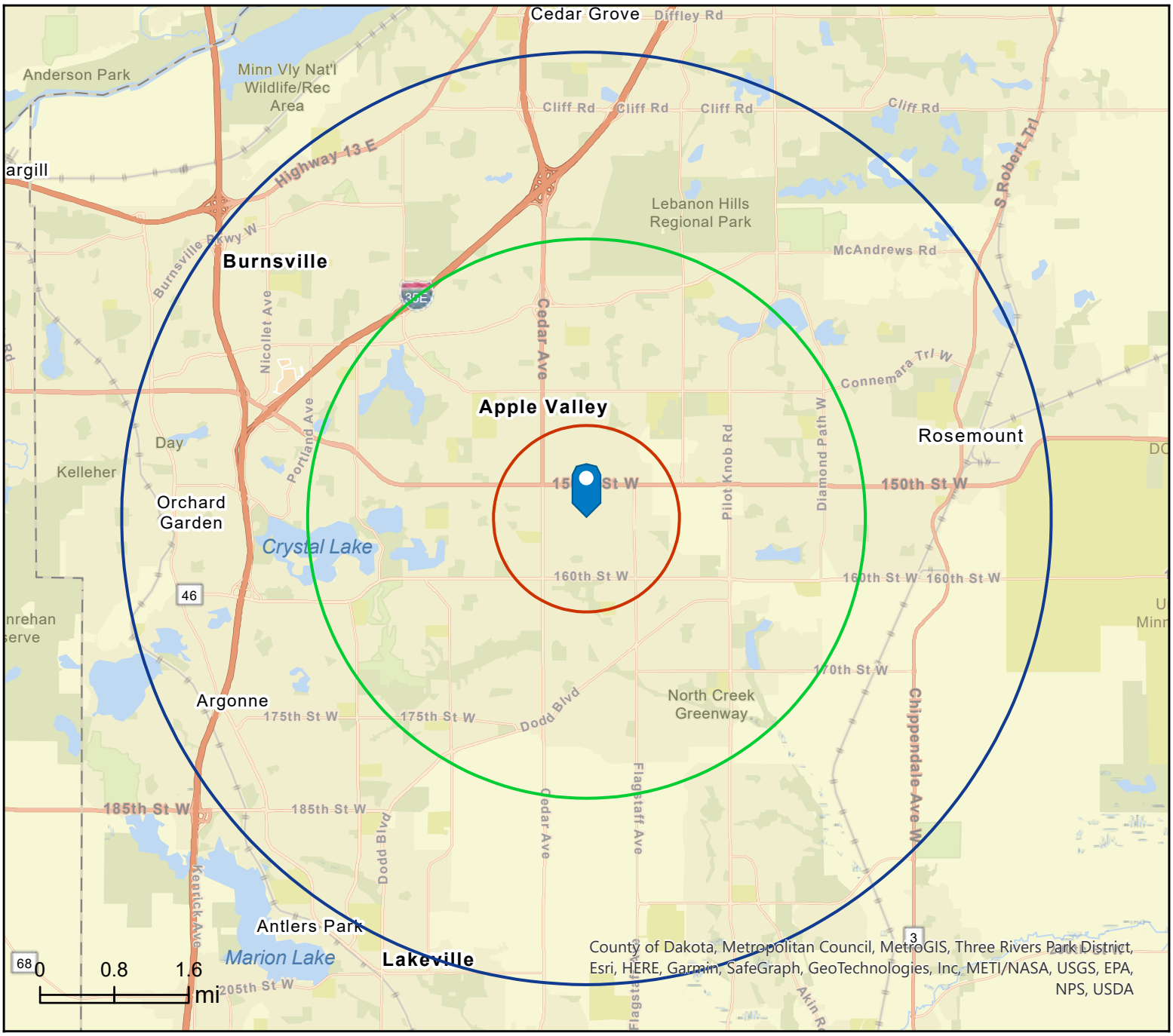
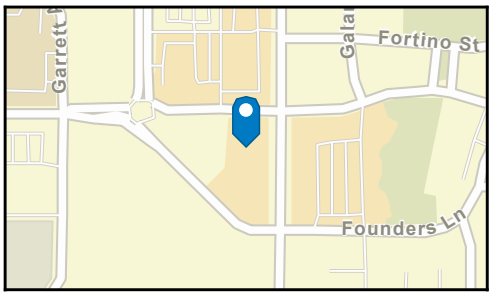
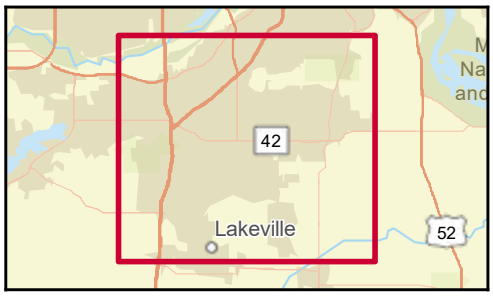
Site Map

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810







July 13, 2023

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Executive Summary

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
Population			
2010 Population	11,366	79,665	173,503
2020 Population	14,112	92,603	197,848
2023 Population	14,843	95,559	205,477
2028 Population	15,072	98,506	209,839
2010-2020 Annual Rate	2.19%	1.52%	1.32%
2020-2023 Annual Rate	1.57%	0.97%	1.17%
2023-2028 Annual Rate	0.31%	0.61%	0.42%
2023 Male Population	47.4%	48.8%	49.1%
2023 Female Population	52.6%	51.2%	50.9%
2023 Median Age	37.0	38.3	38.1

In the identified area, the current year population is 205,477. In 2020, the Census count in the area was 197,848. The rate of change since 2020 was 1.17% annually. The five-year projection for the population in the area is 209,839 representing a change of 0.42% annually from 2023 to 2028. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 38.1, compared to U.S. median age of 39.1.

Race and Ethnicity			
2023 White Alone	64.1%	73.2%	72.6%
2023 Black Alone	14.1%	7.9%	8.7%
2023 American Indian/Alaska Native Alone	0.5%	0.5%	0.4%
2023 Asian Alone	9.0%	7.0%	6.5%
2023 Pacific Islander Alone	0.1%	0.0%	0.0%
2023 Other Race	3.8%	3.8%	4.0%
2023 Two or More Races	8.4%	7.6%	7.5%
2023 Hispanic Origin (Any Race)	8.4%	7.6%	7.8%

Persons of Hispanic origin represent 7.8% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 53.2 in the identified area, compared to 72.1 for the U.S. as a whole.

Households			
2023 Wealth Index	77	142	136
2010 Households	4,743	28,952	64,542
2020 Households	5,888	33,468	73,042
2023 Households	6,136	34,655	76,063
2028 Households	6,279	35,843	78,018
2010-2020 Annual Rate	2.19%	1.46%	1.24%
2020-2023 Annual Rate	1.28%	1.08%	1.25%
2023-2028 Annual Rate	0.46%	0.68%	0.51%
2023 Average Household Size	2.36	2.73	2.68

The household count in this area has changed from 73,042 in 2020 to 76,063 in the current year, a change of 1.25% annually. The five-year projection of households is 78,018, a change of 0.51% annually from the current year total. Average household size is currently 2.68, compared to 2.69 in the year 2020. The number of families in the current year is 53,238 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.

