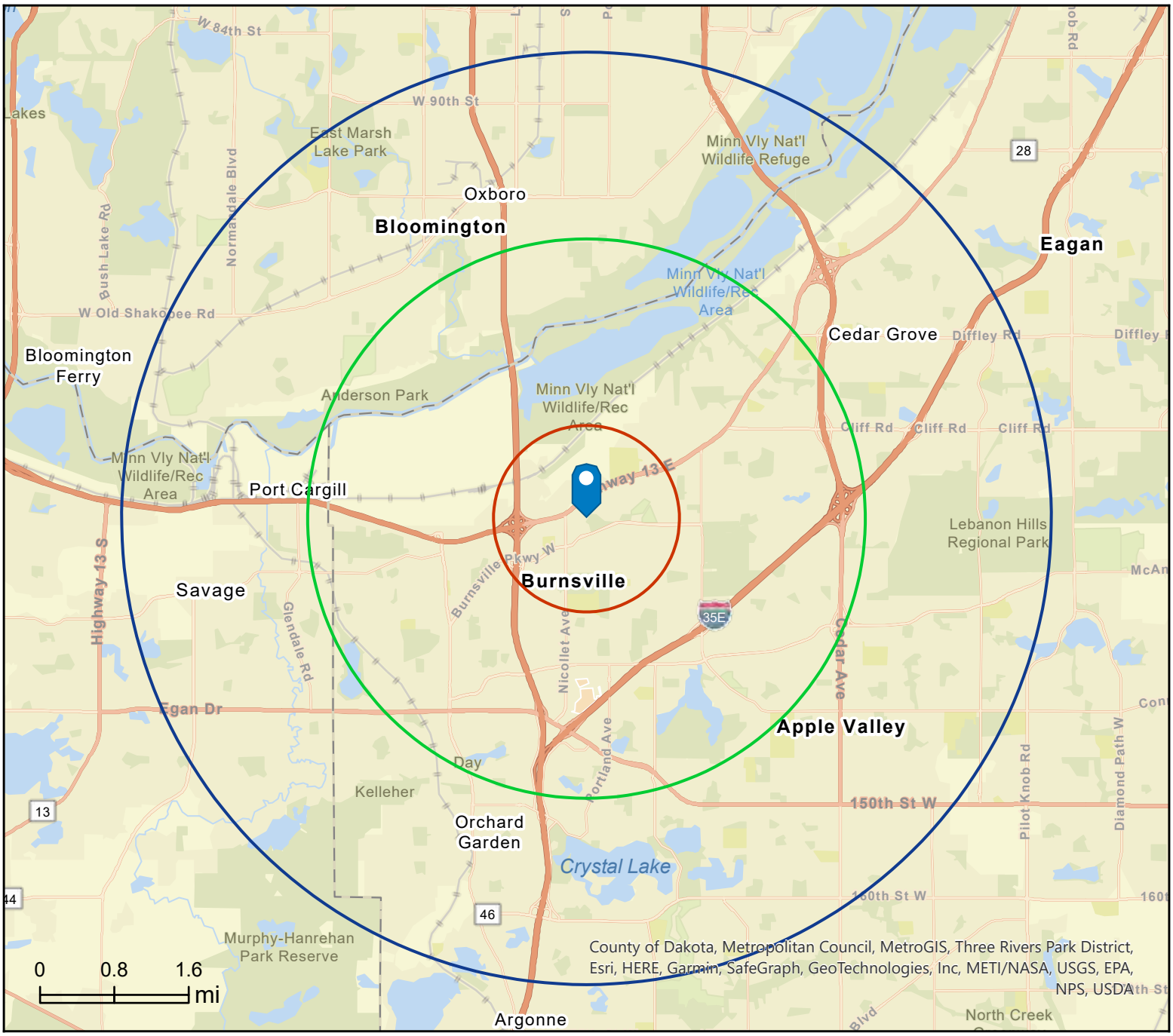
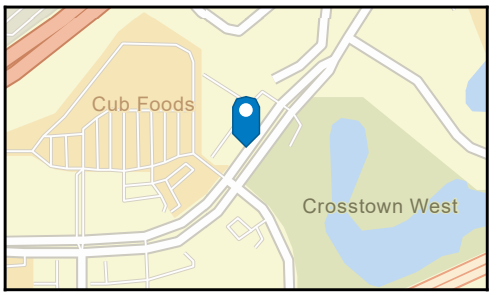
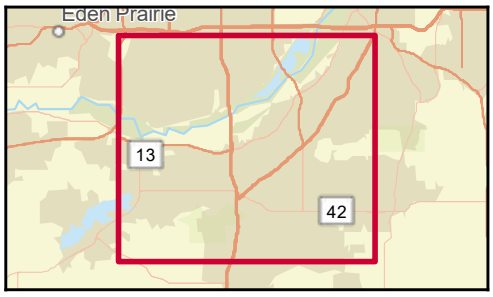
Site Map

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324







July 29, 2023

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Executive Summary

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
Population			
2010 Population	9,329	65,046	186,742
2020 Population	10,415	69,763	201,106
2023 Population	10,737	70,916	202,343
2028 Population	10,944	71,070	202,189
2010-2020 Annual Rate	1.11%	0.70%	0.74%
2020-2023 Annual Rate	0.94%	0.51%	0.19%
2023-2028 Annual Rate	0.38%	0.04%	-0.02%
2023 Male Population	48.6%	48.9%	49.1%
2023 Female Population	51.4%	51.1%	50.9%
2023 Median Age	39.4	38.5	39.8

In the identified area, the current year population is 202,343. In 2020, the Census count in the area was 201,106. The rate of change since 2020 was 0.19% annually. The five-year projection for the population in the area is 202,189 representing a change of -0.02% annually from 2023 to 2028. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 39.8, compared to U.S. median age of 39.1.

Race and Ethnicity			
2023 White Alone	60.0%	62.6%	67.1%
2023 Black Alone	17.7%	16.2%	12.2%
2023 American Indian/Alaska Native Alone	0.5%	0.6%	0.6%
2023 Asian Alone	5.5%	6.1%	6.6%
2023 Pacific Islander Alone	0.1%	0.1%	0.1%
2023 Other Race	7.1%	6.0%	5.6%
2023 Two or More Races	9.0%	8.4%	7.9%
2023 Hispanic Origin (Any Race)	12.4%	10.8%	9.9%

Persons of Hispanic origin represent 9.9% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 60.7 in the identified area, compared to 72.1 for the U.S. as a whole.

Households			
2023 Wealth Index	69	104	115
2010 Households	4,420	26,290	74,116
2020 Households	4,751	27,588	79,107
2023 Households	4,931	28,052	79,876
2028 Households	5,087	28,280	80,190
2010-2020 Annual Rate	0.72%	0.48%	0.65%
2020-2023 Annual Rate	1.15%	0.51%	0.30%
2023-2028 Annual Rate	0.62%	0.16%	0.08%
2023 Average Household Size	2.16	2.50	2.50

The household count in this area has changed from 79,107 in 2020 to 79,876 in the current year, a change of 0.30% annually. The five-year projection of households is 80,190, a change of 0.08% annually from the current year total. Average household size is currently 2.50, compared to 2.51 in the year 2020. The number of families in the current year is 51,089 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.

