HJ hj development

TEMPORARY SIGNAGE | STILLWATER MARKETPLACE

Highway 36 & Stillwater Boulevard | Stillwater, MN 55082

HJ Development has found that temporary signage is both a help and a hindrance when trying to run a successful, upper-class, retail development. When used properly, temporary signage can be a wonderful marketing tool. However, despite this, some temporary signage creates a mediocre and/or negative ambiance that winds up hurting the shopping center. Overall appearance is crucial to bringing in the right cliental, and increasing traffic at each development, the below temporary signage criteria is applicable to Stillwater Marketplace.

ACCEPTABLE TEMPORARY SIGNS

Certain temporary signs will be allowed on site provided the following criteria are met.

1. All temporary signage must be of professional appearance.
2. All temporary signs must be of "A-Frame" construction. *[Temporary signs outside of this requirement (i.e., banners, etc...) are subject to Landlord and City of Stillwater approval.]*
3. Temporary signs will be allowed on site for no more than 30-days.
4. All temporary signs must be approved by HJ Development prior to installation.
5. All temporary signs must adhere to all City requirements.
6. Not more than 1-temporary sign shall be displayed upon a property at one time.

UNACCEPTABLE TEMPORARY SIGNS

The following temporary signs *will not* be allowed on the premises.

1. Portable signs designed to be to be transported on wheels and/or vehicle signs.
2. Balloons used as advertising.
3. Any sign that permanently alters the premises to accommodate the display (i.e., drilling holes in the building/cement for hooks and/or hanging devices).
4. Any sign which obstructs the sidewalk for pedestrian crossing.
5. Any sign that obstructs permanent signage in place at the center.
6. Any sign attached to and/or mounted on the roof of any building on site.

****ADDITIONAL NOTES****

Please keep the following in mind as it relates to temporary signage.

1. All temporary signage requires HJ Development and City of Stillwater approvals prior to installation. *Failure to comply will result in the sign being removed, and a penalty of $100.00 per occurrence will be added to the tenant's rent invoice.*

2. City of Stillwater temporary sign requirements and permit applications may be found on the City's website (stillwatermn.gov). Questions regarding temporary signage should be directed to the Planning Department at 651-430-8800.

3. Any building/fixture damage caused by temporary signage will be the tenant's responsibility to repair at their sole cost/expense. *If the requested work has not been completed within 30-days, HJ Development will repair the damage and bill the tenant directly at 150% of the cost of repair. All repairs must be completed to HJ Development's specifications.*

4. Temporary sign policies are subject to change and will be updated periodically.

5. Temporary signage is handled internally by Property Management. Please directly any/all questions to your Property Manager.