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Executive Summary

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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
Mortgage Income			
2023 Percent of Income for Mortgage	24.7%	21.1%	21.6%
Median Household Income			
2023 Median Household Income	$78,660	$105,483	$102,269
2028 Median Household Income	$88,718	$115,789	$111,731
2023-2028 Annual Rate	2.44%	1.88%	1.79%
Average Household Income			
2023 Average Household Income	$101,606	$135,404	$131,098
2028 Average Household Income	$114,922	$152,473	$147,888
2023-2028 Annual Rate	2.49%	2.40%	2.44%
Per Capita Income			
2023 Per Capita Income	$39,570	$49,008	$48,511
2028 Per Capita Income	$45,153	$55,356	$54,977
2023-2028 Annual Rate	2.67%	2.47%	2.53%
GINI Index			
2023 Gini Index	36.4	32.8	33.8

Households by Income

Current median household income is $102,269 in the area, compared to $72,603 for all U.S. households. Median household income is projected to be $111,731 in five years, compared to $82,410 for all U.S. households

Current average household income is $131,098 in this area, compared to $107,008 for all U.S. households. Average household income is projected to be $147,888 in five years, compared to $122,048 for all U.S. households

Current per capita income is $48,511 in the area, compared to the U.S. per capita income of $41,310. The per capita income is projected to be $54,977 in five years, compared to $47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	97	113	110
2010 Total Housing Units	5,018	29,938	67,438
2010 Owner Occupied Housing Units	3,212	24,382	51,568
2010 Renter Occupied Housing Units	1,531	4,570	12,974
2010 Vacant Housing Units	275	986	2,896
2020 Total Housing Units	6,235	34,473	75,359
2020 Vacant Housing Units	347	1,005	2,317
2023 Total Housing Units	6,429	35,502	78,290
2023 Owner Occupied Housing Units	3,755	28,210	60,392
2023 Renter Occupied Housing Units	2,381	6,445	15,671
2023 Vacant Housing Units	293	847	2,227
2028 Total Housing Units	6,503	36,702	80,250
2028 Owner Occupied Housing Units	3,972	29,744	62,889
2028 Renter Occupied Housing Units	2,306	6,099	15,129
2028 Vacant Housing Units	224	859	2,232
Socioeconomic Status Index			
2023 Socioeconomic Status Index	52.1	58.3	57.3

Currently, 77.1% of the 78,290 housing units in the area are owner occupied; 20.0%, renter occupied; and 2.8% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 75,359 housing units in the area and 3.1% vacant housing units. The annual rate of change in housing units since 2020 is 1.18%. Median home value in the area is $367,455, compared to a median home value of $308,943 for the U.S. In five years, median value is projected to change by 1.51% annually to $396,114.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.

July 13, 2023

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Demographic and Income Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

Summary	Census 2010	Census 2020	2023	2028
Population	11,366	14,112	14,843	15,072
Households	4,743	5,888	6,136	6,279
Families	2,927	-	3,636	3,696
Average Household Size	2.37	2.33	2.36	2.34
Owner Occupied Housing Units	3,212	-	3,755	3,972
Renter Occupied Housing Units	1,531	-	2,381	2,306
Median Age	33.1	-	37.0	37.1

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.31%	0.34%	0.30%
Households	0.46%	0.44%	0.49%
Families	0.33%	0.38%	0.44%
Owner HHs	1.13%	0.62%	0.66%
Median Household Income	2.44%	2.48%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	384	6.3%	348	5.5%
$15,000 - $24,999	332	5.4%	243	3.9%
$25,000 - $34,999	286	4.7%	245	3.9%
$35,000 - $49,999	684	11.2%	596	9.5%
$50,000 - $74,999	1,224	20.0%	1,197	19.1%
$75,000 - $99,999	839	13.7%	827	13.2%
$100,000 - $149,999	1,283	20.9%	1,399	22.3%
$150,000 - $199,999	718	11.7%	967	15.4%
$200,000+	384	6.3%	453	7.2%
Median Household Income	$78,660		$88,718	
Average Household Income	$101,606		$114,922	
Per Capita Income	$39,570		$45,153	

	Census 2010		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	897	7.9%	955	6.4%	990	6.6%
5 - 9	823	7.2%	998	6.7%	969	6.4%
10 - 14	751	6.6%	999	6.7%	969	6.4%
15 - 19	711	6.3%	857	5.8%	863	5.7%
20 - 24	704	6.2%	822	5.5%	828	5.5%
25 - 34	2,207	19.4%	2,251	15.2%	2,398	15.9%
35 - 44	1,841	16.2%	2,599	17.5%	2,479	16.4%
45 - 54	1,555	13.7%	1,873	12.6%	1,939	12.9%
55 - 64	1,010	8.9%	1,585	10.7%	1,548	10.3%
65 - 74	468	4.1%	1,092	7.4%	1,122	7.4%
75 - 84	241	2.1%	534	3.6%	676	4.5%
85+	157	1.4%	277	1.9%	291	1.9%

	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,780	77.2%	9,188	65.1%	9,511	64.1%	9,245	61.3%
Black Alone	1,070	9.4%	1,972	14.0%	2,099	14.1%	2,270	15.1%
American Indian Alone	43	0.4%	72	0.5%	72	0.5%	73	0.5%
Asian Alone	869	7.6%	1,229	8.7%	1,339	9.0%	1,449	9.6%
Pacific Islander Alone	10	0.1%	8	0.1%	9	0.1%	10	0.1%
Some Other Race Alone	205	1.8%	505	3.6%	566	3.8%	637	4.2%
Two or More Races	389	3.4%	1,138	8.1%	1,247	8.4%	1,389	9.2%
Hispanic Origin (Any Race)	677	6.0%	1,101	7.8%	1,242	8.4%	1,377	9.1%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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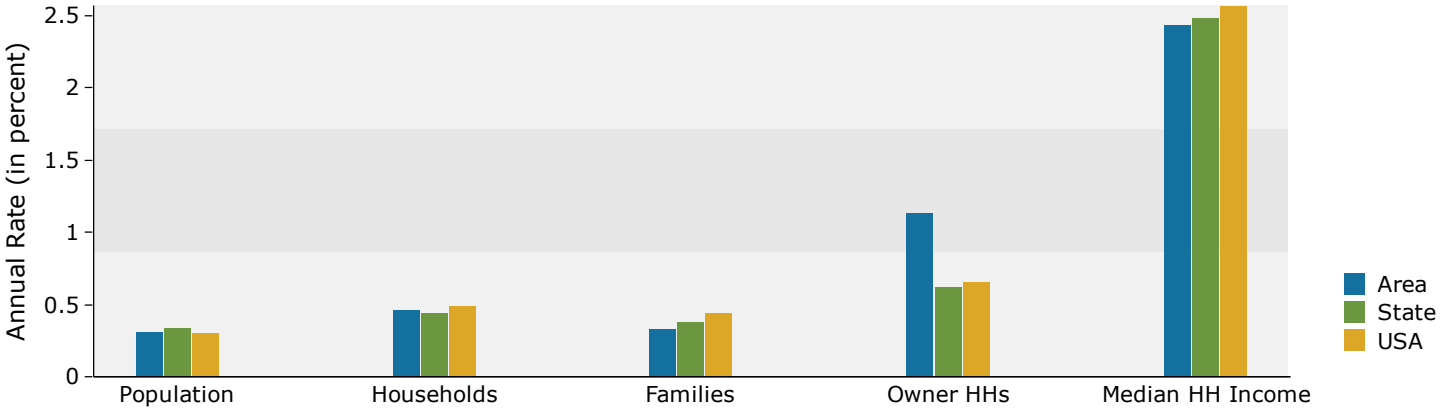
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Demographic and Income Profile