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Executive Summary

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
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	1 mile	3 miles	5 miles
Mortgage Income			
2023 Percent of Income for Mortgage	26.8%	24.2%	23.7%
Median Household Income			
2023 Median Household Income	$66,014	$84,376	$88,375
2028 Median Household Income	$74,964	$95,492	$101,007
2023-2028 Annual Rate	2.58%	2.51%	2.71%
Average Household Income			
2023 Average Household Income	$87,504	$109,269	$115,653
2028 Average Household Income	$99,972	$123,826	$131,031
2023-2028 Annual Rate	2.70%	2.53%	2.53%
Per Capita Income			
2023 Per Capita Income	$39,189	$43,052	$45,743
2028 Per Capita Income	$45,370	$49,080	$52,090
2023-2028 Annual Rate	2.97%	2.66%	2.63%
GINI Index			
2023 Gini Index	37.9	36.0	36.0
Households by Income			

Current median household income is $88,375 in the area, compared to $72,603 for all U.S. households. Median household income is projected to be $101,007 in five years, compared to $82,410 for all U.S. households

Current average household income is $115,653 in this area, compared to $107,008 for all U.S. households. Average household income is projected to be $131,031 in five years, compared to $122,048 for all U.S. households

Current per capita income is $45,743 in the area, compared to the U.S. per capita income of $41,310. The per capita income is projected to be $52,090 in five years, compared to $47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	89	98	100
2010 Total Housing Units	4,779	27,738	77,702
2010 Owner Occupied Housing Units	2,549	17,429	53,462
2010 Renter Occupied Housing Units	1,871	8,861	20,654
2010 Vacant Housing Units	359	1,448	3,586
2020 Total Housing Units	4,978	28,518	81,833
2020 Vacant Housing Units	227	930	2,726
2023 Total Housing Units	5,146	29,017	82,660
2023 Owner Occupied Housing Units	2,959	18,809	57,676
2023 Renter Occupied Housing Units	1,972	9,243	22,200
2023 Vacant Housing Units	215	965	2,784
2028 Total Housing Units	5,267	29,393	83,521
2028 Owner Occupied Housing Units	3,038	19,298	58,784
2028 Renter Occupied Housing Units	2,049	8,983	21,405
2028 Vacant Housing Units	180	1,113	3,331
Socioeconomic Status Index			
2023 Socioeconomic Status Index	50.3	51.4	52.8

Currently, 69.8% of the 82,660 housing units in the area are owner occupied; 26.9%, renter occupied; and 3.4% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 81,833 housing units in the area and 3.3% vacant housing units. The annual rate of change in housing units since 2020 is 0.31%. Median home value in the area is $348,103, compared to a median home value of $308,943 for the U.S. In five years, median value is projected to change by 1.55% annually to $375,848.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.

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Demographic and Income Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

Summary	Census 2010	Census 2020	2023	2028
Population	9,329	10,415	10,737	10,944
Households	4,420	4,751	4,931	5,087
Families	2,390	-	2,500	2,544
Average Household Size	2.09	2.18	2.16	2.14
Owner Occupied Housing Units	2,549	-	2,959	3,038
Renter Occupied Housing Units	1,871	-	1,972	2,049
Median Age	37.2	-	39.4	40.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.38%	0.34%	0.30%
Households	0.62%	0.44%	0.49%
Families	0.35%	0.38%	0.44%
Owner HHs	0.53%	0.62%	0.66%
Median Household Income	2.58%	2.48%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	295	6.0%	283	5.6%
$15,000 - $24,999	337	6.8%	229	4.5%
$25,000 - $34,999	498	10.1%	434	8.5%
$35,000 - $49,999	659	13.4%	587	11.5%
$50,000 - $74,999	937	19.0%	1,011	19.9%
$75,000 - $99,999	759	15.4%	773	15.2%
$100,000 - $149,999	840	17.0%	947	18.6%
$150,000 - $199,999	397	8.1%	562	11.0%
$200,000+	210	4.3%	260	5.1%
Median Household Income	$66,014		$74,964	
Average Household Income	$87,504		$99,972	
Per Capita Income	$39,189		$45,370	

	Census 2010		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	626	6.7%	599	5.6%	616	5.6%
5 - 9	494	5.3%	624	5.8%	608	5.6%
10 - 14	480	5.1%	576	5.4%	632	5.8%
15 - 19	488	5.2%	489	4.6%	550	5.0%
20 - 24	672	7.2%	556	5.2%	584	5.3%
25 - 34	1,642	17.6%	1,760	16.4%	1,450	13.3%
35 - 44	1,128	12.1%	1,550	14.4%	1,763	16.1%
45 - 54	1,215	13.0%	1,117	10.4%	1,234	11.3%
55 - 64	1,013	10.9%	1,227	11.4%	1,131	10.3%
65 - 74	752	8.1%	1,165	10.9%	1,134	10.4%
75 - 84	558	6.0%	757	7.1%	860	7.9%
85+	262	2.8%	316	2.9%	380	3.5%

	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	7,187	77.0%	6,373	61.2%	6,445	60.0%	6,245	57.1%
Black Alone	1,025	11.0%	1,818	17.5%	1,899	17.7%	2,062	18.8%
American Indian Alone	32	0.3%	52	0.5%	54	0.5%	56	0.5%
Asian Alone	389	4.2%	559	5.4%	593	5.5%	642	5.9%
Pacific Islander Alone	9	0.1%	8	0.1%	12	0.1%	16	0.1%
Some Other Race Alone	401	4.3%	701	6.7%	766	7.1%	856	7.8%
Two or More Races	287	3.1%	904	8.7%	968	9.0%	1,068	9.8%
Hispanic Origin (Any Race)	819	8.8%	1,216	11.7%	1,329	12.4%	1,461	13.3%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 29, 2023

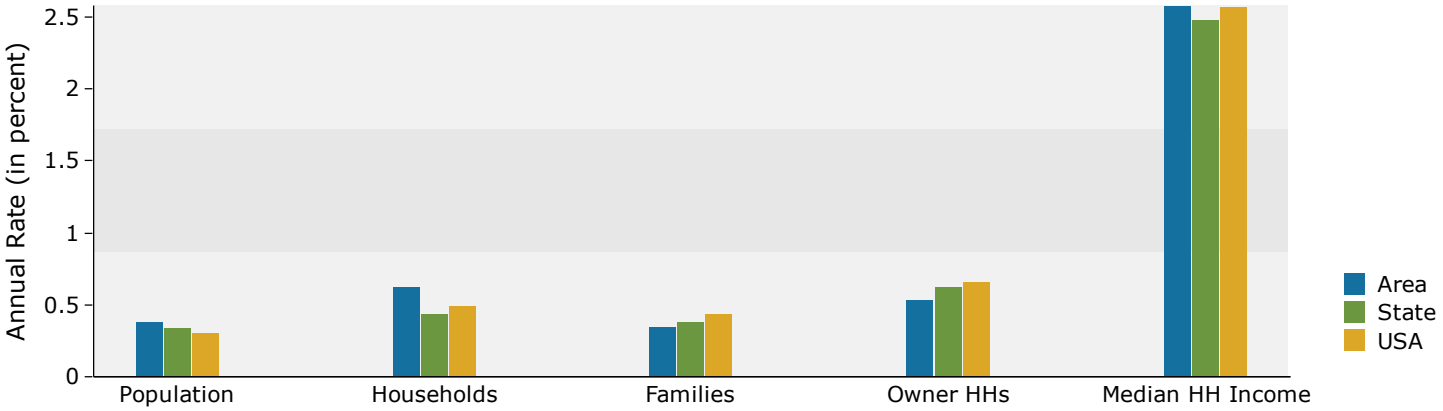
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Demographic and Income Profile

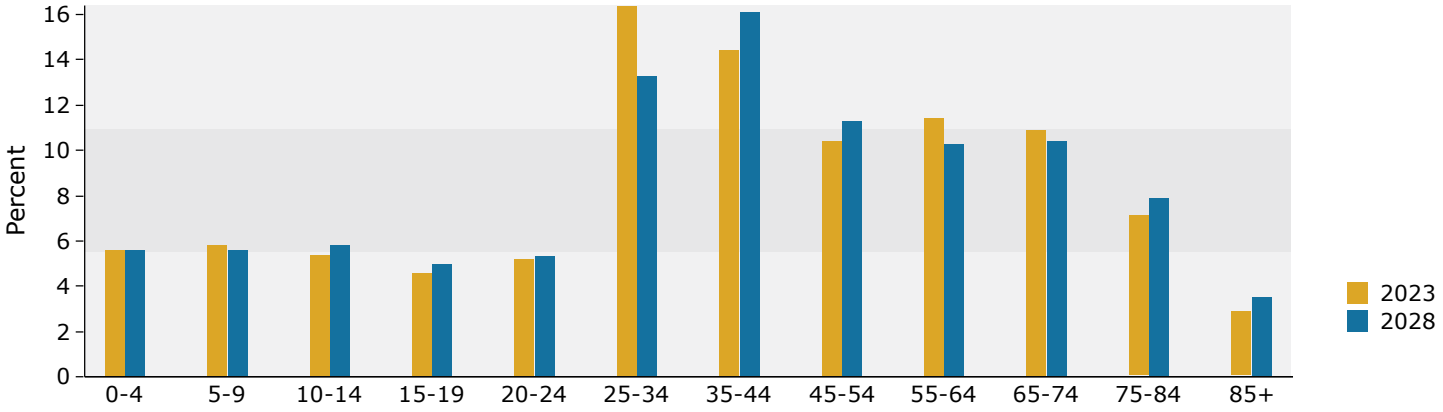
Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.77634
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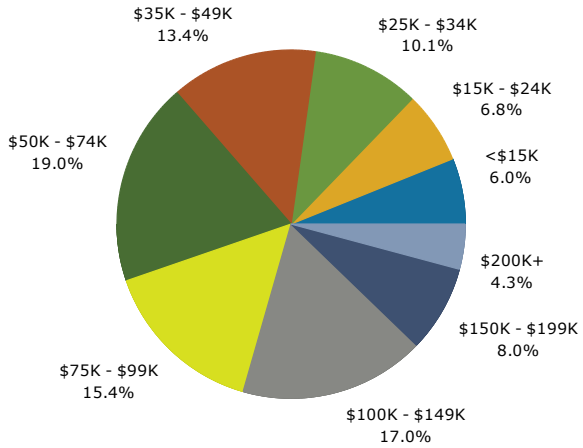
Trends 2023-2028



