HJ Development has found that temporary signage is both a help and a hindrance when trying to run a successful, upper-class, retail development. When used properly, temporary signage can be a wonderful marketing tool. However, despite this, some temporary signage creates a mediocre and/or negative ambiance that winds up hurting the shopping center. Overall appearance is crucial to bringing in the right cliental, and increasing traffic at each development, the below temporary signage criteria is applicable to Eagan Promenade.

ACCEPTABLE TEMPORARY SIGNS

Certain temporary signs will be allowed on site provided the following criteria are met.

1. All temporary signage must be of professional appearance.
2. Banners are the only type of temporary signs that will be allowed on site.
3. Banners may not exceed 25-square feet.
4. Banners must be attached to the building that is owned or leased by the business. *[Note: Drilling holes into the building/cement blocks for hooks and/or hanging devices is prohibited. Banners may not be screwed into the building.]*
5. Temporary signs will be allowed on site for a total of 30-days per calendar year. A calendar year is defined as being the time period from January 1st - December 31st.

   [A 1-time only "grand opening" banner will be allowed within the first 90-days of business opening. Grand opening banners will be allowed a maximum 30-day display period.]
6. All temporary signs must be approved by HJ Development prior to installation.
7. All temporary signs must adhere to all City requirements.
8. Temporary signs may not obstruct any permanent signage in place at the center.
9. The maximum number of temporary signs allowed on site at any given time will be limited to 2-signs total.

UNACCEPTABLE TEMPORARY SIGNS

The following temporary signs *will not* be allowed on the premises.

1. Portable signs including A-frame or sandwich style signs, and any sign designed to be to be transported on wheels and/or vehicle signs.

2. Balloons used as advertising.

3. Search lights or inflatable advertising devices.

4. Any sign which obstructs the sidewalk for pedestrian crossing.

****ADDITIONAL NOTES****

Please keep the following in mind as it relates to temporary signage.

1. All temporary signage requires HJ Development and City of Eagan approvals prior to installation. *Failure to comply will result in the sign being removed, and a penalty of $100.00 per occurrence will be added to the tenant's rent invoice.*

2. City of Eagan temporary sign requirements and permit applications may be found on the City's website (cityofeagan.com). Questions regarding temporary signage should be directed to the Code and Enforcement Division office at 651-675-5675.

3. Any building/fixture damage caused by temporary signage will be the tenant's responsibility to repair at their sole cost/expense. *If the requested work has not been completed within 30-days, HJ Development will repair the damage and bill the tenant directly at 150% of the cost of repair. All repairs must be completed to HJ Development's specifications.*

4. Temporary sign policies are subject to change and will be updated periodically.

5. Temporary signage is handled internally by Property Management. Please directly any/all questions to your Property Manager.