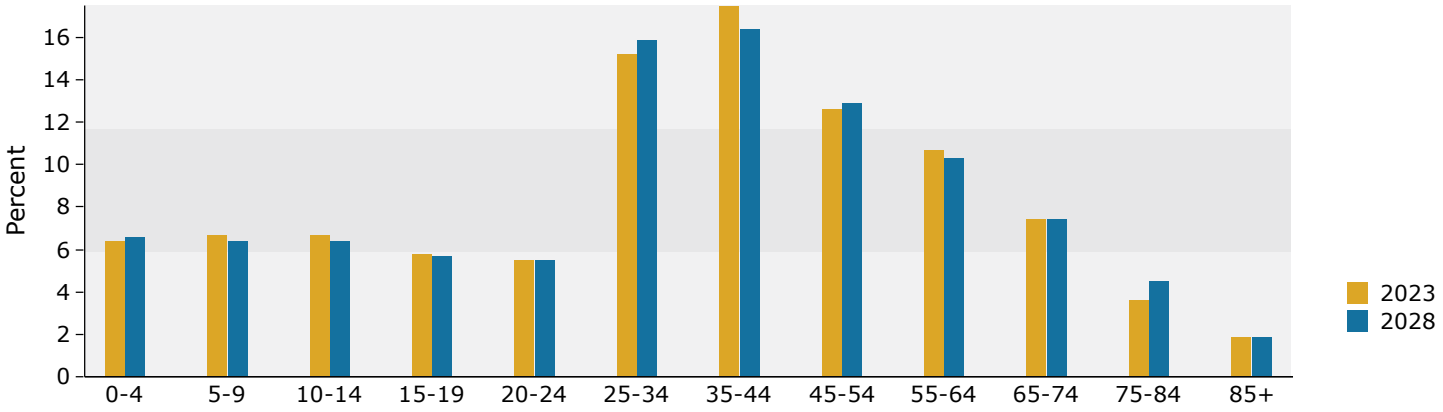
Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.72669
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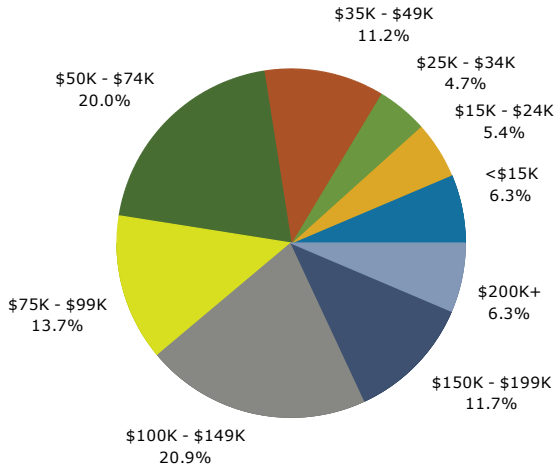
Trends 2023-2028



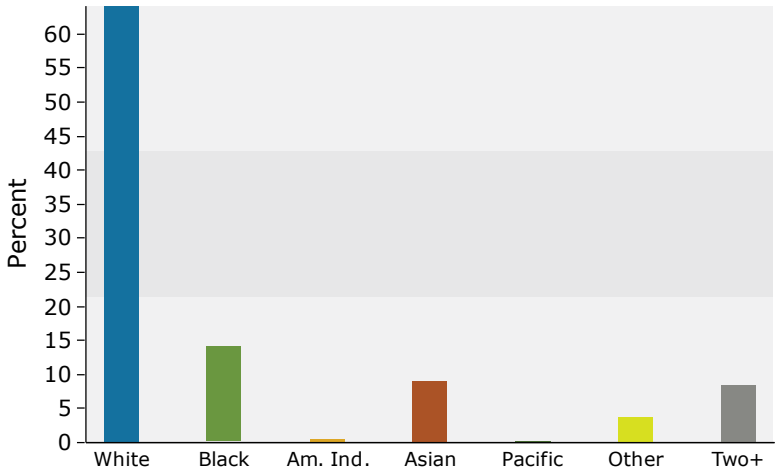
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin:8.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Demographic and Income Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

Summary	Census 2010	Census 2020	2023	2028
Population	79,665	92,603	95,559	98,506
Households	28,952	33,468	34,655	35,843
Families	21,617	-	25,173	26,022
Average Household Size	2.74	2.74	2.73	2.72
Owner Occupied Housing Units	24,382	-	28,210	29,744
Renter Occupied Housing Units	4,570	-	6,445	6,099
Median Age	36.3	-	38.3	38.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.61%	0.34%	0.30%
Households	0.68%	0.44%	0.49%
Families	0.67%	0.38%	0.44%
Owner HHs	1.06%	0.62%	0.66%
Median Household Income	1.88%	2.48%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,065	3.1%	939	2.6%
$15,000 - $24,999	966	2.8%	679	1.9%
$25,000 - $34,999	1,210	3.5%	1,020	2.8%
$35,000 - $49,999	2,628	7.6%	2,190	6.1%
$50,000 - $74,999	5,087	14.7%	4,756	13.3%
$75,000 - $99,999	5,019	14.5%	4,729	13.2%
$100,000 - $149,999	8,118	23.4%	8,564	23.9%
$150,000 - $199,999	5,495	15.9%	6,862	19.1%
$200,000+	5,064	14.6%	6,101	17.0%
Median Household Income	$105,483		$115,789	
Average Household Income	$135,404		$152,473	
Per Capita Income	$49,008		$55,356	

	Census 2010		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,561	7.0%	5,877	6.2%	6,288	6.4%
5 - 9	6,179	7.8%	6,495	6.8%	6,559	6.7%
10 - 14	6,445	8.1%	6,985	7.3%	6,902	7.0%
15 - 19	5,794	7.3%	6,203	6.5%	6,089	6.2%
20 - 24	3,980	5.0%	4,901	5.1%	4,675	4.7%
25 - 34	10,408	13.1%	12,521	13.1%	12,942	13.1%
35 - 44	12,275	15.4%	14,418	15.1%	15,286	15.5%
45 - 54	13,588	17.1%	12,544	13.1%	12,470	12.7%
55 - 64	9,180	11.5%	12,378	13.0%	11,462	11.6%
65 - 74	4,059	5.1%	8,602	9.0%	9,512	9.7%
75 - 84	1,640	2.1%	3,535	3.7%	4,953	5.0%
85+	555	0.7%	1,101	1.2%	1,369	1.4%

	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	68,065	85.4%	68,651	74.1%	69,936	73.2%	69,937	71.0%
Black Alone	3,710	4.7%	7,269	7.8%	7,528	7.9%	8,163	8.3%
American Indian Alone	291	0.4%	429	0.5%	448	0.5%	466	0.5%
Asian Alone	4,034	5.1%	6,211	6.7%	6,692	7.0%	7,420	7.5%
Pacific Islander Alone	43	0.1%	25	0.0%	28	0.0%	35	0.0%
Some Other Race Alone	1,233	1.5%	3,276	3.5%	3,634	3.8%	4,142	4.2%
Two or More Races	2,288	2.9%	6,742	7.3%	7,294	7.6%	8,342	8.5%
Hispanic Origin (Any Race)	3,331	4.2%	6,513	7.0%	7,253	7.6%	8,130	8.3%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 13, 2023