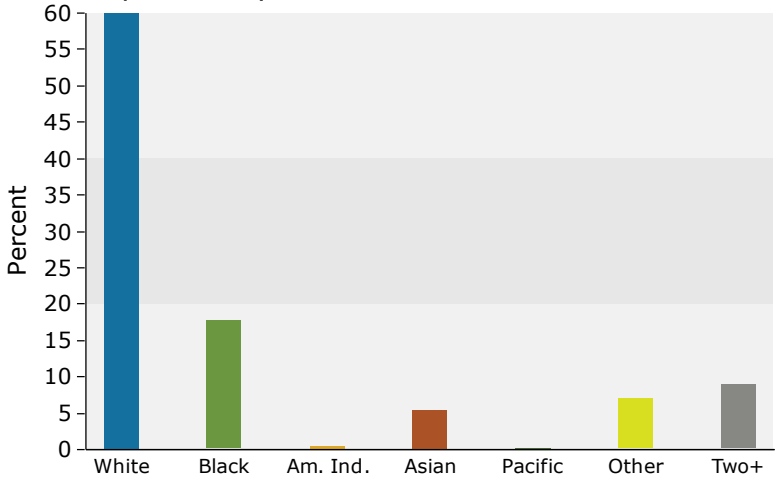
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin:12.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Demographic and Income Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

Summary	Census 2010	Census 2020	2023	2028
Population	65,046	69,763	70,916	71,070
Households	26,290	27,588	28,052	28,280
Families	17,139	-	17,558	17,626
Average Household Size	2.45	2.50	2.50	2.49
Owner Occupied Housing Units	17,429	-	18,809	19,298
Renter Occupied Housing Units	8,861	-	9,243	8,983
Median Age	36.7	-	38.5	39.3

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.04%	0.34%	0.30%
Households	0.16%	0.44%	0.49%
Families	0.08%	0.38%	0.44%
Owner HHs	0.51%	0.62%	0.66%
Median Household Income	2.51%	2.48%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,315	4.7%	1,149	4.1%
$15,000 - $24,999	1,339	4.8%	922	3.3%
$25,000 - $34,999	1,718	6.1%	1,458	5.2%
$35,000 - $49,999	2,919	10.4%	2,531	9.0%
$50,000 - $74,999	4,968	17.7%	4,753	16.8%
$75,000 - $99,999	3,971	14.2%	3,885	13.7%
$100,000 - $149,999	6,424	22.9%	6,858	24.3%
$150,000 - $199,999	2,975	10.6%	3,845	13.6%
$200,000+	2,421	8.6%	2,877	10.2%
Median Household Income	$84,376		$95,492	
Average Household Income	$109,269		$123,826	
Per Capita Income	$43,052		$49,080	

	Census 2010		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,708	7.2%	4,404	6.2%	4,499	6.3%
5 - 9	4,194	6.4%	4,524	6.4%	4,355	6.1%
10 - 14	4,035	6.2%	4,556	6.4%	4,483	6.3%
15 - 19	4,043	6.2%	4,008	5.7%	4,105	5.8%
20 - 24	4,219	6.5%	3,884	5.5%	4,173	5.9%
25 - 34	9,938	15.3%	10,309	14.5%	9,361	13.2%
35 - 44	8,296	12.8%	9,964	14.1%	10,412	14.6%
45 - 54	9,545	14.7%	7,888	11.1%	8,179	11.5%
55 - 64	7,850	12.1%	8,746	12.3%	7,560	10.6%
65 - 74	4,742	7.3%	7,375	10.4%	7,583	10.7%
75 - 84	2,386	3.7%	3,925	5.5%	4,749	6.7%
85+	1,090	1.7%	1,335	1.9%	1,613	2.3%

	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	50,530	77.7%	44,562	63.9%	44,409	62.6%	42,540	59.9%
Black Alone	6,726	10.3%	11,075	15.9%	11,469	16.2%	12,163	17.1%
American Indian Alone	250	0.4%	438	0.6%	455	0.6%	466	0.7%
Asian Alone	3,332	5.1%	4,142	5.9%	4,334	6.1%	4,596	6.5%
Pacific Islander Alone	86	0.1%	66	0.1%	84	0.1%	101	0.1%
Some Other Race Alone	1,882	2.9%	3,880	5.6%	4,225	6.0%	4,702	6.6%
Two or More Races	2,240	3.4%	5,600	8.0%	5,940	8.4%	6,502	9.1%
Hispanic Origin (Any Race)	4,522	7.0%	7,002	10.0%	7,641	10.8%	8,363	11.8%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 29, 2023

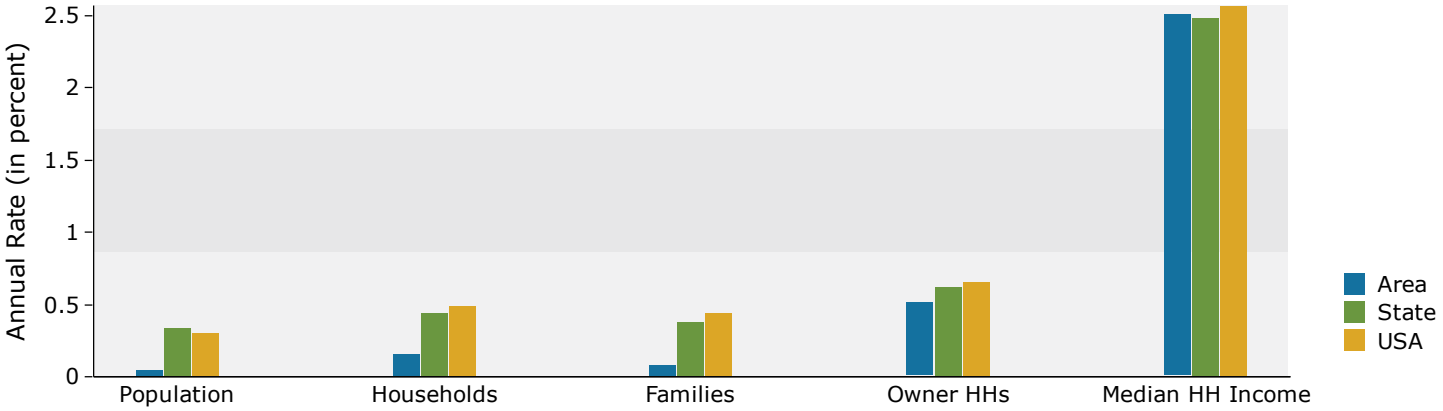
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Demographic and Income Profile

