%
GINI Index			
2023 Gini Index	32.5	34.7	35.3

Households by Income

Current median household income is $89,408 in the area, compared to $72,603 for all U.S. households. Median household income is projected to be $100,319 in five years, compared to $82,410 for all U.S. households

Current average household income is $117,603 in this area, compared to $107,008 for all U.S. households. Average household income is projected to be $132,746 in five years, compared to $122,048 for all U.S. households

Current per capita income is $42,947 in the area, compared to the U.S. per capita income of $41,310. The per capita income is projected to be $48,592 in five years, compared to $47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	126	117	111
2010 Total Housing Units	3,930	23,978	53,061
2010 Owner Occupied Housing Units	3,193	19,961	42,428
2010 Renter Occupied Housing Units	622	3,125	8,632
2010 Vacant Housing Units	115	892	2,001
2020 Total Housing Units	4,261	26,963	58,112
2020 Vacant Housing Units	128	687	1,509
2023 Total Housing Units	4,607	27,720	60,249
2023 Owner Occupied Housing Units	3,806	23,141	48,337
2023 Renter Occupied Housing Units	675	3,927	10,308
2023 Vacant Housing Units	126	652	1,604
2028 Total Housing Units	4,814	28,469	61,933
2028 Owner Occupied Housing Units	4,026	24,084	50,321
2028 Renter Occupied Housing Units	675	3,725	10,025
2028 Vacant Housing Units	113	661	1,588
Socioeconomic Status Index			
2023 Socioeconomic Status Index	57.5	54.0	53.9

Currently, 80.2% of the 60,249 housing units in the area are owner occupied; 17.1%, renter occupied; and 2.7% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 58,112 housing units in the area and 2.6% vacant housing units. The annual rate of change in housing units since 2020 is 1.12%. Median home value in the area is $319,775, compared to a median home value of $308,943 for the U.S. In five years, median value is projected to change by 2.45% annually to $360,968.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.

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Demographic and Income Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

Summary	Census 2010	Census 2020	2023	2028
Population	10,337	10,998	11,829	12,356
Households	3,815	4,133	4,481	4,701
Families	2,816	-	3,193	3,336
Average Household Size	2.69	2.64	2.62	2.61
Owner Occupied Housing Units	3,193	-	3,806	4,026
Renter Occupied Housing Units	622	-	675	675
Median Age	34.1	-	36.6	37.3

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.88%	0.34%	0.30%
Households	0.96%	0.44%	0.49%
Families	0.88%	0.38%	0.44%
Owner HHs	1.13%	0.62%	0.66%
Median Household Income	1.48%	2.48%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	170	3.8%	150	3.2%
$15,000 - $24,999	80	1.8%	56	1.2%
$25,000 - $34,999	207	4.6%	177	3.8%
$35,000 - $49,999	287	6.4%	251	5.3%
$50,000 - $74,999	735	16.4%	707	15.0%
$75,000 - $99,999	815	18.2%	806	17.1%
$100,000 - $149,999	1,120	25.0%	1,224	26.0%
$150,000 - $199,999	552	12.3%	707	15.0%
$200,000+	515	11.5%	623	13.3%
Median Household Income	$97,829		$105,295	
Average Household Income	$123,671		$138,044	
Per Capita Income	$46,405		$52,053	

	Census 2010		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	838	8.1%	801	6.8%	854	6.9%
5 - 9	791	7.6%	830	7.0%	824	6.7%
10 - 14	683	6.6%	828	7.0%	845	6.8%
15 - 19	694	6.7%	701	5.9%	746	6.0%
20 - 24	550	5.3%	603	5.1%	618	5.0%
25 - 34	1,775	17.2%	1,841	15.6%	1,836	14.9%
35 - 44	1,701	16.5%	1,867	15.8%	1,994	16.1%
45 - 54	1,513	14.6%	1,493	12.6%	1,549	12.5%
55 - 64	1,067	10.3%	1,374	11.6%	1,334	10.8%
65 - 74	509	4.9%	1,003	8.5%	1,058	8.6%
75 - 84	171	1.7%	381	3.2%	562	4.5%
85+	48	0.5%	108	0.9%	137	1.1%

	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,487	82.1%	8,057	73.3%	8,541	72.2%	8,639	69.9%
Black Alone	451	4.4%	906	8.2%	991	8.4%	1,117	9.0%
American Indian Alone	31	0.3%	56	0.5%	62	0.5%	72	0.6%
Asian Alone	1,022	9.9%	1,067	9.7%	1,204	10.2%	1,372	11.1%
Pacific Islander Alone	0	0.0%	2	0.0%	3	0.0%	4	0.0%
Some Other Race Alone	87	0.8%	192	1.7%	225	1.9%	265	2.1%
Two or More Races	260	2.5%	719	6.5%	802	6.8%	887	7.2%
Hispanic Origin (Any Race)	316	3.1%	514	4.7%	601	5.1%	693	5.6%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2023

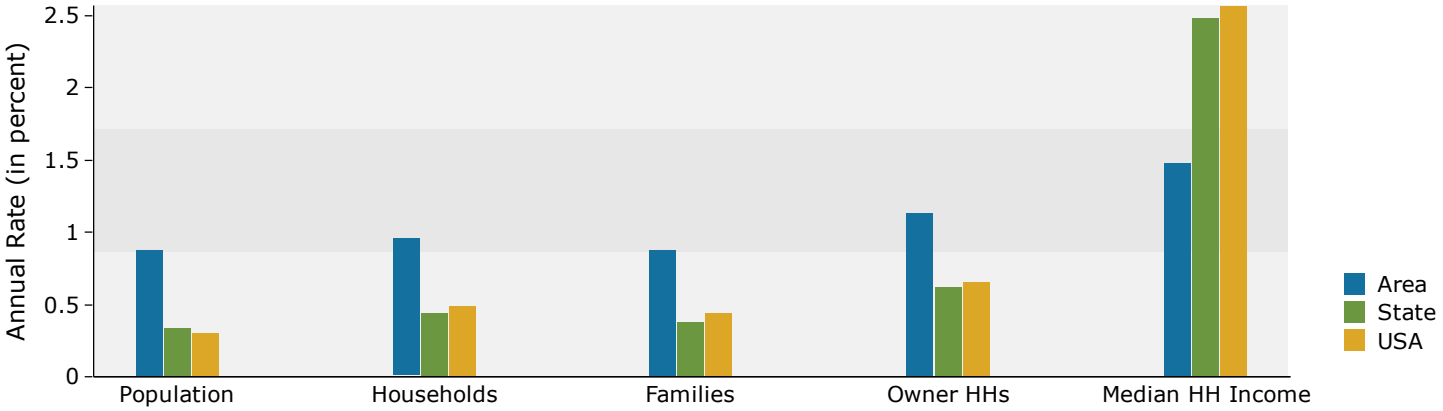
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Demographic and Income Profile