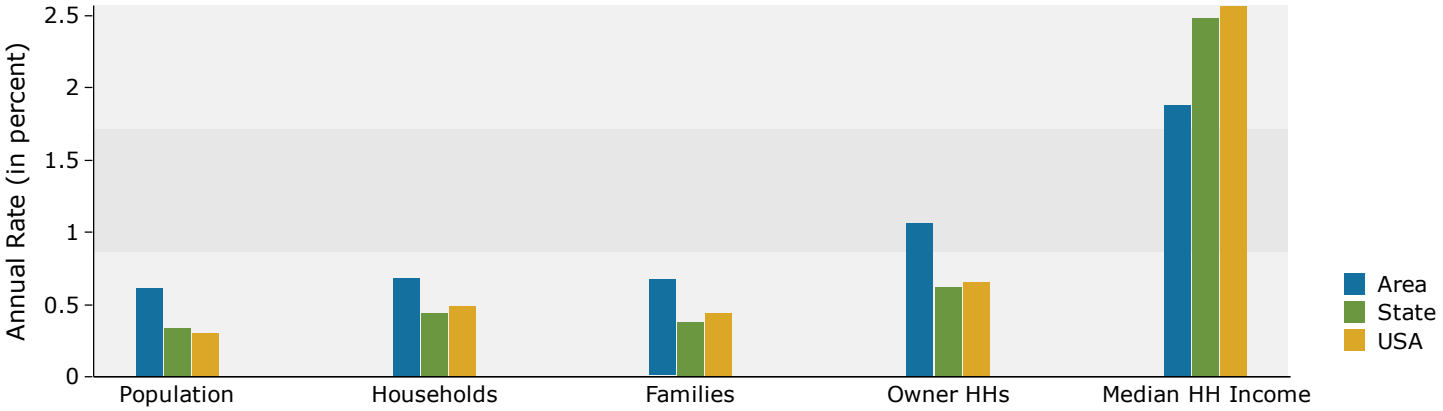
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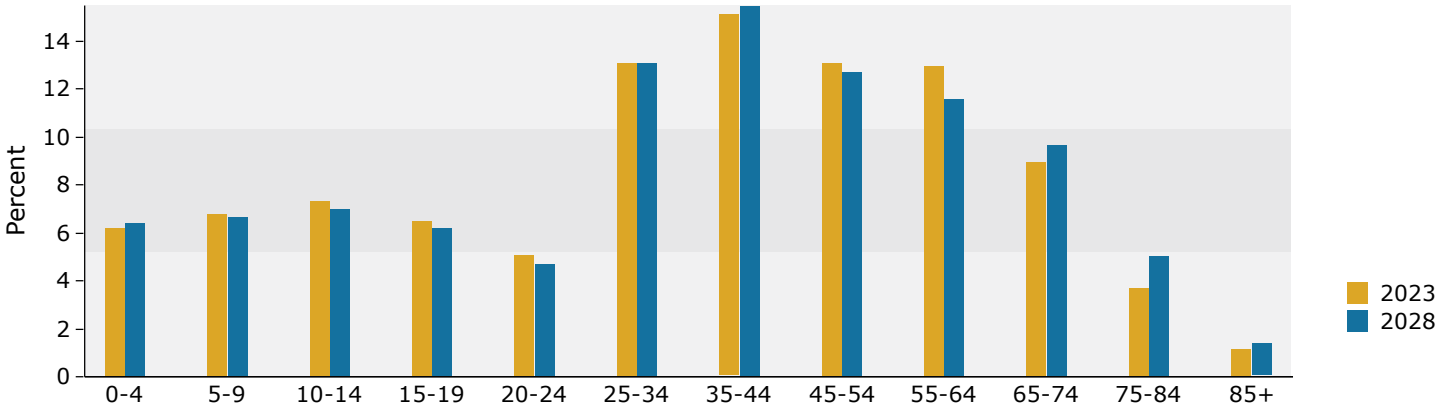
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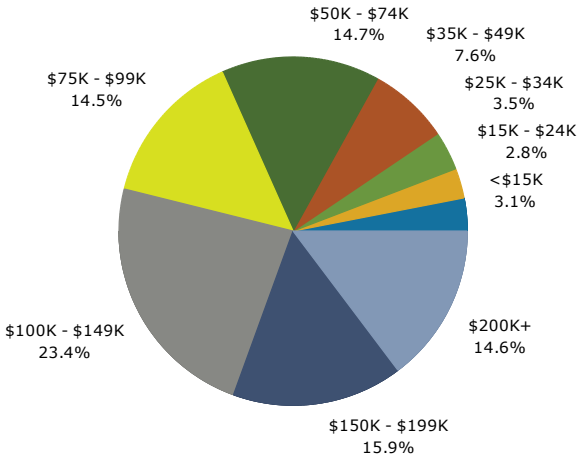
Trends 2023-2028



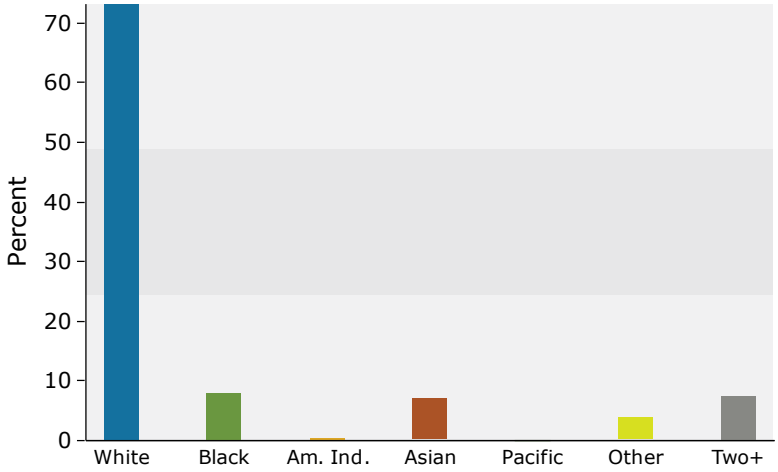
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin:7.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Demographic and Income Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

Summary	Census 2010	Census 2020	2023	2028
Population	173,503	197,848	205,477	209,839
Households	64,542	73,042	76,063	78,018
Families	46,499	-	53,238	54,523
Average Household Size	2.68	2.69	2.68	2.67
Owner Occupied Housing Units	51,568	-	60,392	62,889
Renter Occupied Housing Units	12,974	-	15,671	15,129
Median Age	36.0	-	38.1	38.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.42%	0.34%	0.30%
Households	0.51%	0.44%	0.49%
Families	0.48%	0.38%	0.44%
Owner HHs	0.81%	0.62%	0.66%
Median Household Income	1.79%	2.48%	2.57%

	2023		2028	
Households by Income	Number	Percent	Number	Percent
<$15,000	2,513	3.3%	2,230	2.9%
$15,000 - $24,999	2,530	3.3%	1,759	2.3%
$25,000 - $34,999	3,301	4.3%	2,776	3.6%
$35,000 - $49,999	6,144	8.1%	5,137	6.6%
$50,000 - $74,999	11,494	15.1%	10,894	14.0%
$75,000 - $99,999	10,777	14.2%	10,159	13.0%
$100,000 - $149,999	17,593	23.1%	18,460	23.7%
$150,000 - $199,999	11,225	14.8%	14,054	18.0%
$200,000+	10,481	13.8%	12,543	16.1%
Median Household Income	$102,269		$111,731	
Average Household Income	$131,098		$147,888	
Per Capita Income	$48,511		$54,977	

	Census 2010		2023		2028	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,429	7.2%	12,709	6.2%	13,245	6.3%
5 - 9	13,317	7.7%	13,923	6.8%	13,717	6.5%
10 - 14	13,563	7.8%	14,874	7.2%	14,501	6.9%
15 - 19	12,267	7.1%	13,271	6.5%	13,009	6.2%
20 - 24	9,075	5.2%	10,765	5.2%	10,523	5.0%
25 - 34	23,476	13.5%	27,570	13.4%	27,322	13.0%
35 - 44	26,368	15.2%	30,179	14.7%	31,802	15.2%
45 - 54	28,788	16.6%	26,468	12.9%	26,404	12.6%
55 - 64	19,238	11.1%	26,568	12.9%	24,537	11.7%
65 - 74	9,192	5.3%	18,647	9.1%	20,818	9.9%
75 - 84	4,143	2.4%	8,004	3.9%	10,860	5.2%
85+	1,646	0.9%	2,501	1.2%	3,102	1.5%

	Census 2010		Census 2020		2023		2028	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	146,605	84.5%	145,751	73.7%	149,249	72.6%	147,697	70.4%
Black Alone	9,477	5.5%	17,087	8.6%	17,969	8.7%	19,369	9.2%
American Indian Alone	627	0.4%	876	0.4%	924	0.4%	962	0.5%
Asian Alone	8,557	4.9%	12,340	6.2%	13,451	6.5%	14,776	7.0%
Pacific Islander Alone	94	0.1%	80	0.0%	97	0.0%	119	0.1%
Some Other Race Alone	3,083	1.8%	7,474	3.8%	8,313	4.0%	9,415	4.5%
Two or More Races	5,059	2.9%	14,239	7.2%	15,475	7.5%	17,501	8.3%
Hispanic Origin (Any Race)	7,906	4.6%	14,418	7.3%	16,113	7.8%	17,983	8.6%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