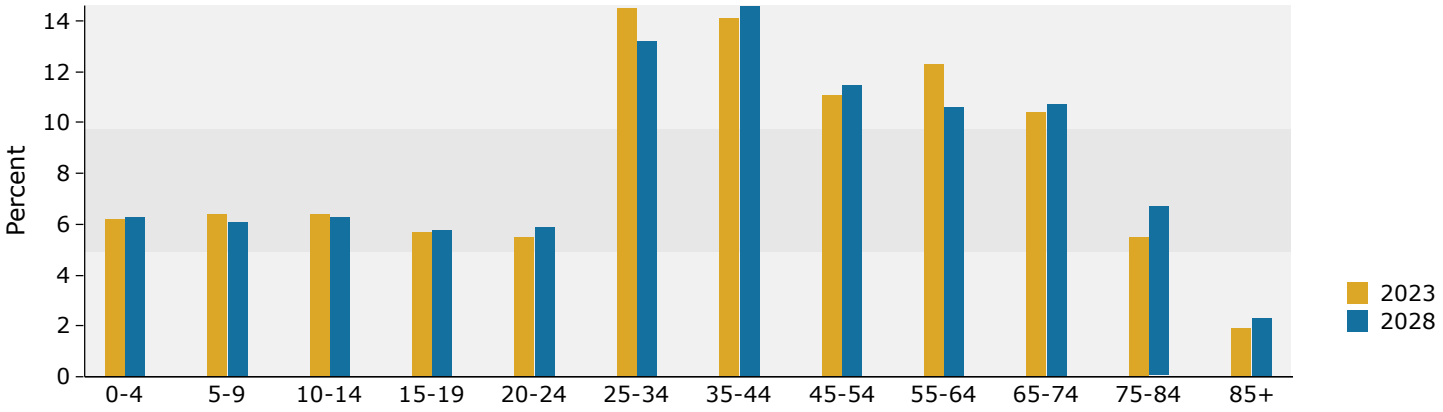
Nicollet Plaza
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Ring: 3 mile radius

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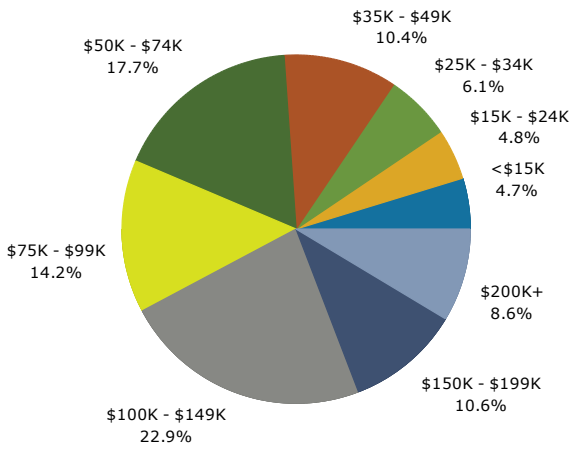
Trends 2023-2028



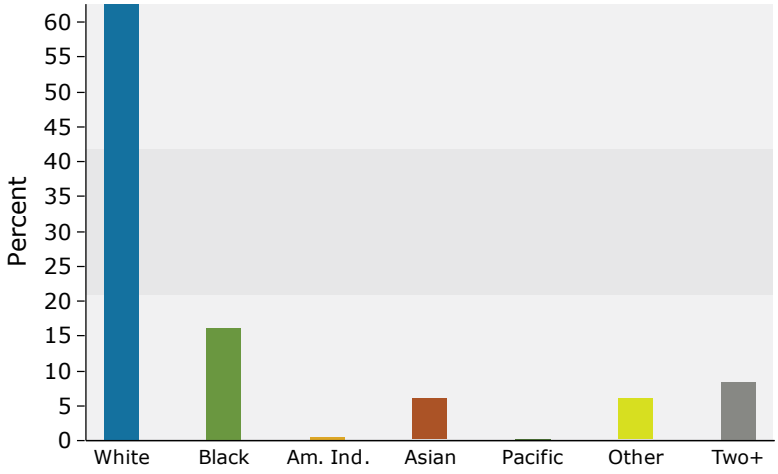
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin:10.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Demographic and Income Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

Summary	Census 2010	Census 2020	2023	2028
Population	186,742	201,106	202,343	202,189
Households	74,116	79,107	79,876	80,190
Families	49,025	-	51,089	51,130
Average Household Size	2.50	2.51	2.50	2.49
Owner Occupied Housing Units	53,462	-	57,676	58,784
Renter Occupied Housing Units	20,654	-	22,200	21,405
Median Age	37.8	-	39.8	40.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.02%	0.34%	0.30%
Households	0.08%	0.44%	0.49%
Families	0.02%	0.38%	0.44%
Owner HHs	0.38%	0.62%	0.66%
Median Household Income	2.71%	2.48%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	3,639	4.6%	3,123	3.9%
$15,000 - $24,999	3,531	4.4%	2,428	3.0%
$25,000 - $34,999	4,475	5.6%	3,780	4.7%
$35,000 - $49,999	8,001	10.0%	6,910	8.6%
$50,000 - $74,999	13,813	17.3%	13,083	16.3%
$75,000 - $99,999	10,749	13.5%	10,146	12.7%
$100,000 - $149,999	17,842	22.3%	18,879	23.5%
$150,000 - $199,999	9,651	12.1%	12,228	15.2%
$200,000+	8,169	10.2%	9,607	12.0%
Median Household Income	$88,375		$101,007	
Average Household Income	$115,653		$131,031	
Per Capita Income	$45,743		$52,090	

	Census 2010		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,323	6.6%	11,390	5.6%	11,552	5.7%
5 - 9	12,265	6.6%	12,030	5.9%	11,541	5.7%
10 - 14	12,394	6.6%	12,766	6.3%	12,090	6.0%
15 - 19	12,286	6.6%	11,793	5.8%	11,436	5.7%
20 - 24	11,046	5.9%	10,879	5.4%	11,180	5.5%
25 - 34	26,370	14.1%	27,865	13.8%	26,262	13.0%
35 - 44	24,825	13.3%	28,381	14.0%	29,258	14.5%
45 - 54	30,428	16.3%	23,936	11.8%	24,004	11.9%
55 - 64	22,278	11.9%	27,425	13.6%	23,948	11.8%
65 - 74	12,361	6.6%	20,889	10.3%	22,783	11.3%
75 - 84	7,118	3.8%	10,816	5.3%	13,336	6.6%
85+	3,049	1.6%	4,175	2.1%	4,800	2.4%

	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	149,897	80.3%	137,402	68.3%	135,675	67.1%	129,962	64.3%
Black Alone	14,146	7.6%	23,527	11.7%	24,616	12.2%	26,544	13.1%
American Indian Alone	718	0.4%	1,266	0.6%	1,303	0.6%	1,342	0.7%
Asian Alone	10,662	5.7%	12,923	6.4%	13,418	6.6%	14,317	7.1%
Pacific Islander Alone	166	0.1%	134	0.1%	160	0.1%	186	0.1%
Some Other Race Alone	5,168	2.8%	10,678	5.3%	11,258	5.6%	12,456	6.2%
Two or More Races	5,984	3.2%	15,176	7.5%	15,911	7.9%	17,381	8.6%
Hispanic Origin (Any Race)	11,689	6.3%	18,883	9.4%	20,083	9.9%	21,869	10.8%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 29, 2023

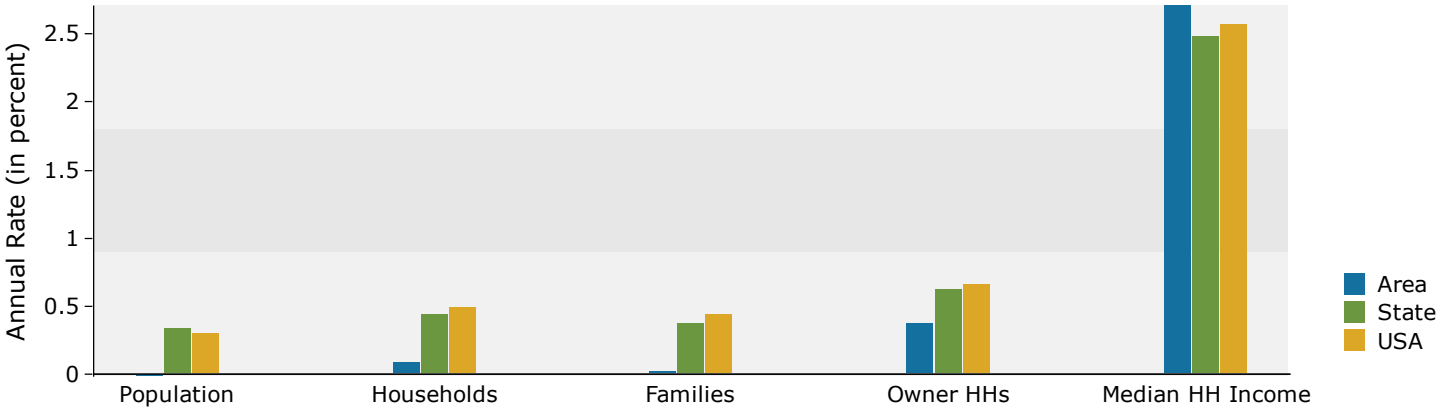
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Demographic and Income Profile