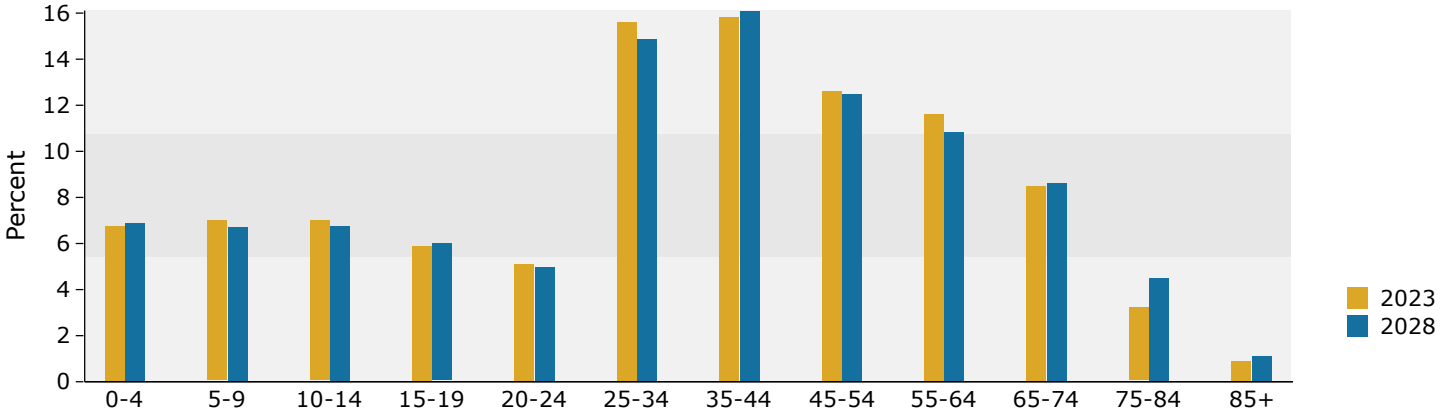
Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

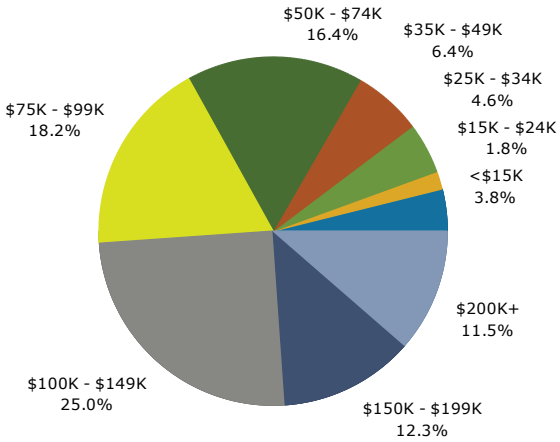
Trends 2023-2028



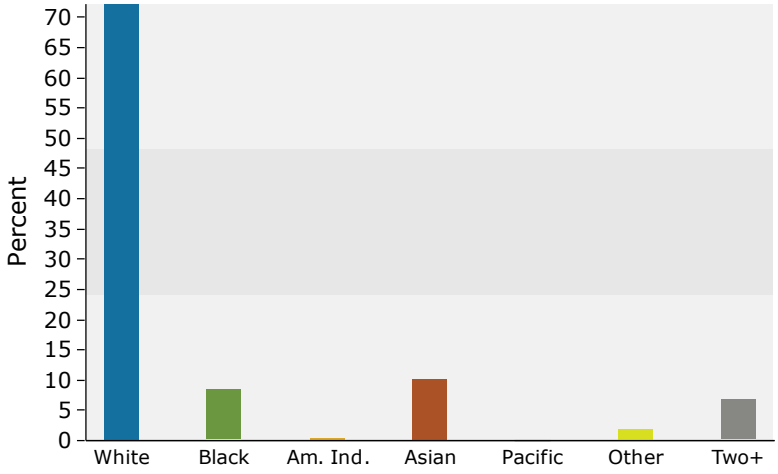
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin:5.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Demographic and Income Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

Summary	Census 2010	Census 2020	2023	2028
Population	62,051	71,999	74,284	76,270
Households	23,086	26,276	27,068	27,808
Families	16,907	-	19,269	19,742
Average Household Size	2.68	2.72	2.73	2.73
Owner Occupied Housing Units	19,961	-	23,141	24,084
Renter Occupied Housing Units	3,125	-	3,927	3,725
Median Age	36.1	-	38.3	38.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.53%	0.34%	0.30%
Households	0.54%	0.44%	0.49%
Families	0.49%	0.38%	0.44%
Owner HHs	0.80%	0.62%	0.66%
Median Household Income	2.14%	2.48%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,160	4.3%	1,016	3.7%
$15,000 - $24,999	852	3.1%	595	2.1%
$25,000 - $34,999	1,371	5.1%	1,152	4.1%
$35,000 - $49,999	2,216	8.2%	1,909	6.9%
$50,000 - $74,999	4,499	16.6%	4,224	15.2%
$75,000 - $99,999	4,530	16.7%	4,390	15.8%
$100,000 - $149,999	6,296	23.3%	6,840	24.6%
$150,000 - $199,999	2,872	10.6%	3,754	13.5%
$200,000+	3,272	12.1%	3,928	14.1%
Median Household Income	$92,488		$102,808	
Average Household Income	$121,322		$137,158	
Per Capita Income	$44,099		$49,885	

	Census 2010		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,697	7.6%	4,849	6.5%	5,031	6.6%
5 - 9	4,440	7.2%	5,285	7.1%	5,242	6.9%
10 - 14	4,062	6.5%	5,448	7.3%	5,540	7.3%
15 - 19	3,989	6.4%	4,402	5.9%	4,861	6.4%
20 - 24	3,318	5.3%	3,410	4.6%	3,470	4.5%
25 - 34	9,487	15.3%	9,878	13.3%	9,421	12.4%
35 - 44	9,100	14.7%	11,596	15.6%	11,884	15.6%
45 - 54	9,586	15.4%	9,301	12.5%	9,951	13.0%
55 - 64	7,521	12.1%	9,183	12.4%	8,428	11.1%
65 - 74	3,850	6.2%	7,153	9.6%	7,429	9.7%
75 - 84	1,637	2.6%	3,010	4.1%	4,037	5.3%
85+	363	0.6%	769	1.0%	976	1.3%