July 13, 2023

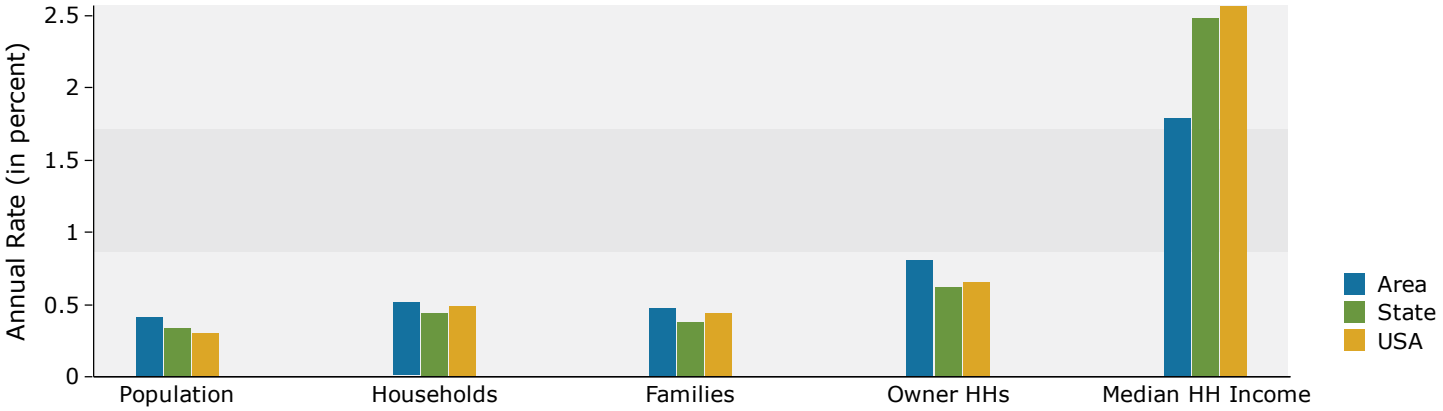
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Demographic and Income Profile

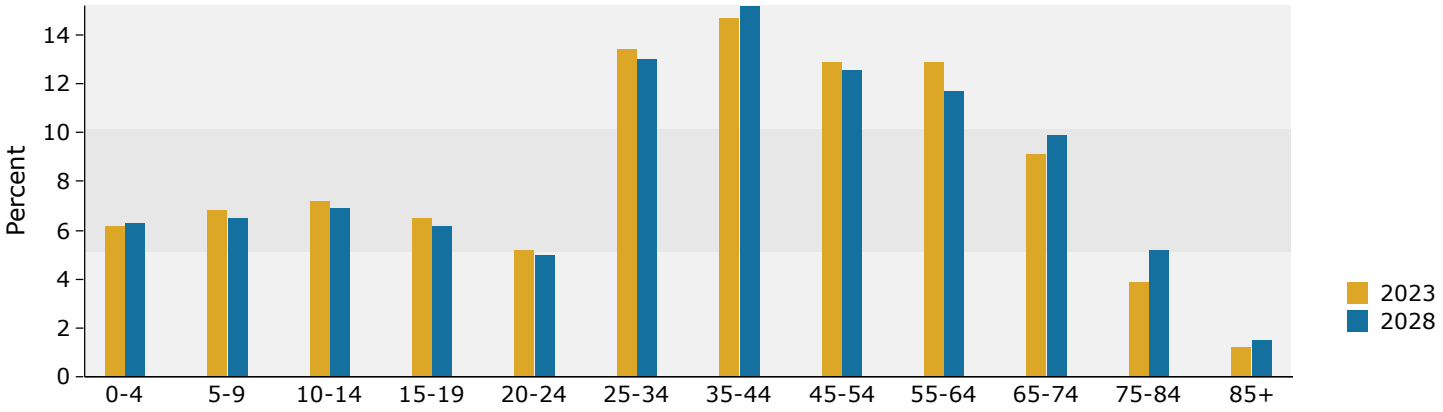
Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

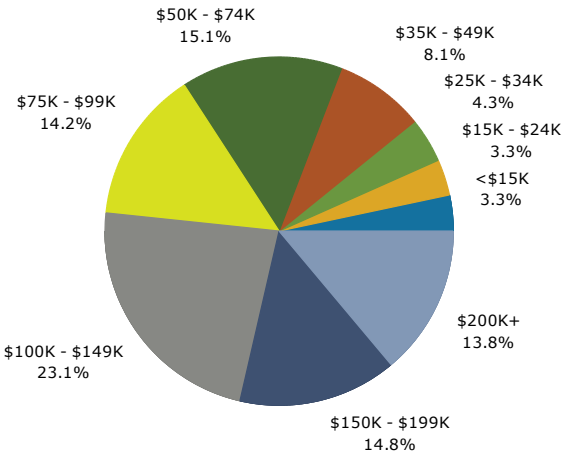
Trends 2023-2028



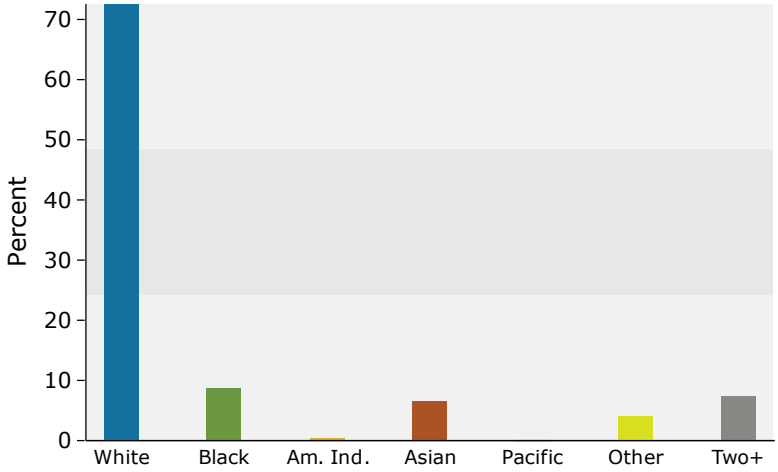
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin:7.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	11,366	79,665	173,503
2020 Total Population	14,112	92,603	197,848
2020 Group Quarters	388	956	1,547
2023 Total Population	14,843	95,559	205,477
2023 Group Quarters	389	953	1,547
2028 Total Population	15,072	98,506	209,839
2023-2028 Annual Rate	0.31%	0.61%	0.42%
2023 Total Daytime Population	18,224	69,702	158,592
Workers	11,578	26,626	65,327
Residents	6,646	43,076	93,265
Household Summary			
2010 Households	4,743	28,952	64,542
2010 Average Household Size	2.37	2.74	2.68
2020 Total Households	5,888	33,468	73,042
2020 Average Household Size	2.33	2.74	2.69
2023 Households	6,136	34,655	76,063
2023 Average Household Size	2.36	2.73	2.68
2028 Households	6,279	35,843	78,018
2028 Average Household Size	2.34	2.72	2.67
2023-2028 Annual Rate	0.46%	0.68%	0.51%
2010 Families	2,927	21,617	46,499
2010 Average Family Size	2.98	3.17	3.15
2023 Families	3,636	25,173	53,238
2023 Average Family Size	3.02	3.21	3.21
2028 Families	3,696	26,022	54,523
2028 Average Family Size	3.00	3.20	3.20
2023-2028 Annual Rate	0.33%	0.67%	0.48%
Housing Unit Summary			
2000 Housing Units	3,138	25,010	55,392
Owner Occupied Housing Units	75.9%	88.2%	81.3%
Renter Occupied Housing Units	22.3%	10.7%	17.1%
Vacant Housing Units	1.8%	1.1%	1.6%
2010 Housing Units	5,018	29,938	67,438
Owner Occupied Housing Units	64.0%	81.4%	76.5%
Renter Occupied Housing Units	30.5%	15.3%	19.2%
Vacant Housing Units	5.5%	3.3%	4.3%
2020 Housing Units	6,235	34,473	75,359
Vacant Housing Units	5.6%	2.9%	3.1%
2023 Housing Units	6,429	35,502	78,290
Owner Occupied Housing Units	58.4%	79.5%	77.1%
Renter Occupied Housing Units	37.0%	18.2%	20.0%
Vacant Housing Units	4.6%	2.4%	2.8%
2028 Housing Units	6,503	36,702	80,250
Owner Occupied Housing Units	61.1%	81.0%	78.4%
Renter Occupied Housing Units	35.5%	16.6%	18.9%
Vacant Housing Units	3.4%	2.3%	2.8%
Median Household Income			
2023	$78,660	$105,483	$102,269
2028	$88,718	$115,789	$111,731
Median Home Value			
2023	$323,606	$370,878	$367,455
2028	$401,743	$405,330	$396,114
Per Capita Income			
2023	$39,570	$49,008	$48,511
2028	$45,153	$55,356	$54,977
Median Age			
2010	33.1	36.3	36.0
2023	37.0	38.3	38.1
2028	37.1	38.8	38.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 13, 2023