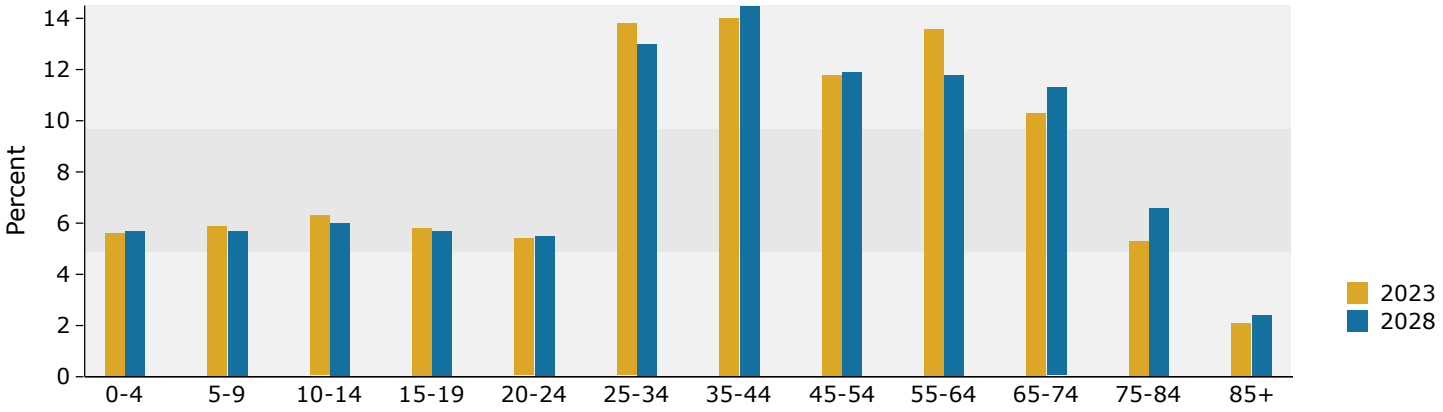
Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

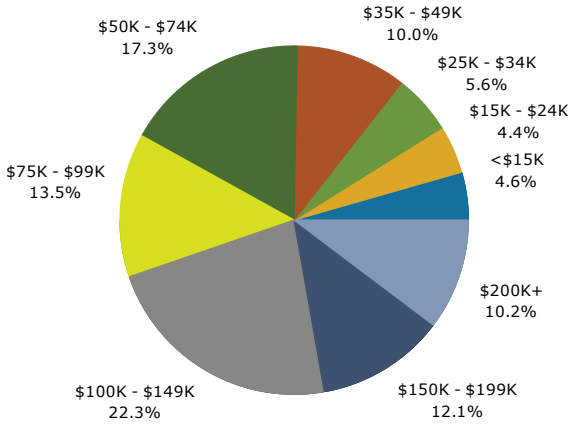
Trends 2023-2028



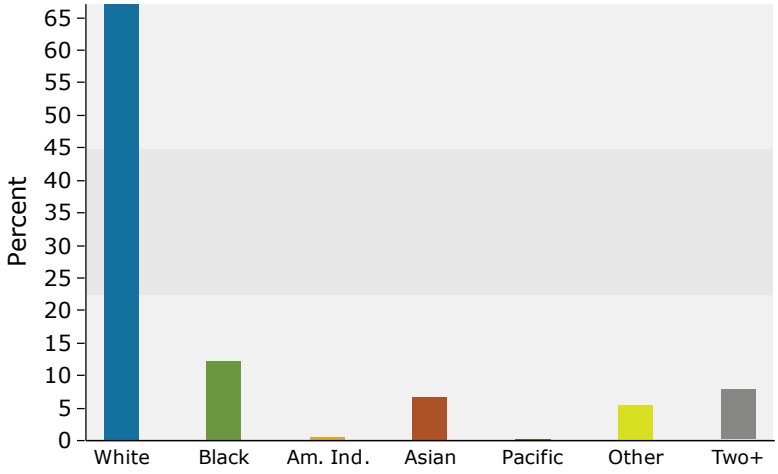
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin:9.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	9,329	65,046	186,742
2020 Total Population	10,415	69,763	201,106
2020 Group Quarters	79	778	2,880
2023 Total Population	10,737	70,916	202,343
2023 Group Quarters	79	774	2,889
2028 Total Population	10,944	71,070	202,189
2023-2028 Annual Rate	0.38%	0.04%	-0.02%
2023 Total Daytime Population	14,104	67,985	191,511
Workers	8,818	34,729	98,872
Residents	5,286	33,256	92,639
Household Summary			
2010 Households	4,420	26,290	74,116
2010 Average Household Size	2.09	2.45	2.50
2020 Total Households	4,751	27,588	79,107
2020 Average Household Size	2.18	2.50	2.51
2023 Households	4,931	28,052	79,876
2023 Average Household Size	2.16	2.50	2.50
2028 Households	5,087	28,280	80,190
2028 Average Household Size	2.14	2.49	2.49
2023-2028 Annual Rate	0.62%	0.16%	0.08%
2010 Families	2,390	17,139	49,025
2010 Average Family Size	2.76	3.00	3.06
2023 Families	2,500	17,558	51,089
2023 Average Family Size	2.97	3.13	3.11
2028 Families	2,544	17,626	51,130
2028 Average Family Size	2.95	3.11	3.10
2023-2028 Annual Rate	0.35%	0.08%	0.02%
Housing Unit Summary			
2000 Housing Units	4,385	26,263	72,760
Owner Occupied Housing Units	53.2%	67.2%	74.0%
Renter Occupied Housing Units	43.8%	30.6%	24.3%
Vacant Housing Units	3.0%	2.2%	1.7%
2010 Housing Units	4,779	27,738	77,702
Owner Occupied Housing Units	53.3%	62.8%	68.8%
Renter Occupied Housing Units	39.2%	31.9%	26.6%
Vacant Housing Units	7.5%	5.2%	4.6%
2020 Housing Units	4,978	28,518	81,833
Vacant Housing Units	4.6%	3.3%	3.3%
2023 Housing Units	5,146	29,017	82,660
Owner Occupied Housing Units	57.5%	64.8%	69.8%
Renter Occupied Housing Units	38.3%	31.9%	26.9%
Vacant Housing Units	4.2%	3.3%	3.4%
2028 Housing Units	5,267	29,393	83,521
Owner Occupied Housing Units	57.7%	65.7%	70.4%
Renter Occupied Housing Units	38.9%	30.6%	25.6%
Vacant Housing Units	3.4%	3.8%	4.0%
Median Household Income			
2023	$66,014	$84,376	$88,375
2028	$74,964	$95,492	$101,007
Median Home Value			
2023	$294,444	$340,304	$348,103
2028	$333,767	$365,793	$375,848
Per Capita Income			
2023	$39,189	$43,052	$45,743
2028	$45,370	$49,080	$52,090
Median Age			
2010	37.2	36.7	37.8
2023	39.4	38.5	39.8
2028	40.6	39.3	40.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 29, 2023