	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	52,513	84.6%	53,484	74.3%	54,512	73.4%	54,360	71.3%
Black Alone	2,684	4.3%	5,761	8.0%	5,980	8.1%	6,595	8.6%
American Indian Alone	365	0.6%	439	0.6%	458	0.6%	488	0.6%
Asian Alone	4,190	6.8%	5,797	8.1%	6,260	8.4%	7,017	9.2%
Pacific Islander Alone	6	0.0%	22	0.0%	30	0.0%	39	0.1%
Some Other Race Alone	659	1.1%	1,628	2.3%	1,790	2.4%	2,055	2.7%
Two or More Races	1,634	2.6%	4,868	6.8%	5,253	7.1%	5,716	7.5%
Hispanic Origin (Any Race)	1,893	3.1%	3,723	5.2%	4,118	5.5%	4,639	6.1%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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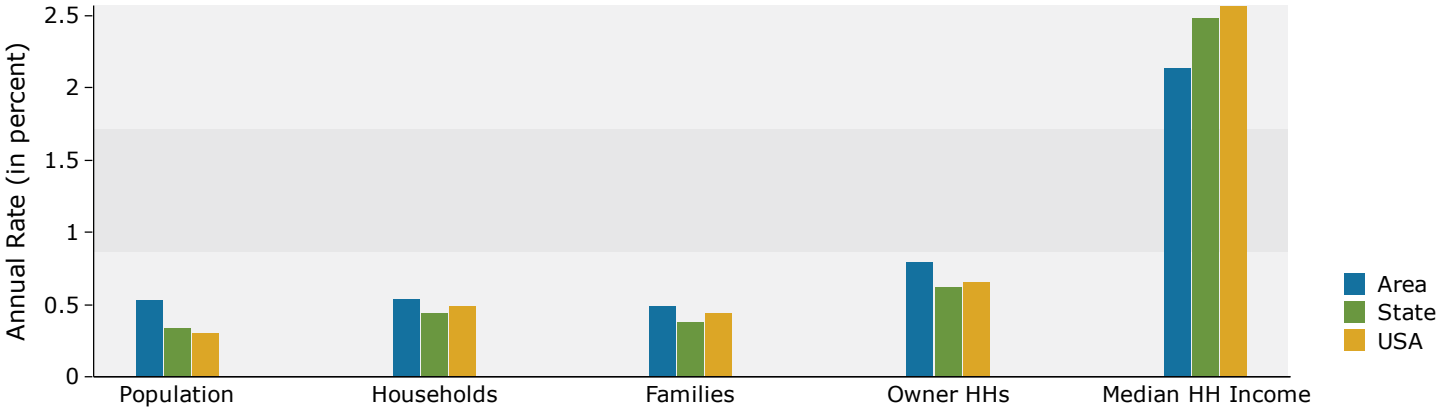
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Demographic and Income Profile

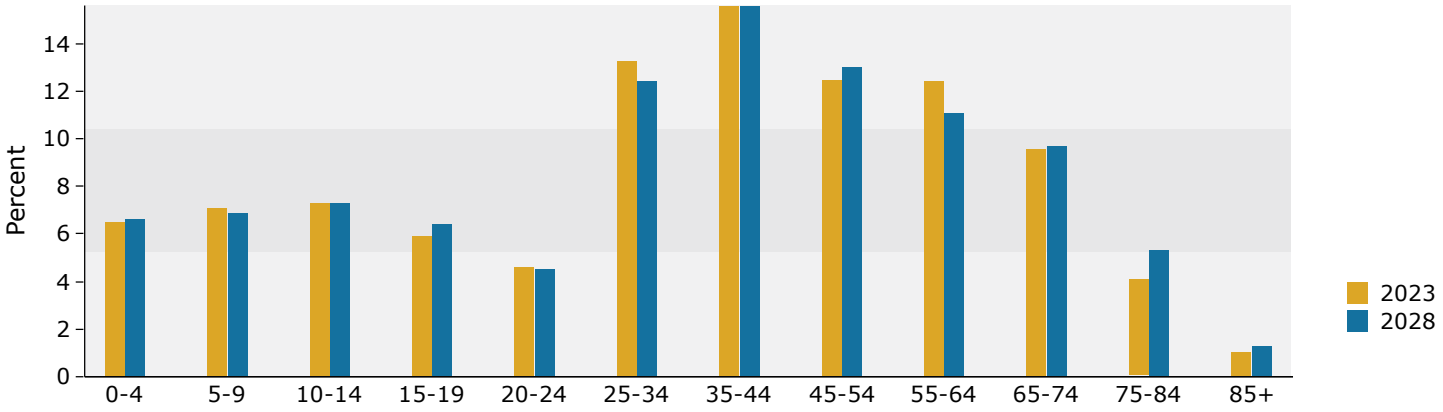
Goodwill - Blaine
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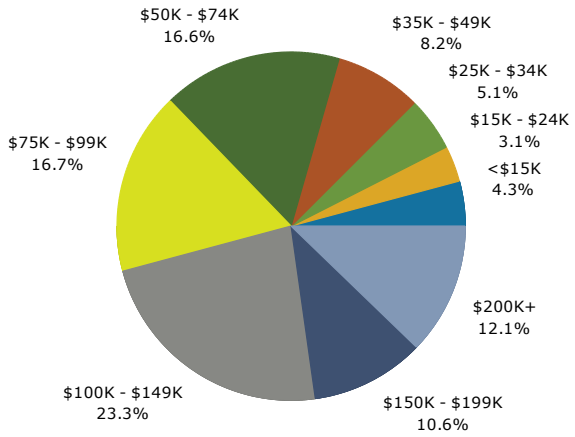
Trends 2023-2028



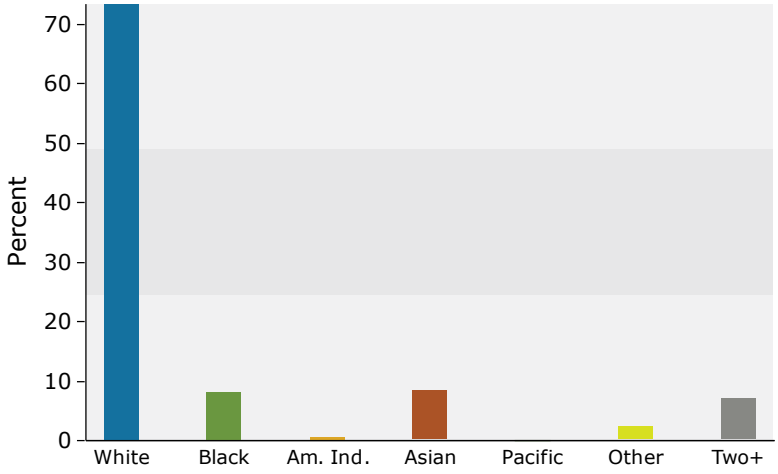
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin:5.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Demographic and Income Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

Summary	Census 2010	Census 2020	2023	2028
Population	137,643	154,327	160,196	164,450
Households	51,060	56,603	58,645	60,345
Families	36,984	-	41,260	42,298
Average Household Size	2.68	2.71	2.72	2.71
Owner Occupied Housing Units	42,428	-	48,337	50,321
Renter Occupied Housing Units	8,632	-	10,308	10,025
Median Age	36.6	-	38.9	39.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.53%	0.34%	0.30%
Households	0.57%	0.44%	0.49%
Families	0.50%	0.38%	0.44%
Owner HHs	0.81%	0.62%	0.66%
Median Household Income	2.33%	2.48%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	2,763	4.7%	2,467	4.1%
$15,000 - $24,999	1,913	3.3%	1,370	2.3%
$25,000 - $34,999	3,421	5.8%	2,935	4.9%
$35,000 - $49,999	5,114	8.7%	4,430	7.3%
$50,000 - $74,999	9,953	17.0%	9,503	15.7%
$75,000 - $99,999	9,507	16.2%	9,315	15.4%
$100,000 - $149,999	12,928	22.0%	14,052	23.3%
$150,000 - $199,999	6,640	11.3%	8,588	14.2%
$200,000+	6,399	10.9%	7,676	12.7%
Median Household Income	$89,408		$100,319	
Average Household Income	$117,603		$132,746	
Per Capita Income	$42,947		$48,592	