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Market Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	6,132	34,651	76,057
<$15,000	6.3%	3.1%	3.3%
$15,000 - $24,999	5.4%	2.8%	3.3%
$25,000 - $34,999	4.7%	3.5%	4.3%
$35,000 - $49,999	11.2%	7.6%	8.1%
$50,000 - $74,999	20.0%	14.7%	15.1%
$75,000 - $99,999	13.7%	14.5%	14.2%
$100,000 - $149,999	20.9%	23.4%	23.1%
$150,000 - $199,999	11.7%	15.9%	14.8%
$200,000+	6.3%	14.6%	13.8%
Average Household Income	$101,606	$135,404	$131,098
2028 Households by Income			
Household Income Base	6,275	35,839	78,012
<$15,000	5.5%	2.6%	2.9%
$15,000 - $24,999	3.9%	1.9%	2.3%
$25,000 - $34,999	3.9%	2.8%	3.6%
$35,000 - $49,999	9.5%	6.1%	6.6%
$50,000 - $74,999	19.1%	13.3%	14.0%
$75,000 - $99,999	13.2%	13.2%	13.0%
$100,000 - $149,999	22.3%	23.9%	23.7%
$150,000 - $199,999	15.4%	19.1%	18.0%
$200,000+	7.2%	17.0%	16.1%
Average Household Income	$114,922	$152,473	$147,888
2023 Owner Occupied Housing Units by Value			
Total	3,752	28,207	60,389
<$50,000	4.1%	3.0%	3.2%
$50,000 - $99,999	0.8%	0.4%	0.8%
$100,000 - $149,999	1.3%	0.5%	0.5%
$150,000 - $199,999	4.4%	1.8%	1.9%
$200,000 - $249,999	20.6%	8.9%	8.1%
$250,000 - $299,999	13.8%	12.6%	12.3%
$300,000 - $399,999	21.5%	32.2%	34.5%
$400,000 - $499,999	21.2%	23.8%	23.2%
$500,000 - $749,999	8.1%	14.2%	13.4%
$750,000 - $999,999	4.2%	2.4%	1.9%
$1,000,000 - $1,499,999	0.0%	0.0%	0.1%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	$354,046	$392,827	$388,172
2028 Owner Occupied Housing Units by Value			
Total	3,969	29,741	62,886
<$50,000	0.6%	0.7%	1.1%
$50,000 - $99,999	0.0%	0.0%	0.2%
$100,000 - $149,999	0.0%	0.0%	0.0%
$150,000 - $199,999	0.0%	0.0%	0.0%
$200,000 - $249,999	7.8%	3.0%	2.9%
$250,000 - $299,999	10.5%	8.1%	7.9%
$300,000 - $399,999	30.5%	36.5%	39.4%
$400,000 - $499,999	34.0%	32.6%	30.9%
$500,000 - $749,999	11.6%	16.7%	15.7%
$750,000 - $999,999	5.0%	2.2%	1.8%
$1,000,000 - $1,499,999	0.0%	0.0%	0.0%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	$423,060	$430,260	$422,143

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 13, 2023

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Market Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	11,365	79,664	173,501
0 - 4	7.9%	7.0%	7.2%
5 - 9	7.2%	7.8%	7.7%
10 - 14	6.6%	8.1%	7.8%
15 - 24	12.5%	12.3%	12.3%
25 - 34	19.4%	13.1%	13.5%
35 - 44	16.2%	15.4%	15.2%
45 - 54	13.7%	17.1%	16.6%
55 - 64	8.9%	11.5%	11.1%
65 - 74	4.1%	5.1%	5.3%
75 - 84	2.1%	2.1%	2.4%
85 +	1.4%	0.7%	0.9%
18 +	74.2%	72.2%	72.5%
2023 Population by Age			
Total	14,842	95,560	205,479
0 - 4	6.4%	6.2%	6.2%
5 - 9	6.7%	6.8%	6.8%
10 - 14	6.7%	7.3%	7.2%
15 - 24	11.3%	11.6%	11.7%
25 - 34	15.2%	13.1%	13.4%
35 - 44	17.5%	15.1%	14.7%
45 - 54	12.6%	13.1%	12.9%
55 - 64	10.7%	13.0%	12.9%
65 - 74	7.4%	9.0%	9.1%
75 - 84	3.6%	3.7%	3.9%
85 +	1.9%	1.2%	1.2%
18 +	76.5%	75.5%	75.6%
2028 Population by Age			
Total	15,072	98,507	209,840
0 - 4	6.6%	6.4%	6.3%
5 - 9	6.4%	6.7%	6.5%
10 - 14	6.4%	7.0%	6.9%
15 - 24	11.2%	10.9%	11.2%
25 - 34	15.9%	13.1%	13.0%
35 - 44	16.4%	15.5%	15.2%
45 - 54	12.9%	12.7%	12.6%
55 - 64	10.3%	11.6%	11.7%
65 - 74	7.4%	9.7%	9.9%
75 - 84	4.5%	5.0%	5.2%
85 +	1.9%	1.4%	1.5%
18 +	76.9%	75.9%	76.3%
2010 Population by Sex			
Males	5,389	39,155	85,119
Females	5,977	40,510	88,383
2023 Population by Sex			
Males	7,032	46,674	100,793
Females	7,811	48,885	104,684
2028 Population by Sex			
Males	7,112	47,910	102,602
Females	7,960	50,596	107,237