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Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	4,931	28,050	79,870
<$15,000	6.0%	4.7%	4.6%
$15,000 - $24,999	6.8%	4.8%	4.4%
$25,000 - $34,999	10.1%	6.1%	5.6%
$35,000 - $49,999	13.4%	10.4%	10.0%
$50,000 - $74,999	19.0%	17.7%	17.3%
$75,000 - $99,999	15.4%	14.2%	13.5%
$100,000 - $149,999	17.0%	22.9%	22.3%
$150,000 - $199,999	8.1%	10.6%	12.1%
$200,000+	4.3%	8.6%	10.2%
Average Household Income	$87,504	$109,269	$115,653
2028 Households by Income			
Household Income Base	5,087	28,278	80,184
<$15,000	5.6%	4.1%	3.9%
$15,000 - $24,999	4.5%	3.3%	3.0%
$25,000 - $34,999	8.5%	5.2%	4.7%
$35,000 - $49,999	11.5%	9.0%	8.6%
$50,000 - $74,999	19.9%	16.8%	16.3%
$75,000 - $99,999	15.2%	13.7%	12.7%
$100,000 - $149,999	18.6%	24.3%	23.5%
$150,000 - $199,999	11.0%	13.6%	15.2%
$200,000+	5.1%	10.2%	12.0%
Average Household Income	$99,972	$123,826	$131,031
2023 Owner Occupied Housing Units by Value			
Total	2,959	18,809	57,673
<$50,000	8.4%	3.2%	3.2%
$50,000 - $99,999	9.0%	1.6%	0.8%
$100,000 - $149,999	0.8%	0.6%	0.6%
$150,000 - $199,999	2.7%	2.0%	2.0%
$200,000 - $249,999	11.8%	10.0%	9.0%
$250,000 - $299,999	19.5%	16.1%	16.2%
$300,000 - $399,999	40.5%	40.9%	37.8%
$400,000 - $499,999	4.5%	14.3%	17.2%
$500,000 - $749,999	2.6%	9.4%	10.6%
$750,000 - $999,999	0.3%	1.6%	1.9%
$1,000,000 - $1,499,999	0.0%	0.0%	0.1%
$1,500,000 - $1,999,999	0.0%	0.0%	0.3%
$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	$275,380	$358,285	$375,467
2028 Owner Occupied Housing Units by Value			
Total	3,038	19,298	58,781
<$50,000	3.8%	1.0%	1.1%
$50,000 - $99,999	3.4%	0.5%	0.2%
$100,000 - $149,999	0.9%	0.1%	0.0%
$150,000 - $199,999	0.9%	0.1%	0.1%
$200,000 - $249,999	6.5%	3.9%	3.3%
$250,000 - $299,999	15.3%	11.1%	11.0%
$300,000 - $399,999	57.0%	50.4%	45.2%
$400,000 - $499,999	7.6%	19.6%	23.8%
$500,000 - $749,999	4.3%	11.5%	12.9%
$750,000 - $999,999	0.4%	1.5%	1.9%
$1,000,000 - $1,499,999	0.0%	0.0%	0.1%
$1,500,000 - $1,999,999	0.0%	0.0%	0.2%
$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	$326,654	$392,814	$410,246

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 29, 2023

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Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	9,328	65,047	186,742
0 - 4	6.7%	7.2%	6.6%
5 - 9	5.3%	6.4%	6.6%
10 - 14	5.1%	6.2%	6.6%
15 - 24	12.4%	12.7%	12.5%
25 - 34	17.6%	15.3%	14.1%
35 - 44	12.1%	12.8%	13.3%
45 - 54	13.0%	14.7%	16.3%
55 - 64	10.9%	12.1%	11.9%
65 - 74	8.1%	7.3%	6.6%
75 - 84	6.0%	3.7%	3.8%
85 +	2.8%	1.7%	1.6%
18 +	79.7%	76.1%	75.8%
2023 Population by Age			
Total	10,736	70,918	202,345
0 - 4	5.6%	6.2%	5.6%
5 - 9	5.8%	6.4%	5.9%
10 - 14	5.4%	6.4%	6.3%
15 - 24	9.7%	11.1%	11.2%
25 - 34	16.4%	14.5%	13.8%
35 - 44	14.4%	14.1%	14.0%
45 - 54	10.4%	11.1%	11.8%
55 - 64	11.4%	12.3%	13.6%
65 - 74	10.9%	10.4%	10.3%
75 - 84	7.1%	5.5%	5.3%
85 +	2.9%	1.9%	2.1%
18 +	80.5%	77.4%	78.4%
2028 Population by Age			
Total	10,942	71,072	202,190
0 - 4	5.6%	6.3%	5.7%
5 - 9	5.6%	6.1%	5.7%
10 - 14	5.8%	6.3%	6.0%
15 - 24	10.4%	11.6%	11.2%
25 - 34	13.3%	13.2%	13.0%
35 - 44	16.1%	14.6%	14.5%
45 - 54	11.3%	11.5%	11.9%
55 - 64	10.3%	10.6%	11.8%
65 - 74	10.4%	10.7%	11.3%
75 - 84	7.9%	6.7%	6.6%
85 +	3.5%	2.3%	2.4%
18 +	80.0%	77.6%	79.0%
2010 Population by Sex			
Males	4,441	31,563	91,284
Females	4,888	33,484	95,457
2023 Population by Sex			
Males	5,217	34,679	99,287
Females	5,520	36,237	103,056
2028 Population by Sex			
Males	5,331	34,674	98,986
Females	5,613	36,397	103,203

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 29, 2023

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Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	9,330	65,046	186,741
White Alone	77.0%	77.7%	80.3%
Black Alone	11.0%	10.3%	7.6%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	4.2%	5.1%	5.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.3%	2.9%	2.8%
Two or More Races	3.1%	3.4%	3.2%
Hispanic Origin	8.8%	7.0%	6.3%
Diversity Index	48.8	46.1	42.2
2020 Population by Race/Ethnicity			
Total	10,415	69,763	201,106
White Alone	61.2%	63.9%	68.3%
Black Alone	17.5%	15.9%	11.7%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	5.4%	5.9%	6.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.7%	5.6%	5.3%
Two or More Races	8.7%	8.0%	7.5%
Hispanic Origin	11.7%	10.0%	9.4%
Diversity Index	66.7	63.4	59.1
2023 Population by Race/Ethnicity			
Total	10,737	70,916	202,341
White Alone	60.0%	62.6%	67.1%
Black Alone	17.7%	16.2%	12.2%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	5.5%	6.1%	6.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.1%	6.0%	5.6%
Two or More Races	9.0%	8.4%	7.9%
Hispanic Origin	12.4%	10.8%	9.9%
Diversity Index	68.1	65.1	60.7
2028 Population by Race/Ethnicity			
Total	10,945	71,070	202,188
White Alone	57.1%	59.9%	64.3%
Black Alone	18.8%	17.1%	13.1%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	5.9%	6.5%	7.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.8%	6.6%	6.2%
Two or More Races	9.8%	9.1%	8.6%
Hispanic Origin	13.3%	11.8%	10.8%
Diversity Index	70.8	67.9	64.0
2010 Population by Relationship and Household Type			
Total	9,329	65,046	186,742
In Households	99.2%	99.2%	99.2%
In Family Households	73.1%	81.4%	82.3%
Householder	24.9%	26.3%	26.3%
Spouse	17.4%	19.7%	20.4%
Child	25.3%	29.9%	30.4%
Other relative	3.2%	3.2%	3.1%
Nonrelative	2.3%	2.3%	2.1%
In Nonfamily Households	26.1%	17.8%	16.9%
In Group Quarters	0.8%	0.8%	0.8%
Institutionalized Population	0.6%	0.5%	0.5%
Noninstitutionalized Population	0.2%	0.3%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 29, 2023