	Census 2010		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,727	7.1%	9,786	6.1%	10,132	6.2%
5 - 9	9,859	7.2%	10,718	6.7%	10,603	6.4%
10 - 14	9,747	7.1%	11,251	7.0%	11,341	6.9%
15 - 19	9,546	6.9%	9,767	6.1%	10,134	6.2%
20 - 24	7,698	5.6%	7,905	4.9%	7,867	4.8%
25 - 34	19,136	13.9%	21,397	13.4%	20,606	12.5%
35 - 44	20,007	14.5%	23,520	14.7%	24,715	15.0%
45 - 54	22,324	16.2%	20,322	12.7%	21,053	12.8%
55 - 64	16,083	11.7%	20,947	13.1%	19,379	11.8%
65 - 74	8,320	6.0%	15,641	9.8%	16,946	10.3%
75 - 84	4,011	2.9%	6,898	4.3%	9,127	5.6%
85+	1,185	0.9%	2,044	1.3%	2,547	1.5%

	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	118,366	86.0%	115,688	75.0%	118,565	74.0%	118,186	71.9%
Black Alone	5,735	4.2%	12,674	8.2%	13,356	8.3%	14,784	9.0%
American Indian Alone	816	0.6%	932	0.6%	979	0.6%	1,045	0.6%
Asian Alone	7,206	5.2%	11,044	7.2%	12,003	7.5%	13,451	8.2%
Pacific Islander Alone	28	0.0%	40	0.0%	52	0.0%	65	0.0%
Some Other Race Alone	1,615	1.2%	3,651	2.4%	4,050	2.5%	4,704	2.9%
Two or More Races	3,876	2.8%	10,299	6.7%	11,192	7.0%	12,214	7.4%
Hispanic Origin (Any Race)	4,425	3.2%	7,854	5.1%	8,753	5.5%	9,951	6.1%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2023

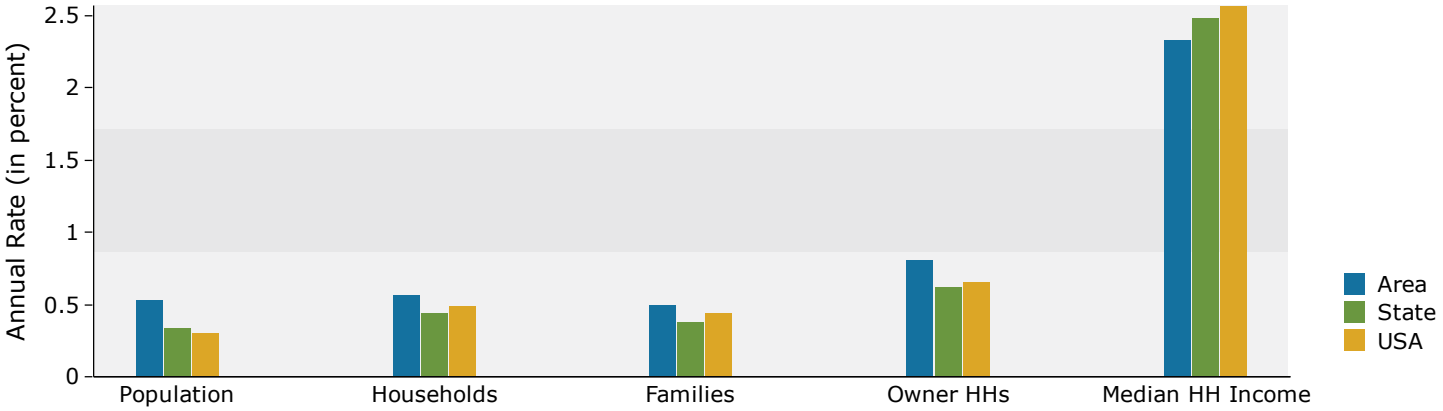
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Demographic and Income Profile

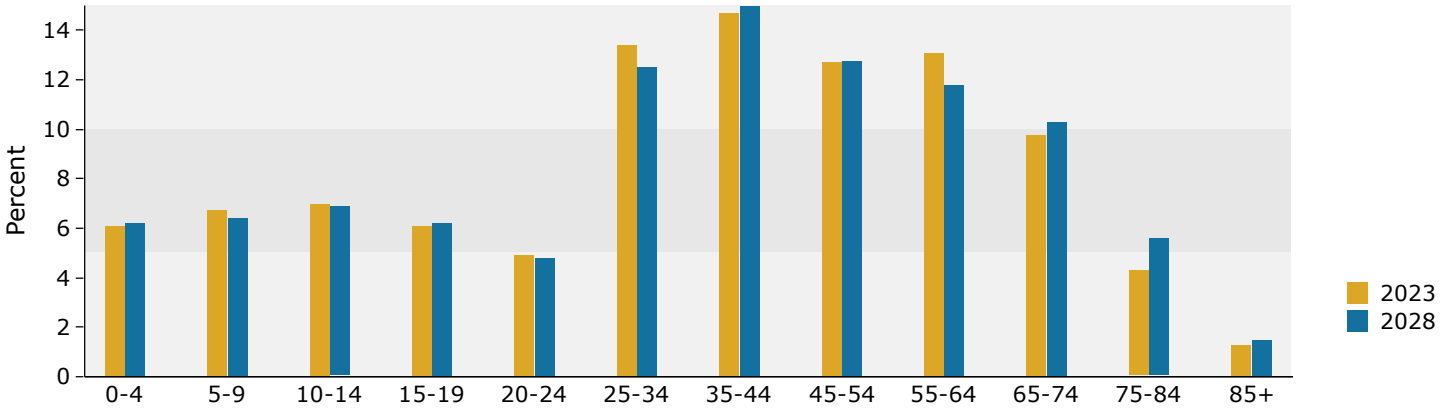
Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