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 13, 2023

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Market Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	11,366	79,664	173,502
White Alone	77.2%	85.4%	84.5%
Black Alone	9.4%	4.7%	5.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	7.6%	5.1%	4.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	1.5%	1.8%
Two or More Races	3.4%	2.9%	2.9%
Hispanic Origin	6.0%	4.2%	4.6%
Diversity Index	45.6	32.3	34.2
2020 Population by Race/Ethnicity			
Total	14,112	92,603	197,848
White Alone	65.1%	74.1%	73.7%
Black Alone	14.0%	7.8%	8.6%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	8.7%	6.7%	6.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.6%	3.5%	3.8%
Two or More Races	8.1%	7.3%	7.2%
Hispanic Origin	7.8%	7.0%	7.3%
Diversity Index	60.7	50.7	51.5
2023 Population by Race/Ethnicity			
Total	14,843	95,560	205,478
White Alone	64.1%	73.2%	72.6%
Black Alone	14.1%	7.9%	8.7%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	9.0%	7.0%	6.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.8%	3.8%	4.0%
Two or More Races	8.4%	7.6%	7.5%
Hispanic Origin	8.4%	7.6%	7.8%
Diversity Index	62.1	52.4	53.2
2028 Population by Race/Ethnicity			
Total	15,073	98,505	209,839
White Alone	61.3%	71.0%	70.4%
Black Alone	15.1%	8.3%	9.2%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	9.6%	7.5%	7.0%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	4.2%	4.2%	4.5%
Two or More Races	9.2%	8.5%	8.3%
Hispanic Origin	9.1%	8.3%	8.6%
Diversity Index	65.1	55.4	56.3
2010 Population by Relationship and Household Type			
Total	11,365	79,664	173,503
In Households	99.0%	99.6%	99.5%
In Family Households	79.2%	87.9%	86.4%
Householder	24.8%	27.1%	26.8%
Spouse	17.5%	22.1%	21.6%
Child	31.5%	34.5%	33.7%
Other relative	2.9%	2.4%	2.5%
Nonrelative	2.5%	1.8%	1.8%
In Nonfamily Households	19.8%	11.7%	13.2%
In Group Quarters	1.0%	0.4%	0.5%
Institutionalized Population	1.0%	0.2%	0.3%
Noninstitutionalized Population	0.1%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2023 Population 25+ by Educational Attainment			
Total	10,212	65,099	139,937
Less than 9th Grade	2.8%	1.6%	1.7%
9th - 12th Grade, No Diploma	2.9%	2.3%	2.3%
High School Graduate	23.0%	16.5%	16.8%
GED/Alternative Credential	1.2%	1.5%	1.7%
Some College, No Degree	18.8%	17.0%	17.9%
Associate Degree	13.2%	14.1%	13.3%
Bachelor's Degree	27.4%	33.8%	32.8%
Graduate/Professional Degree	10.8%	13.3%	13.5%
2023 Population 15+ by Marital Status			
Total	11,889	76,202	163,973
Never Married	35.4%	28.6%	29.5%
Married	46.4%	58.6%	57.0%
Widowed	5.0%	3.5%	4.0%
Divorced	13.2%	9.4%	9.5%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,799	55,639	119,164
Population 16+ Employed	94.6%	95.8%	95.6%
Population 16+ Unemployment rate	5.4%	4.2%	4.4%
Population 16-24 Employed	13.2%	11.4%	11.9%
Population 16-24 Unemployment rate	1.2%	5.8%	6.8%
Population 25-54 Employed	69.3%	64.8%	64.7%
Population 25-54 Unemployment rate	4.5%	3.9%	3.8%
Population 55-64 Employed	13.0%	18.1%	18.0%
Population 55-64 Unemployment rate	13.8%	4.3%	4.4%
Population 65+ Employed	4.5%	5.6%	5.4%
Population 65+ Unemployment rate	4.3%	3.5%	5.2%
2023 Employed Population 16+ by Industry			
Total	8,322	53,316	113,953
Agriculture/Mining	1.3%	0.4%	0.6%
Construction	3.4%	5.0%	4.9%
Manufacturing	8.3%	10.6%	10.9%
Wholesale Trade	1.9%	2.0%	2.1%
Retail Trade	11.2%	11.3%	11.7%
Transportation/Utilities	9.4%	7.1%	7.3%
Information	1.8%	2.0%	1.6%
Finance/Insurance/Real Estate	8.0%	10.1%	10.0%
Services	49.1%	47.3%	46.6%
Public Administration	5.6%	4.2%	4.3%
2023 Employed Population 16+ by Occupation			
Total	8,320	53,316	113,954
White Collar	64.5%	70.6%	70.0%
Management/Business/Financial	20.6%	23.6%	22.8%
Professional	24.0%	27.3%	27.1%
Sales	7.1%	9.2%	9.6%
Administrative Support	12.7%	10.5%	10.5%
Services	18.0%	12.4%	12.8%
Blue Collar	17.4%	17.0%	17.2%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	2.6%	3.0%	2.8%
Installation/Maintenance/Repair	2.5%	2.5%	2.7%
Production	4.9%	4.7%	4.8%
Transportation/Material Moving	7.3%	6.6%	6.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,743	28,953	64,541
Households with 1 Person	30.1%	19.9%	21.9%
Households with 2+ People	69.9%	80.1%	78.1%
Family Households	61.7%	74.7%	72.0%
Husband-wife Families	43.7%	60.8%	58.1%
With Related Children	22.9%	30.8%	29.4%
Other Family (No Spouse Present)	18.0%	13.9%	14.0%
Other Family with Male Householder	5.1%	4.1%	4.1%
With Related Children	2.9%	2.5%	2.5%
Other Family with Female Householder	12.9%	9.7%	9.9%
With Related Children	9.1%	6.7%	6.9%
Nonfamily Households	8.1%	5.5%	6.1%
All Households with Children	35.2%	40.3%	39.1%
Multigenerational Households	2.1%	2.4%	2.4%
Unmarried Partner Households	7.4%	5.7%	6.1%
Male-female	6.9%	5.2%	5.6%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	4,744	28,952	64,543
1 Person Household	30.1%	19.9%	21.9%
2 Person Household	30.5%	32.5%	32.5%
3 Person Household	17.2%	18.5%	17.6%
4 Person Household	13.6%	18.1%	17.4%
5 Person Household	5.5%	7.5%	7.1%
6 Person Household	2.1%	2.4%	2.3%
7 + Person Household	1.0%	1.2%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	4,743	28,952	64,542
Owner Occupied	67.7%	84.2%	79.9%
Owned with a Mortgage/Loan	61.3%	72.4%	68.1%
Owned Free and Clear	6.4%	11.8%	11.8%
Renter Occupied	32.3%	15.8%	20.1%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	97	113	110
Percent of Income for Mortgage	24.7%	21.1%	21.6%
Wealth Index	77	142	136
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,018	29,938	67,438
Housing Units Inside Urbanized Area	100.0%	100.0%	99.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.4%
2010 Population By Urban/ Rural Status			
Total Population	11,366	79,665	173,503
Population Inside Urbanized Area	100.0%	100.0%	99.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 13, 2023

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Market Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Workday Drive (4A)	Workday Drive (4A)
2.	Up and Coming Families (7A)	Home Improvement (4B)	Savvy Suburbanites (1D)
3.	Home Improvement (4B)	Savvy Suburbanites (1D)	Bright Young Professionals (8C)
2023 Consumer Spending			
Apparel & Services: Total $	$12,838,193	$94,528,412	$202,183,171
Average Spent	$2,092.27	$2,727.70	$2,658.10
Spending Potential Index	95	124	121
Education: Total $	$10,470,415	$80,802,089	$169,745,598
Average Spent	$1,706.39	$2,331.61	$2,231.64
Spending Potential Index	95	130	124
Entertainment/Recreation: Total $	$21,572,669	$163,767,713	$348,796,735
Average Spent	$3,515.75	$4,725.66	$4,585.63
Spending Potential Index	93	125	121
Food at Home: Total $	$38,330,610	$283,679,717	$609,203,255
Average Spent	$6,246.84	$8,185.82	$8,009.19
Spending Potential Index	92	120	118
Food Away from Home: Total $	$22,048,736	$161,650,447	$345,394,685
Average Spent	$3,593.34	$4,664.56	$4,540.90
Spending Potential Index	97	125	122
Health Care: Total $	$40,114,775	$309,868,143	$664,929,337
Average Spent	$6,537.61	$8,941.51	$8,741.82
Spending Potential Index	89	122	119
HH Furnishings & Equipment: Total $	$17,250,710	$129,616,806	$276,035,438
Average Spent	$2,811.39	$3,740.21	$3,629.04
Spending Potential Index	95	127	123
Personal Care Products & Services: Total $	$5,599,182	$41,735,223	$89,223,706
Average Spent	$912.51	$1,204.31	$1,173.02
Spending Potential Index	95	126	123
Shelter: Total $	$145,541,931	$1,070,781,718	$2,282,030,622
Average Spent	$23,719.35	$30,898.33	$30,001.85
Spending Potential Index	96	125	121
Support Payments/Cash Contributions/Gifts in Kind: Total $	$17,724,334	$140,399,799	$298,213,867
Average Spent	$2,888.58	$4,051.36	$3,920.62
Spending Potential Index	92	130	125
Travel: Total $	$13,385,107	$101,568,849	$215,038,619
Average Spent	$2,181.41	$2,930.86	$2,827.11
Spending Potential Index	97	130	126
Vehicle Maintenance & Repairs: Total $	$7,435,497	$55,702,459	$120,014,145
Average Spent	$1,211.78	$1,607.34	$1,577.83
Spending Potential Index	92	123	120

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Business Summary

Village Pointe Plaza
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Rings: 1, 3, 5 mile radii

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Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	680	1,684	4,612
Total Employees:	12,244	23,524	62,171
Total Residential Population:	14,843	95,559	205,477
Employee/Residential Population Ratio (per 100 Residents)	82	25	30