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Market Profile

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200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2023 Population 25+ by Educational Attainment			
Total	7,894	49,540	143,486
Less than 9th Grade	2.1%	3.1%	2.7%
9th - 12th Grade, No Diploma	3.5%	2.8%	2.2%
High School Graduate	24.1%	18.9%	18.4%
GED/Alternative Credential	2.5%	2.7%	2.5%
Some College, No Degree	23.0%	19.7%	18.4%
Associate Degree	13.3%	11.5%	12.4%
Bachelor's Degree	22.8%	28.5%	30.2%
Graduate/Professional Degree	8.7%	12.8%	13.2%
2023 Population 15+ by Marital Status			
Total	8,937	57,433	166,158
Never Married	32.0%	34.1%	33.0%
Married	45.2%	50.0%	51.7%
Widowed	6.4%	4.7%	4.9%
Divorced	16.3%	11.2%	10.3%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,858	40,437	117,499
Population 16+ Employed	94.6%	94.7%	94.9%
Population 16+ Unemployment rate	5.4%	5.3%	5.1%
Population 16-24 Employed	10.2%	12.9%	12.3%
Population 16-24 Unemployment rate	22.5%	8.0%	8.5%
Population 25-54 Employed	67.5%	63.5%	62.2%
Population 25-54 Unemployment rate	2.6%	4.7%	4.2%
Population 55-64 Employed	14.8%	16.7%	18.5%
Population 55-64 Unemployment rate	2.6%	5.8%	5.7%
Population 65+ Employed	7.5%	6.9%	7.0%
Population 65+ Unemployment rate	6.5%	4.3%	4.6%
2023 Employed Population 16+ by Industry			
Total	5,543	38,294	111,542
Agriculture/Mining	1.2%	0.6%	0.5%
Construction	4.0%	5.5%	5.0%
Manufacturing	10.5%	11.2%	11.2%
Wholesale Trade	1.6%	2.0%	2.1%
Retail Trade	12.6%	12.6%	12.0%
Transportation/Utilities	10.7%	7.2%	7.0%
Information	1.9%	1.2%	1.5%
Finance/Insurance/Real Estate	9.3%	8.9%	8.8%
Services	43.9%	46.5%	48.0%
Public Administration	4.2%	4.3%	3.8%
2023 Employed Population 16+ by Occupation			
Total	5,541	38,294	111,541
White Collar	63.0%	64.2%	66.5%
Management/Business/Financial	15.4%	18.8%	20.0%
Professional	25.1%	25.8%	26.4%
Sales	8.7%	8.3%	8.6%
Administrative Support	13.7%	11.2%	11.5%
Services	16.6%	14.7%	15.0%
Blue Collar	20.3%	21.1%	18.5%
Farming/Forestry/Fishing	0.5%	0.2%	0.1%
Construction/Extraction	2.5%	3.8%	3.2%
Installation/Maintenance/Repair	2.2%	2.7%	2.7%
Production	5.9%	6.4%	5.3%
Transportation/Material Moving	9.1%	8.1%	7.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 29, 2023

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Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,420	26,289	74,117
Households with 1 Person	37.4%	27.3%	26.8%
Households with 2+ People	62.6%	72.7%	73.2%
Family Households	54.1%	65.2%	66.1%
Husband-wife Families	37.7%	48.9%	51.4%
With Related Children	13.9%	20.6%	22.6%
Other Family (No Spouse Present)	16.4%	16.3%	14.8%
Other Family with Male Householder	4.4%	4.6%	4.3%
With Related Children	2.4%	2.6%	2.4%
Other Family with Female Householder	11.9%	11.7%	10.5%
With Related Children	7.9%	8.0%	6.9%
Nonfamily Households	8.5%	7.5%	7.0%
All Households with Children	24.8%	31.8%	32.4%
Multigenerational Households	1.7%	2.5%	2.4%
Unmarried Partner Households	7.1%	7.3%	6.4%
Male-female	6.7%	6.7%	5.8%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	4,420	26,289	74,115
1 Person Household	37.4%	27.3%	26.8%
2 Person Household	34.5%	35.1%	34.3%
3 Person Household	13.3%	16.1%	16.0%
4 Person Household	9.3%	12.8%	13.8%
5 Person Household	3.4%	5.4%	5.8%
6 Person Household	1.4%	2.0%	2.1%
7 + Person Household	0.8%	1.3%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	4,420	26,290	74,116
Owner Occupied	57.7%	66.3%	72.1%
Owned with a Mortgage/Loan	43.6%	52.7%	57.4%
Owned Free and Clear	14.0%	13.6%	14.7%
Renter Occupied	42.3%	33.7%	27.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	89	98	100
Percent of Income for Mortgage	26.8%	24.2%	23.7%
Wealth Index	69	104	115
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,779	27,738	77,702
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	9,329	65,046	186,742
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 29, 2023

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Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Bright Young Professionals (8C)	Bright Young Professionals (8C)	Bright Young Professionals (8C)
2.	Old and Newcomers (8F)	Old and Newcomers (8F)	Savvy Suburbanites (1D)
3.	Midlife Constants (5E)	Home Improvement (4B)	Workday Drive (4A)
2023 Consumer Spending			
Apparel & Services: Total $	$9,007,059	$63,520,620	$189,304,262
Average Spent	$1,826.62	$2,264.39	$2,369.98
Spending Potential Index	83	103	108
Education: Total $	$6,773,426	$50,534,562	$158,613,591
Average Spent	$1,373.64	$1,801.46	$1,985.75
Spending Potential Index	77	100	111
Entertainment/Recreation: Total $	$15,309,099	$107,611,223	$322,998,867
Average Spent	$3,104.66	$3,836.13	$4,043.75
Spending Potential Index	82	101	107
Food at Home: Total $	$27,633,811	$193,077,407	$576,433,690
Average Spent	$5,604.10	$6,882.84	$7,216.61
Spending Potential Index	82	101	106
Food Away from Home: Total $	$15,372,189	$108,245,820	$321,293,725
Average Spent	$3,117.46	$3,858.76	$4,022.41
Spending Potential Index	84	104	108
Health Care: Total $	$30,182,858	$208,826,571	$623,322,637
Average Spent	$6,121.04	$7,444.27	$7,803.63
Spending Potential Index	83	101	106
HH Furnishings & Equipment: Total $	$12,077,940	$85,289,972	$255,379,220
Average Spent	$2,449.39	$3,040.42	$3,197.20
Spending Potential Index	83	103	108
Personal Care Products & Services: Total $	$3,982,740	$28,064,342	$83,656,384
Average Spent	$807.69	$1,000.44	$1,047.33
Spending Potential Index	84	105	110
Shelter: Total $	$100,691,609	$713,022,457	$2,141,773,986
Average Spent	$20,420.12	$25,417.88	$26,813.74
Spending Potential Index	82	103	108
Support Payments/Cash Contributions/Gifts in Kind: Total $	$12,870,647	$90,832,773	$274,045,901
Average Spent	$2,610.15	$3,238.01	$3,430.89
Spending Potential Index	83	104	110
Travel: Total $	$9,109,351	$65,208,021	$196,488,003
Average Spent	$1,847.36	$2,324.54	$2,459.91
Spending Potential Index	82	103	109
Vehicle Maintenance & Repairs: Total $	$5,510,654	$38,195,517	$112,457,414
Average Spent	$1,117.55	$1,361.60	$1,407.90
Spending Potential Index	85	104	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Business Summary

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

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Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	666	2,731	6,694
Total Employees:	9,516	36,897	98,526
Total Residential Population:	10,737	70,916	202,343
Employee/Residential Population Ratio (per 100 Residents)	89	52	49