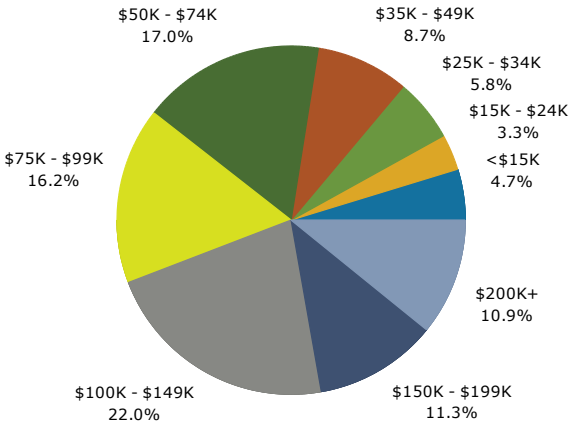
Trends 2023-2028



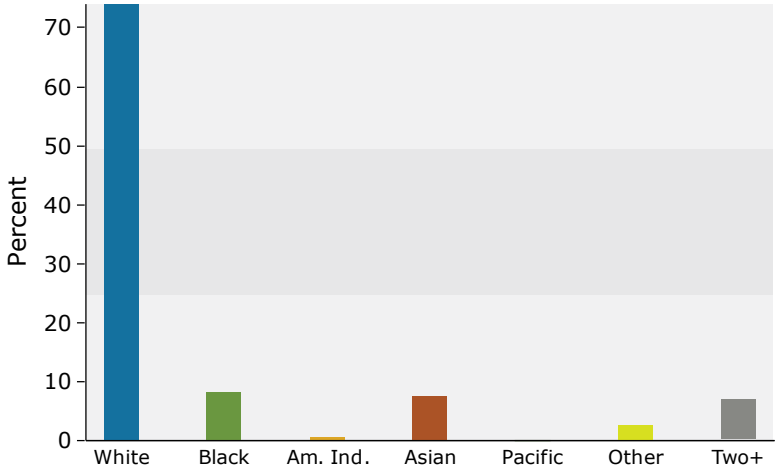
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin:5.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	10,337	62,051	137,643
2020 Total Population	10,998	71,999	154,327
2020 Group Quarters	67	445	836
2023 Total Population	11,829	74,284	160,196
2023 Group Quarters	67	445	836
2028 Total Population	12,356	76,270	164,450
2023-2028 Annual Rate	0.88%	0.53%	0.53%
2023 Total Daytime Population	8,127	56,386	134,590
Workers	3,131	20,957	58,569
Residents	4,996	35,429	76,021
Household Summary			
2010 Households	3,815	23,086	51,060
2010 Average Household Size	2.69	2.68	2.68
2020 Total Households	4,133	26,276	56,603
2020 Average Household Size	2.64	2.72	2.71
2023 Households	4,481	27,068	58,645
2023 Average Household Size	2.62	2.73	2.72
2028 Households	4,701	27,808	60,345
2028 Average Household Size	2.61	2.73	2.71
2023-2028 Annual Rate	0.96%	0.54%	0.57%
2010 Families	2,816	16,907	36,984
2010 Average Family Size	3.10	3.10	3.13
2023 Families	3,193	19,269	41,260
2023 Average Family Size	3.09	3.22	3.22
2028 Families	3,336	19,742	42,298
2028 Average Family Size	3.07	3.22	3.22
2023-2028 Annual Rate	0.88%	0.49%	0.50%
Housing Unit Summary			
2000 Housing Units	2,540	18,488	44,465
Owner Occupied Housing Units	81.3%	88.3%	84.4%
Renter Occupied Housing Units	17.2%	10.3%	14.2%
Vacant Housing Units	1.5%	1.5%	1.5%
2010 Housing Units	3,930	23,978	53,061
Owner Occupied Housing Units	81.2%	83.2%	80.0%
Renter Occupied Housing Units	15.8%	13.0%	16.3%
Vacant Housing Units	2.9%	3.7%	3.8%
2020 Housing Units	4,261	26,963	58,112
Vacant Housing Units	3.0%	2.5%	2.6%
2023 Housing Units	4,607	27,720	60,249
Owner Occupied Housing Units	82.6%	83.5%	80.2%
Renter Occupied Housing Units	14.7%	14.2%	17.1%
Vacant Housing Units	2.7%	2.4%	2.7%
2028 Housing Units	4,814	28,469	61,933
Owner Occupied Housing Units	83.6%	84.6%	81.3%
Renter Occupied Housing Units	14.0%	13.1%	16.2%
Vacant Housing Units	2.3%	2.3%	2.6%
Median Household Income			
2023	$97,829	$92,488	$89,408
2028	$105,295	$102,808	$100,319
Median Home Value			
2023	$308,433	$313,871	$319,775
2028	$343,961	$361,201	$360,968
Per Capita Income			
2023	$46,405	$44,099	$42,947
2028	$52,053	$49,885	$48,592
Median Age			
2010	34.1	36.1	36.6
2023	36.6	38.3	38.9
2028	37.3	38.9	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2023

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Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	4,481	27,068	58,638
<$15,000	3.8%	4.3%	4.7%
$15,000 - $24,999	1.8%	3.1%	3.3%
$25,000 - $34,999	4.6%	5.1%	5.8%
$35,000 - $49,999	6.4%	8.2%	8.7%
$50,000 - $74,999	16.4%	16.6%	17.0%
$75,000 - $99,999	18.2%	16.7%	16.2%
$100,000 - $149,999	25.0%	23.3%	22.0%
$150,000 - $199,999	12.3%	10.6%	11.3%
$200,000+	11.5%	12.1%	10.9%
Average Household Income	$123,671	$121,322	$117,603
2028 Households by Income			
Household Income Base	4,701	27,808	60,338
<$15,000	3.2%	3.7%	4.1%
$15,000 - $24,999	1.2%	2.1%	2.3%
$25,000 - $34,999	3.8%	4.1%	4.9%
$35,000 - $49,999	5.3%	6.9%	7.3%
$50,000 - $74,999	15.0%	15.2%	15.7%
$75,000 - $99,999	17.1%	15.8%	15.4%
$100,000 - $149,999	26.0%	24.6%	23.3%
$150,000 - $199,999	15.0%	13.5%	14.2%
$200,000+	13.3%	14.1%	12.7%
Average Household Income	$138,044	$137,158	$132,746
2023 Owner Occupied Housing Units by Value			
Total	3,806	23,141	48,332
<$50,000	1.3%	8.0%	7.9%
$50,000 - $99,999	0.0%	0.7%	0.6%
$100,000 - $149,999	0.4%	0.9%	1.1%
$150,000 - $199,999	3.3%	4.2%	3.8%
$200,000 - $249,999	11.4%	10.8%	9.9%
$250,000 - $299,999	30.8%	21.7%	20.9%
$300,000 - $399,999	33.0%	26.3%	29.2%
$400,000 - $499,999	14.2%	13.3%	13.7%
$500,000 - $749,999	4.6%	11.8%	10.4%
$750,000 - $999,999	0.5%	1.8%	1.9%
$1,000,000 - $1,499,999	0.5%	0.4%	0.5%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$335,306	$341,818	$342,980
2028 Owner Occupied Housing Units by Value			
Total	4,026	24,084	50,316
<$50,000	0.1%	3.1%	3.5%
$50,000 - $99,999	0.0%	0.2%	0.1%
$100,000 - $149,999	0.0%	0.1%	0.0%
$150,000 - $199,999	0.1%	0.2%	0.2%
$200,000 - $249,999	5.0%	6.0%	5.1%
$250,000 - $299,999	27.3%	19.5%	18.1%
$300,000 - $399,999	39.7%	34.3%	37.5%
$400,000 - $499,999	21.1%	20.2%	20.3%
$500,000 - $749,999	6.0%	14.5%	12.7%
$750,000 - $999,999	0.4%	1.8%	2.0%
$1,000,000 - $1,499,999	0.2%	0.3%	0.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$364,707	$388,701	$387,379