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**
Agriculture & Mining	11	1.6%	113	0.9%	29	1.7%	209	0.9%	76	1.6%	514	0.8%
Construction	30	4.4%	254	2.1%	125	7.4%	712	3.0%	275	6.0%	1,515	2.4%
Manufacturing	6	0.9%	42	0.3%	30	1.8%	279	1.2%	99	2.1%	2,103	3.4%
Transportation	17	2.5%	234	1.9%	31	1.8%	335	1.4%	90	2.0%	1,088	1.8%
Communication	6	0.9%	47	0.4%	16	1.0%	106	0.5%	45	1.0%	370	0.6%
Utility	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	2	0.0%
Wholesale Trade	11	1.6%	132	1.1%	37	2.2%	298	1.3%	122	2.6%	1,268	2.0%
Retail Trade Summary	193	28.4%	5,145	42.0%	358	21.3%	7,837	33.3%	1,015	22.0%	18,726	30.1%
Home Improvement	16	2.4%	405	3.3%	25	1.5%	524	2.2%	46	1.0%	770	1.2%
General Merchandise Stores	10	1.5%	845	6.9%	15	0.9%	1,173	5.0%	35	0.8%	2,542	4.1%
Food Stores	22	3.2%	536	4.4%	46	2.7%	1,216	5.2%	113	2.5%	2,556	4.1%
Auto Dealers & Gas Stations	18	2.6%	1,131	9.2%	24	1.4%	1,198	5.1%	76	1.6%	2,158	3.5%
Apparel & Accessory Stores	5	0.7%	33	0.3%	18	1.1%	106	0.5%	71	1.5%	592	1.0%
Furniture & Home Furnishings	16	2.4%	234	1.9%	27	1.6%	281	1.2%	91	2.0%	853	1.4%
Eating & Drinking Places	61	9.0%	1,405	11.5%	117	6.9%	2,289	9.7%	333	7.2%	6,730	10.8%
Miscellaneous Retail	45	6.6%	555	4.5%	87	5.2%	1,049	4.5%	251	5.4%	2,525	4.1%
Finance, Insurance, Real Estate Summary	95	14.0%	1,046	8.5%	197	11.7%	1,923	8.2%	547	11.9%	4,860	7.8%
Banks, Savings & Lending Institutions	21	3.1%	522	4.3%	45	2.7%	823	3.5%	104	2.3%	1,563	2.5%
Securities Brokers	14	2.1%	40	0.3%	26	1.5%	72	0.3%	92	2.0%	493	0.8%
Insurance Carriers & Agents	23	3.4%	82	0.7%	50	3.0%	169	0.7%	146	3.2%	718	1.2%
Real Estate, Holding, Other Investment Offices	37	5.4%	402	3.3%	76	4.5%	859	3.7%	206	4.5%	2,086	3.4%
Services Summary	250	36.8%	3,522	28.8%	700	41.6%	9,729	41.4%	1,902	41.2%	28,045	45.1%
Hotels & Lodging	2	0.3%	32	0.3%	5	0.3%	40	0.2%	23	0.5%	907	1.5%
Automotive Services	24	3.5%	217	1.8%	42	2.5%	353	1.5%	87	1.9%	681	1.1%
Movies & Amusements	23	3.4%	279	2.3%	59	3.5%	760	3.2%	146	3.2%	1,672	2.7%
Health Services	56	8.2%	789	6.4%	125	7.4%	1,432	6.1%	423	9.2%	6,005	9.7%
Legal Services	17	2.5%	99	0.8%	25	1.5%	126	0.5%	72	1.6%	310	0.5%
Education Institutions & Libraries	14	2.1%	787	6.4%	59	3.5%	3,327	14.1%	131	2.8%	7,433	12.0%
Other Services	114	16.8%	1,319	10.8%	384	22.8%	3,691	15.7%	1,021	22.1%	11,037	17.8%
Government	27	4.0%	1,692	13.8%	39	2.3%	1,991	8.5%	85	1.8%	3,360	5.4%
Unclassified Establishments	35	5.1%	18	0.1%	123	7.3%	104	0.4%	355	7.7%	320	0.5%
Totals	680	100.0%	12,244	100.0%	1,684	100.0%	23,524	100.0%	4,612	100.0%	62,171	100.0%

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Business Summary

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.3%	7	0.1%	4	0.2%	15	0.1%	10	0.2%	57	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	2	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	32	4.7%	258	2.1%	129	7.7%	718	3.1%	290	6.3%	1,656	2.7%
Manufacturing	13	1.9%	82	0.7%	42	2.5%	356	1.5%	117	2.5%	2,175	3.5%
Wholesale Trade	11	1.6%	132	1.1%	35	2.1%	294	1.2%	118	2.6%	1,259	2.0%
Retail Trade	123	18.1%	3,675	30.0%	224	13.3%	5,418	23.0%	647	14.0%	11,725	18.9%
Motor Vehicle & Parts Dealers	16	2.4%	1,108	9.0%	20	1.2%	1,157	4.9%	60	1.3%	2,038	3.3%
Furniture & Home Furnishings Stores	12	1.8%	66	0.5%	14	0.8%	80	0.3%	52	1.1%	452	0.7%
Electronics & Appliance Stores	4	0.6%	163	1.3%	9	0.5%	185	0.8%	27	0.6%	347	0.6%
Building Material & Garden Equipment & Supplies Dealers	16	2.4%	405	3.3%	24	1.4%	521	2.2%	45	1.0%	767	1.2%
Food & Beverage Stores	16	2.4%	497	4.1%	37	2.2%	1,013	4.3%	104	2.3%	2,366	3.8%
Health & Personal Care Stores	19	2.8%	165	1.3%	32	1.9%	573	2.4%	82	1.8%	1,105	1.8%
Gasoline Stations & Fuel Dealers	2	0.3%	23	0.2%	4	0.2%	41	0.2%	16	0.3%	120	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	8	1.2%	38	0.3%	22	1.3%	113	0.5%	86	1.9%	716	1.2%
Sporting Goods, Hobby, Book, & Music Stores	20	2.9%	359	2.9%	41	2.4%	542	2.3%	115	2.5%	1,165	1.9%
General Merchandise Stores	11	1.6%	850	6.9%	22	1.3%	1,193	5.1%	60	1.3%	2,648	4.3%
Transportation & Warehousing	13	1.9%	213	1.7%	20	1.2%	273	1.2%	64	1.4%	879	1.4%
Information	14	2.1%	222	1.8%	38	2.3%	375	1.6%	111	2.4%	1,130	1.8%
Finance & Insurance	59	8.7%	647	5.3%	122	7.2%	1,068	4.5%	345	7.5%	2,795	4.5%
Central Bank/Credit Intermediation & Related Activities	20	2.9%	516	4.2%	44	2.6%	817	3.5%	105	2.3%	1,574	2.5%
Securities & Commodity Contracts	15	2.2%	46	0.4%	27	1.6%	78	0.3%	93	2.0%	499	0.8%
Funds, Trusts & Other Financial Vehicles	24	3.5%	85	0.7%	51	3.0%	173	0.7%	147	3.2%	722	1.2%
Real Estate, Rental & Leasing	38	5.6%	408	3.3%	74	4.4%	791	3.4%	204	4.4%	2,040	3.3%
Professional, Scientific & Tech Services	62	9.1%	672	5.5%	174	10.3%	1,452	6.2%	447	9.7%	4,291	6.9%
Legal Services	20	2.9%	117	1.0%	33	2.0%	166	0.7%	87	1.9%	397	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	1	0.0%	10	0.2%	22	0.0%
Administrative, Support & Waste Management Services	14	2.1%	147	1.2%	52	3.1%	467	2.0%	135	2.9%	1,235	2.0%
Educational Services	18	2.6%	739	6.0%	76	4.5%	3,376	14.4%	163	3.5%	7,584	12.2%
Health Care & Social Assistance	69	10.1%	1,180	9.6%	187	11.1%	2,502	10.6%	591	12.8%	8,987	14.5%
Arts, Entertainment & Recreation	16	2.4%	190	1.6%	41	2.4%	686	2.9%	105	2.3%	1,420	2.3%
Accommodation & Food Services	65	9.6%	1,461	11.9%	124	7.4%	2,359	10.0%	363	7.9%	7,708	12.4%
Accommodation	2	0.3%	32	0.3%	5	0.3%	40	0.2%	23	0.5%	907	1.5%
Food Services & Drinking Places	63	9.3%	1,429	11.7%	119	7.1%	2,319	9.9%	340	7.4%	6,801	10.9%
Other Services (except Public Administration)	70	10.3%	501	4.1%	180	10.7%	1,283	5.5%	452	9.8%	3,532	5.7%
Automotive Repair & Maintenance	22	3.2%	199	1.6%	33	2.0%	272	1.2%	67	1.5%	559	0.9%
Public Administration	27	4.0%	1,692	13.8%	39	2.3%	1,991	8.5%	85	1.8%	3,360	5.4%
Unclassified Establishments	35	5.1%	18	0.1%	122	7.2%	100	0.4%	354	7.7%	316	0.5%
Total	680	100.0%	12,244	100.0%	1,684	100.0%	23,524	100.0%	4,612	100.0%	62,171	100.0%

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