	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	1.2%	117	1.2%	33	1.2%	307	0.8%	111	1.7%	962	1.0%
Construction	55	8.3%	365	3.8%	175	6.4%	1,809	4.9%	418	6.2%	3,921	4.0%
Manufacturing	39	5.9%	1,274	13.4%	105	3.8%	4,210	11.4%	247	3.7%	10,699	10.9%
Transportation	19	2.9%	227	2.4%	68	2.5%	993	2.7%	172	2.6%	3,429	3.5%
Communication	5	0.8%	153	1.6%	28	1.0%	416	1.1%	55	0.8%	618	0.6%
Utility	0	0.0%	4	0.0%	6	0.2%	34	0.1%	9	0.1%	78	0.1%
Wholesale Trade	43	6.5%	705	7.4%	122	4.5%	1,828	5.0%	267	4.0%	5,070	5.1%
Retail Trade Summary	91	13.7%	981	10.3%	568	20.8%	8,458	22.9%	1,396	20.9%	23,310	23.7%
Home Improvement	5	0.8%	49	0.5%	29	1.1%	459	1.2%	95	1.4%	1,371	1.4%
General Merchandise Stores	3	0.5%	12	0.1%	21	0.8%	1,022	2.8%	46	0.7%	2,339	2.4%
Food Stores	11	1.7%	225	2.4%	57	2.1%	992	2.7%	143	2.1%	3,179	3.2%
Auto Dealers & Gas Stations	11	1.7%	148	1.6%	61	2.2%	868	2.4%	137	2.0%	3,027	3.1%
Apparel & Accessory Stores	3	0.5%	11	0.1%	50	1.8%	442	1.2%	95	1.4%	777	0.8%
Furniture & Home Furnishings	13	2.0%	57	0.6%	71	2.6%	511	1.4%	148	2.2%	1,333	1.4%
Eating & Drinking Places	22	3.3%	323	3.4%	140	5.1%	2,905	7.9%	359	5.4%	7,184	7.3%
Miscellaneous Retail	23	3.5%	154	1.6%	138	5.1%	1,259	3.4%	373	5.6%	4,099	4.2%
Finance, Insurance, Real Estate Summary	98	14.7%	880	9.2%	311	11.4%	2,351	6.4%	743	11.1%	5,367	5.4%
Banks, Savings & Lending Institutions	12	1.8%	191	2.0%	37	1.4%	610	1.7%	115	1.7%	1,638	1.7%
Securities Brokers	26	3.9%	125	1.3%	51	1.9%	219	0.6%	117	1.7%	639	0.6%
Insurance Carriers & Agents	30	4.5%	287	3.0%	85	3.1%	516	1.4%	199	3.0%	942	1.0%
Real Estate, Holding, Other Investment Offices	30	4.5%	276	2.9%	138	5.1%	1,005	2.7%	312	4.7%	2,148	2.2%
Services Summary	237	35.6%	4,045	42.5%	1,078	39.5%	15,183	41.1%	2,638	39.4%	38,202	38.8%
Hotels & Lodging	2	0.3%	62	0.7%	16	0.6%	336	0.9%	32	0.5%	1,191	1.2%
Automotive Services	11	1.7%	57	0.6%	65	2.4%	514	1.4%	170	2.5%	1,235	1.3%
Movies & Amusements	22	3.3%	249	2.6%	71	2.6%	730	2.0%	188	2.8%	2,334	2.4%
Health Services	33	5.0%	360	3.8%	218	8.0%	3,877	10.5%	493	7.4%	7,506	7.6%
Legal Services	8	1.2%	37	0.4%	44	1.6%	158	0.4%	100	1.5%	391	0.4%
Education Institutions & Libraries	13	2.0%	991	10.4%	46	1.7%	2,194	5.9%	143	2.1%	6,860	7.0%
Other Services	149	22.4%	2,290	24.1%	618	22.6%	7,373	20.0%	1,511	22.6%	18,685	19.0%
Government	18	2.7%	703	7.4%	30	1.1%	967	2.6%	114	1.7%	6,116	6.2%
Unclassified Establishments	53	8.0%	61	0.6%	207	7.6%	342	0.9%	525	7.8%	754	0.8%
Totals	666	100.0%	9,516	100.0%	2,731	100.0%	36,897	100.0%	6,694	100.0%	98,526	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.5%	34	0.4%	3	0.1%	35	0.1%	9	0.1%	62	0.1%
Mining	0	0.0%	1	0.0%	1	0.0%	6	0.0%	5	0.1%	38	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	55	8.3%	369	3.9%	183	6.7%	1,838	5.0%	450	6.7%	4,187	4.2%
Manufacturing	40	6.0%	1,281	13.5%	108	4.0%	4,174	11.3%	260	3.9%	10,642	10.8%
Wholesale Trade	43	6.5%	705	7.4%	120	4.4%	1,823	4.9%	262	3.9%	5,054	5.1%
Retail Trade	65	9.8%	607	6.4%	410	15.0%	5,409	14.7%	988	14.8%	15,726	16.0%
Motor Vehicle & Parts Dealers	7	1.1%	123	1.3%	49	1.8%	795	2.2%	108	1.6%	2,810	2.9%
Furniture & Home Furnishings Stores	6	0.9%	23	0.2%	41	1.5%	284	0.8%	84	1.3%	656	0.7%
Electronics & Appliance Stores	7	1.1%	36	0.4%	23	0.8%	205	0.6%	45	0.7%	589	0.6%
Building Material & Garden Equipment & Supplies Dealers	5	0.8%	49	0.5%	29	1.1%	459	1.2%	95	1.4%	1,371	1.4%
Food & Beverage Stores	10	1.5%	217	2.3%	55	2.0%	871	2.4%	137	2.0%	3,058	3.1%
Health & Personal Care Stores	7	1.1%	49	0.5%	40	1.5%	481	1.3%	93	1.4%	1,297	1.3%
Gasoline Stations & Fuel Dealers	4	0.6%	25	0.3%	12	0.4%	73	0.2%	29	0.4%	217	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	0.5%	11	0.1%	58	2.1%	547	1.5%	112	1.7%	904	0.9%
Sporting Goods, Hobby, Book, & Music Stores	10	1.5%	54	0.6%	62	2.3%	589	1.6%	150	2.2%	1,446	1.5%
General Merchandise Stores	6	0.9%	17	0.2%	39	1.4%	1,107	3.0%	136	2.0%	3,377	3.4%
Transportation & Warehousing	13	2.0%	144	1.5%	56	2.1%	875	2.4%	136	2.0%	3,006	3.1%
Information	17	2.6%	324	3.4%	70	2.6%	1,127	3.1%	156	2.3%	2,394	2.4%
Finance & Insurance	69	10.4%	633	6.7%	176	6.4%	1,391	3.8%	436	6.5%	3,282	3.3%
Central Bank/Credit Intermediation & Related Activities	13	2.0%	221	2.3%	40	1.5%	656	1.8%	116	1.7%	1,654	1.7%
Securities & Commodity Contracts	26	3.9%	125	1.3%	51	1.9%	219	0.6%	121	1.8%	682	0.7%
Funds, Trusts & Other Financial Vehicles	30	4.5%	287	3.0%	85	3.1%	516	1.4%	200	3.0%	946	1.0%
Real Estate, Rental & Leasing	26	3.9%	272	2.9%	146	5.3%	1,152	3.1%	334	5.0%	2,641	2.7%
Professional, Scientific & Tech Services	70	10.5%	1,025	10.8%	259	9.5%	2,267	6.1%	655	9.8%	5,914	6.0%
Legal Services	12	1.8%	62	0.7%	49	1.8%	199	0.5%	116	1.7%	477	0.5%
Management of Companies & Enterprises	1	0.2%	1	0.0%	6	0.2%	13	0.0%	10	0.1%	24	0.0%
Administrative, Support & Waste Management Services	25	3.8%	516	5.4%	97	3.6%	1,016	2.8%	232	3.5%	2,101	2.1%
Educational Services	18	2.7%	1,023	10.8%	66	2.4%	2,338	6.3%	190	2.8%	7,113	7.2%
Health Care & Social Assistance	49	7.4%	706	7.4%	320	11.7%	5,691	15.4%	718	10.7%	11,799	12.0%
Arts, Entertainment & Recreation	18	2.7%	226	2.4%	53	1.9%	674	1.8%	139	2.1%	2,121	2.2%
Accommodation & Food Services	24	3.6%	385	4.0%	159	5.8%	3,255	8.8%	401	6.0%	8,482	8.6%
Accommodation	2	0.3%	62	0.7%	16	0.6%	336	0.9%	32	0.5%	1,191	1.2%
Food Services & Drinking Places	22	3.3%	323	3.4%	143	5.2%	2,919	7.9%	369	5.5%	7,290	7.4%
Other Services (except Public Administration)	59	8.9%	500	5.3%	261	9.6%	2,505	6.8%	675	10.1%	7,079	7.2%
Automotive Repair & Maintenance	9	1.4%	42	0.4%	45	1.6%	362	1.0%	131	2.0%	953	1.0%
Public Administration	18	2.7%	703	7.4%	30	1.1%	967	2.6%	114	1.7%	6,116	6.2%
Unclassified Establishments	53	8.0%	61	0.6%	207	7.6%	342	0.9%	523	7.8%	745	0.8%
Total	666	100.0%	9,516	100.0%	2,731	100.0%	36,897	100.0%	6,694	100.0%	98,526	100.0%

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