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2023

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Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	10,336	62,051	137,643
0 - 4	8.1%	7.6%	7.1%
5 - 9	7.7%	7.2%	7.2%
10 - 14	6.6%	6.5%	7.1%
15 - 24	12.0%	11.8%	12.5%
25 - 34	17.2%	15.3%	13.9%
35 - 44	16.5%	14.7%	14.5%
45 - 54	14.6%	15.4%	16.2%
55 - 64	10.3%	12.1%	11.7%
65 - 74	4.9%	6.2%	6.0%
75 - 84	1.7%	2.6%	2.9%
85 +	0.5%	0.6%	0.9%
18 +	73.2%	74.5%	74.2%
2023 Population by Age			
Total	11,830	74,284	160,196
0 - 4	6.8%	6.5%	6.1%
5 - 9	7.0%	7.1%	6.7%
10 - 14	7.0%	7.3%	7.0%
15 - 24	11.0%	10.5%	11.0%
25 - 34	15.6%	13.3%	13.4%
35 - 44	15.8%	15.6%	14.7%
45 - 54	12.6%	12.5%	12.7%
55 - 64	11.6%	12.4%	13.1%
65 - 74	8.5%	9.6%	9.8%
75 - 84	3.2%	4.1%	4.3%
85 +	0.9%	1.0%	1.3%
18 +	75.3%	75.2%	76.2%
2028 Population by Age			
Total	12,357	76,270	164,450
0 - 4	6.9%	6.6%	6.2%
5 - 9	6.7%	6.9%	6.4%
10 - 14	6.8%	7.3%	6.9%
15 - 24	11.0%	10.9%	10.9%
25 - 34	14.9%	12.4%	12.5%
35 - 44	16.1%	15.6%	15.0%
45 - 54	12.5%	13.0%	12.8%
55 - 64	10.8%	11.1%	11.8%
65 - 74	8.6%	9.7%	10.3%
75 - 84	4.5%	5.3%	5.6%
85 +	1.1%	1.3%	1.5%
18 +	75.7%	75.1%	76.5%
2010 Population by Sex			
Males	5,043	30,437	67,538
Females	5,295	31,613	70,105
2023 Population by Sex			
Males	5,727	36,392	78,741
Females	6,102	37,892	81,455
2028 Population by Sex			
Males	5,964	37,285	80,727
Females	6,392	38,985	83,722

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2023

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Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	10,338	62,051	137,642
White Alone	82.1%	84.6%	86.0%
Black Alone	4.4%	4.3%	4.2%
American Indian Alone	0.3%	0.6%	0.6%
Asian Alone	9.9%	6.8%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.1%	1.2%
Two or More Races	2.5%	2.6%	2.8%
Hispanic Origin	3.1%	3.1%	3.2%
Diversity Index	35.4	31.9	30.1
2020 Population by Race/Ethnicity			
Total	10,998	71,999	154,327
White Alone	73.3%	74.3%	75.0%
Black Alone	8.2%	8.0%	8.2%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	9.7%	8.1%	7.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	2.3%	2.4%
Two or More Races	6.5%	6.8%	6.7%
Hispanic Origin	4.7%	5.2%	5.1%
Diversity Index	49.2	48.6	47.7
2023 Population by Race/Ethnicity			
Total	11,828	74,283	160,197
White Alone	72.2%	73.4%	74.0%
Black Alone	8.4%	8.1%	8.3%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	10.2%	8.4%	7.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	2.4%	2.5%
Two or More Races	6.8%	7.1%	7.0%
Hispanic Origin	5.1%	5.5%	5.5%
Diversity Index	50.9	50.1	49.3
2028 Population by Race/Ethnicity			
Total	12,356	76,270	164,449
White Alone	69.9%	71.3%	71.9%
Black Alone	9.0%	8.6%	9.0%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	11.1%	9.2%	8.2%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.1%	2.7%	2.9%
Two or More Races	7.2%	7.5%	7.4%
Hispanic Origin	5.6%	6.1%	6.1%
Diversity Index	54.0	53.0	52.3
2010 Population by Relationship and Household Type			
Total	10,337	62,051	137,643
In Households	99.4%	99.7%	99.6%
In Family Households	86.6%	86.8%	86.5%
Householder	27.0%	27.2%	26.8%
Spouse	21.1%	21.4%	20.8%
Child	33.2%	32.8%	33.3%
Other relative	3.3%	3.2%	3.1%
Nonrelative	2.1%	2.3%	2.4%
In Nonfamily Households	12.8%	12.9%	13.1%
In Group Quarters	0.6%	0.3%	0.4%
Institutionalized Population	0.5%	0.2%	0.2%
Noninstitutionalized Population	0.1%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
2023 Population 25+ by Educational Attainment			
Total	8,066	50,889	110,768
Less than 9th Grade	0.4%	1.8%	1.7%
9th - 12th Grade, No Diploma	1.5%	2.8%	3.0%
High School Graduate	23.8%	24.6%	23.5%
GED/Alternative Credential	3.1%	3.6%	3.8%
Some College, No Degree	19.7%	19.7%	20.6%
Associate Degree	16.6%	13.3%	13.7%
Bachelor's Degree	25.7%	24.6%	24.6%
Graduate/Professional Degree	9.2%	9.6%	9.0%
2023 Population 15+ by Marital Status			
Total	9,371	58,702	128,440
Never Married	35.0%	31.8%	31.8%
Married	54.0%	53.8%	53.3%
Widowed	2.9%	4.6%	4.7%
Divorced	8.1%	9.8%	10.3%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,117	41,296	89,420
Population 16+ Employed	97.5%	95.6%	95.7%
Population 16+ Unemployment rate	2.4%	4.4%	4.3%
Population 16-24 Employed	12.3%	11.1%	11.7%
Population 16-24 Unemployment rate	1.7%	10.5%	9.8%
Population 25-54 Employed	67.4%	67.5%	65.5%
Population 25-54 Unemployment rate	3.0%	3.5%	3.7%
Population 55-64 Employed	13.7%	16.4%	17.3%
Population 55-64 Unemployment rate	0.9%	3.7%	3.4%
Population 65+ Employed	6.6%	5.0%	5.5%
Population 65+ Unemployment rate	1.1%	4.2%	2.8%
2023 Employed Population 16+ by Industry			
Total	6,942	39,485	85,537
Agriculture/Mining	1.4%	0.5%	0.5%
Construction	5.2%	6.3%	6.7%
Manufacturing	14.3%	15.8%	15.7%
Wholesale Trade	2.2%	2.1%	2.1%
Retail Trade	12.9%	12.6%	12.2%
Transportation/Utilities	7.7%	6.7%	6.5%
Information	1.7%	1.1%	1.0%
Finance/Insurance/Real Estate	5.1%	6.9%	7.6%
Services	47.1%	44.3%	43.8%
Public Administration	2.3%	3.6%	3.9%
2023 Employed Population 16+ by Occupation			
Total	6,942	39,485	85,538
White Collar	63.2%	62.3%	61.9%
Management/Business/Financial	16.6%	19.2%	18.3%
Professional	23.9%	22.7%	23.2%
Sales	5.3%	8.0%	8.8%
Administrative Support	17.5%	12.4%	11.6%
Services	15.5%	14.6%	14.4%
Blue Collar	21.3%	23.1%	23.7%
Farming/Forestry/Fishing	0.6%	0.2%	0.2%
Construction/Extraction	3.8%	4.1%	4.4%
Installation/Maintenance/Repair	3.9%	3.0%	3.3%
Production	6.6%	8.4%	8.5%
Transportation/Material Moving	6.5%	7.4%	7.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2023

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Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,818	23,086	51,059
Households with 1 Person	19.3%	20.6%	21.4%
Households with 2+ People	80.7%	79.4%	78.6%
Family Households	73.8%	73.2%	72.4%
Husband-wife Families	57.8%	57.6%	56.3%
With Related Children	29.1%	26.4%	26.2%
Other Family (No Spouse Present)	16.0%	15.6%	16.2%
Other Family with Male Householder	4.1%	4.6%	4.8%
With Related Children	2.3%	2.6%	2.8%
Other Family with Female Householder	11.8%	11.0%	11.4%
With Related Children	8.1%	7.1%	7.4%
Nonfamily Households	7.0%	6.2%	6.2%
All Households with Children	40.2%	36.7%	36.9%
Multigenerational Households	3.5%	3.6%	3.4%
Unmarried Partner Households	7.1%	6.9%	7.1%
Male-female	6.4%	6.4%	6.6%
Same-sex	0.7%	0.5%	0.5%
2010 Households by Size			
Total	3,816	23,085	51,060
1 Person Household	19.3%	20.6%	21.4%
2 Person Household	34.0%	34.9%	33.7%
3 Person Household	18.9%	17.9%	17.6%
4 Person Household	17.4%	15.7%	16.2%
5 Person Household	6.4%	6.8%	7.1%
6 Person Household	2.4%	2.5%	2.5%
7 + Person Household	1.5%	1.6%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	3,815	23,086	51,060
Owner Occupied	83.7%	86.5%	83.1%
Owned with a Mortgage/Loan	73.2%	71.2%	67.8%
Owned Free and Clear	10.5%	15.2%	15.3%
Renter Occupied	16.3%	13.5%	16.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	126	117	111
Percent of Income for Mortgage	18.9%	20.4%	21.5%
Wealth Index	114	118	114
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,930	23,978	53,061
Housing Units Inside Urbanized Area	100.0%	99.6%	98.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	1.4%
2010 Population By Urban/ Rural Status			
Total Population	10,337	62,051	137,643
Population Inside Urbanized Area	100.0%	99.6%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	1.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 18, 2023

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Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Bright Young Professionals (8C)	Home Improvement (4B)	Home Improvement (4B)
2.	Workday Drive (4A)	Parks and Rec (5C)	Parks and Rec (5C)
3.	Home Improvement (4B)	Boomburbs (1C)	Workday Drive (4A)
2023 Consumer Spending			
Apparel & Services: Total $	$11,384,270	$66,634,307	$139,628,319
Average Spent	$2,540.56	$2,461.74	$2,380.91
Spending Potential Index	116	112	108
Education: Total $	$8,757,237	$54,292,416	$117,502,644
Average Spent	$1,954.30	$2,005.78	$2,003.63
Spending Potential Index	109	112	112
Entertainment/Recreation: Total $	$19,490,260	$115,495,205	$242,210,380
Average Spent	$4,349.53	$4,266.85	$4,130.11
Spending Potential Index	115	113	109
Food at Home: Total $	$33,947,344	$200,988,795	$424,574,602
Average Spent	$7,575.84	$7,425.33	$7,239.74
Spending Potential Index	111	109	106
Food Away from Home: Total $	$19,735,734	$114,478,920	$238,177,453
Average Spent	$4,404.31	$4,229.31	$4,061.34
Spending Potential Index	118	114	109
Health Care: Total $	$36,996,659	$221,484,054	$465,901,412
Average Spent	$8,256.34	$8,182.51	$7,944.44
Spending Potential Index	112	111	108
HH Furnishings & Equipment: Total $	$15,490,456	$91,154,187	$190,780,023
Average Spent	$3,456.92	$3,367.60	$3,253.13
Spending Potential Index	117	114	110
Personal Care Products & Services: Total $	$5,031,070	$29,517,628	$61,877,674
Average Spent	$1,122.76	$1,090.50	$1,055.12
Spending Potential Index	117	114	110
Shelter: Total $	$127,651,620	$752,316,336	$1,584,529,691
Average Spent	$28,487.31	$27,793.57	$27,019.01
Spending Potential Index	115	112	109
Support Payments/Cash Contributions/Gifts in Kind: Total $	$16,563,422	$99,054,332	$207,853,971
Average Spent	$3,696.37	$3,659.46	$3,544.27
Spending Potential Index	118	117	113
Travel: Total $	$12,023,229	$70,683,559	$147,521,816
Average Spent	$2,683.16	$2,611.33	$2,515.51
Spending Potential Index	119	116	112
Vehicle Maintenance & Repairs: Total $	$6,868,252	$40,034,880	$83,534,713
Average Spent	$1,532.75	$1,479.05	$1,424.41
Spending Potential Index	117	113	109

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Business Summary

Goodwill - Blaine
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Rings: 1, 3, 5 mile radii

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Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	250	1,543	4,012
Total Employees:	2,853	18,628	54,848
Total Residential Population:	11,829	74,284	160,196
Employee/Residential Population Ratio (per 100 Residents)	24	25	34

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**
Agriculture & Mining	4	1.6%	37	1.3%	29	1.9%	605	3.2%	67	1.7%	1,138	2.1%
Construction	14	5.6%	34	1.2%	135	8.7%	838	4.5%	357	8.9%	3,518	6.4%
Manufacturing	5	2.0%	51	1.8%	90	5.8%	1,492	8.0%	246	6.1%	5,984	10.9%
Transportation	4	1.6%	10	0.4%	43	2.8%	613	3.3%	114	2.8%	2,219	4.0%
Communication	0	0.0%	0	0.0%	6	0.4%	45	0.2%	27	0.7%	171	0.3%
Utility	0	0.0%	0	0.0%	6	0.4%	110	0.6%	11	0.3%	201	0.4%
Wholesale Trade	4	1.6%	19	0.7%	53	3.4%	929	5.0%	164	4.1%	3,957	7.2%
Retail Trade Summary	64	25.6%	1,082	37.9%	316	20.5%	6,039	32.4%	827	20.6%	14,608	26.6%
Home Improvement	5	2.0%	140	4.9%	29	1.9%	422	2.3%	83	2.1%	1,389	2.5%
General Merchandise Stores	3	1.2%	119	4.2%	7	0.5%	360	1.9%	24	0.6%	1,624	3.0%
Food Stores	5	2.0%	50	1.8%	36	2.3%	769	4.1%	80	2.0%	1,911	3.5%
Auto Dealers & Gas Stations	6	2.4%	27	0.9%	39	2.5%	646	3.5%	94	2.3%	1,250	2.3%
Apparel & Accessory Stores	2	0.8%	5	0.2%	8	0.5%	33	0.2%	38	0.9%	282	0.5%
Furniture & Home Furnishings	2	0.8%	6	0.2%	24	1.6%	1,197	6.4%	56	1.4%	1,584	2.9%
Eating & Drinking Places	26	10.4%	546	19.1%	102	6.6%	1,948	10.5%	251	6.3%	4,741	8.6%
Miscellaneous Retail	14	5.6%	189	6.6%	72	4.7%	663	3.6%	202	5.0%	1,825	3.3%
Finance, Insurance, Real Estate Summary	31	12.4%	259	9.1%	154	10.0%	1,025	5.5%	371	9.2%	2,662	4.9%
Banks, Savings & Lending Institutions	4	1.6%	39	1.4%	26	1.7%	224	1.2%	67	1.7%	637	1.2%
Securities Brokers	5	2.0%	23	0.8%	18	1.2%	84	0.5%	48	1.2%	271	0.5%
Insurance Carriers & Agents	10	4.0%	30	1.1%	41	2.7%	154	0.8%	103	2.6%	503	0.9%
Real Estate, Holding, Other Investment Offices	12	4.8%	167	5.9%	70	4.5%	564	3.0%	153	3.8%	1,251	2.3%
Services Summary	106	42.4%	1,333	46.7%	577	37.4%	6,606	35.5%	1,471	36.7%	18,249	33.3%
Hotels & Lodging	0	0.0%	0	0.0%	5	0.3%	61	0.3%	13	0.3%	142	0.3%
Automotive Services	5	2.0%	21	0.7%	46	3.0%	307	1.6%	153	3.8%	974	1.8%
Movies & Amusements	9	3.6%	106	3.7%	57	3.7%	824	4.4%	125	3.1%	2,324	4.2%
Health Services	35	14.0%	543	19.0%	98	6.4%	1,100	5.9%	217	5.4%	3,388	6.2%
Legal Services	1	0.4%	2	0.1%	10	0.6%	203	1.1%	35	0.9%	422	0.8%
Education Institutions & Libraries	5	2.0%	207	7.3%	30	1.9%	1,478	7.9%	80	2.0%	3,491	6.4%
Other Services	51	20.4%	454	15.9%	331	21.5%	2,634	14.1%	848	21.1%	7,509	13.7%
Government	2	0.8%	14	0.5%	16	1.0%	271	1.5%	64	1.6%	1,914	3.5%
Unclassified Establishments	16	6.4%	13	0.5%	117	7.6%	54	0.3%	293	7.3%	227	0.4%
Totals	250	100.0%	2,853	100.0%	1,543	100.0%	18,628	100.0%	4,012	100.0%	54,848	100.0%

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Business Summary

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	0	0.0%	1	0.0%	2	0.0%	8	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	7	0.0%	1	0.0%	7	0.0%
Construction	17	6.8%	66	2.3%	144	9.3%	916	4.9%	380	9.5%	3,764	6.9%
Manufacturing	7	2.8%	62	2.2%	99	6.4%	1,532	8.2%	261	6.5%	6,040	11.0%
Wholesale Trade	3	1.2%	11	0.4%	51	3.3%	909	4.9%	161	4.0%	3,936	7.2%
Retail Trade	37	14.8%	526	18.4%	206	13.4%	4,036	21.7%	557	13.9%	9,721	17.7%
Motor Vehicle & Parts Dealers	5	2.0%	23	0.8%	35	2.3%	625	3.4%	81	2.0%	1,155	2.1%
Furniture & Home Furnishings Stores	2	0.8%	5	0.2%	11	0.7%	1,132	6.1%	28	0.7%	1,324	2.4%
Electronics & Appliance Stores	0	0.0%	0	0.0%	9	0.6%	56	0.3%	19	0.5%	245	0.4%
Building Material & Garden Equipment & Supplies Dealers	5	2.0%	140	4.9%	28	1.8%	420	2.3%	82	2.0%	1,386	2.5%
Food & Beverage Stores	4	1.6%	42	1.5%	37	2.4%	771	4.1%	86	2.1%	1,920	3.5%
Health & Personal Care Stores	8	3.2%	82	2.9%	22	1.4%	195	1.0%	59	1.5%	547	1.0%
Gasoline Stations & Fuel Dealers	2	0.8%	6	0.2%	5	0.3%	23	0.1%	14	0.3%	100	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	1.2%	7	0.2%	9	0.6%	35	0.2%	44	1.1%	311	0.6%
Sporting Goods, Hobby, Book, & Music Stores	5	2.0%	104	3.6%	38	2.5%	399	2.1%	101	2.5%	969	1.8%
General Merchandise Stores	3	1.2%	119	4.2%	11	0.7%	380	2.0%	41	1.0%	1,766	3.2%
Transportation & Warehousing	2	0.8%	5	0.2%	35	2.3%	594	3.2%	98	2.4%	2,154	3.9%
Information	1	0.4%	1	0.0%	15	1.0%	103	0.6%	56	1.4%	525	1.0%
Finance & Insurance	19	7.6%	93	3.3%	86	5.6%	467	2.5%	223	5.6%	1,429	2.6%
Central Bank/Credit Intermediation & Related Activities	4	1.6%	39	1.4%	26	1.7%	222	1.2%	67	1.7%	636	1.2%
Securities & Commodity Contracts	5	2.0%	23	0.8%	20	1.3%	92	0.5%	52	1.3%	289	0.5%
Funds, Trusts & Other Financial Vehicles	10	4.0%	30	1.1%	41	2.7%	154	0.8%	104	2.6%	504	0.9%
Real Estate, Rental & Leasing	12	4.8%	165	5.8%	73	4.7%	522	2.8%	177	4.4%	1,372	2.5%
Professional, Scientific & Tech Services	14	5.6%	134	4.7%	118	7.6%	963	5.2%	316	7.9%	2,419	4.4%
Legal Services	2	0.8%	4	0.1%	18	1.2%	276	1.5%	50	1.2%	521	0.9%
Management of Companies & Enterprises	0	0.0%	1	0.0%	3	0.2%	16	0.1%	6	0.1%	38	0.1%
Administrative, Support & Waste Management Services	6	2.4%	15	0.5%	57	3.7%	785	4.2%	141	3.5%	1,740	3.2%
Educational Services	7	2.8%	234	8.2%	45	2.9%	1,576	8.5%	106	2.6%	3,581	6.5%
Health Care & Social Assistance	45	18.0%	729	25.6%	138	8.9%	1,719	9.2%	328	8.2%	5,251	9.6%
Arts, Entertainment & Recreation	7	2.8%	80	2.8%	44	2.9%	709	3.8%	98	2.4%	2,095	3.8%
Accommodation & Food Services	26	10.4%	546	19.1%	108	7.0%	2,021	10.8%	267	6.7%	4,951	9.0%
Accommodation	0	0.0%	0	0.0%	5	0.3%	61	0.3%	13	0.3%	142	0.3%
Food Services & Drinking Places	26	10.4%	546	19.1%	103	6.7%	1,959	10.5%	254	6.3%	4,810	8.8%
Other Services (except Public Administration)	30	12.0%	157	5.5%	186	12.1%	1,426	7.7%	475	11.8%	3,674	6.7%
Automotive Repair & Maintenance	4	1.6%	17	0.6%	37	2.4%	267	1.4%	119	3.0%	739	1.3%
Public Administration	2	0.8%	14	0.5%	16	1.0%	271	1.5%	64	1.6%	1,914	3.5%
Unclassified Establishments	16	6.4%	13	0.5%	117	7.6%	54	0.3%	293	7.3%	227	0.4%
Total	250	100.0%	2,853	100.0%	1,543	100.0%	18,628	100.0%	4,012	100.0%	54,848	100.0%

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