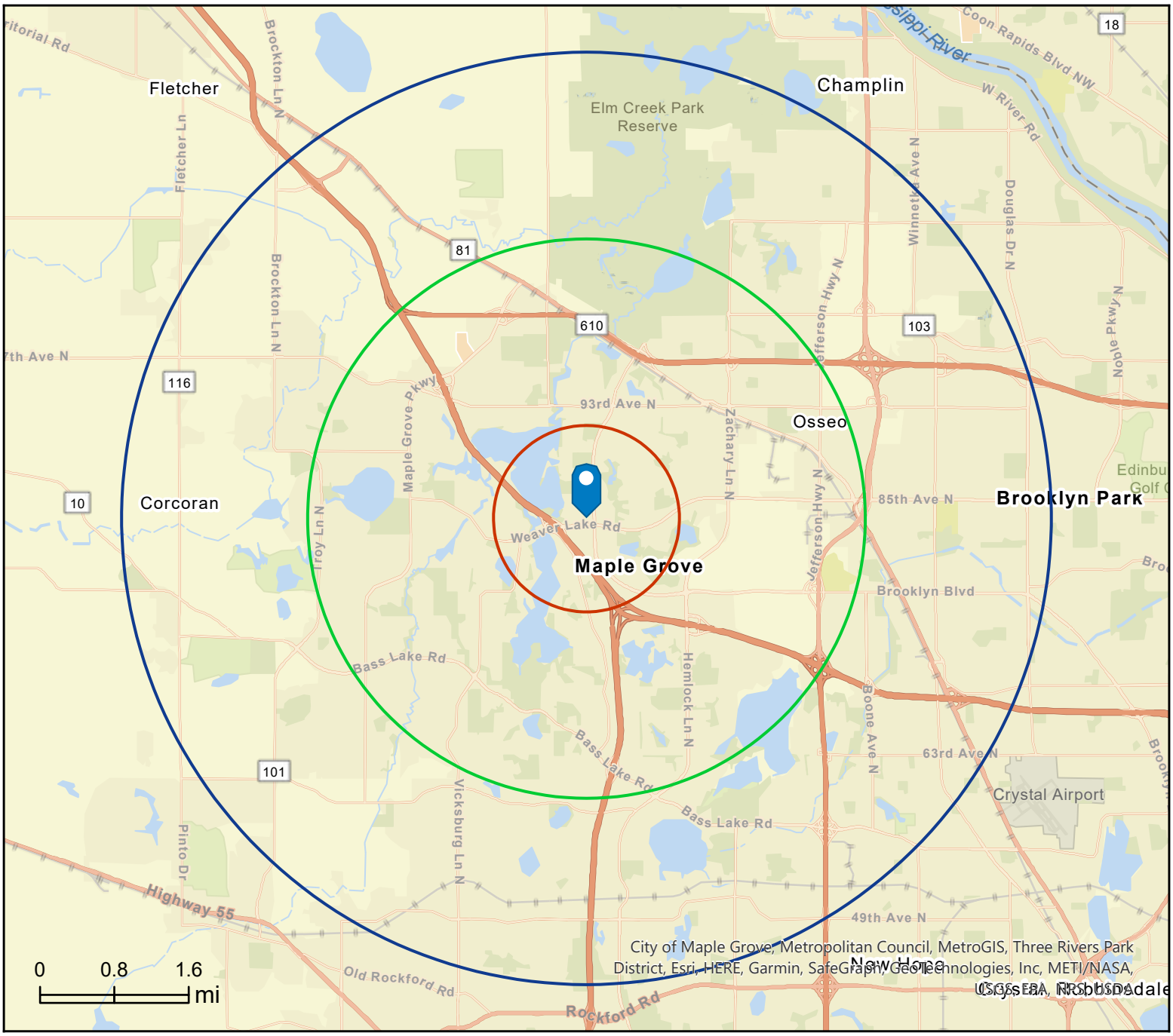
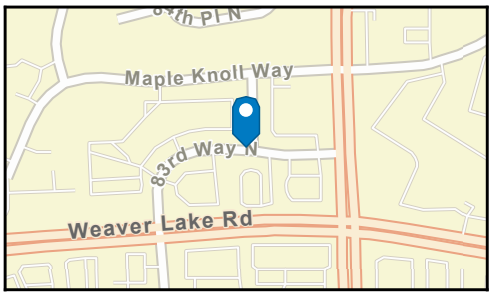
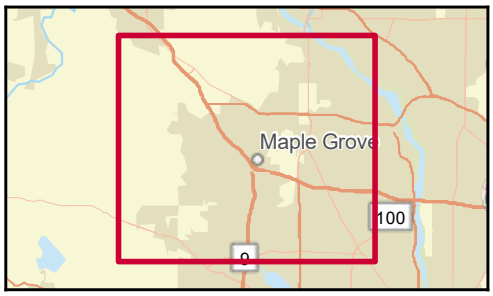
Site Map

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347







March 15, 2023

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Executive Summary

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

	1 mile	3 miles	5 miles
Population			
2010 Population	6,507	50,916	127,151
2020 Population	7,753	57,857	152,099
2022 Population	7,862	59,226	157,590
2027 Population	7,948	60,255	160,835
2010-2020 Annual Rate	1.77%	1.29%	1.81%
2020-2022 Annual Rate	0.62%	1.04%	1.59%
2022-2027 Annual Rate	0.22%	0.35%	0.41%
2022 Male Population	48.0%	48.5%	48.6%
2022 Female Population	52.0%	51.5%	51.4%
2022 Median Age	39.9	39.4	38.4

In the identified area, the current year population is 157,590. In 2020, the Census count in the area was 152,099. The rate of change since 2020 was 1.59% annually. The five-year projection for the population in the area is 160,835 representing a change of 0.41% annually from 2022 to 2027. Currently, the population is 48.6% male and 51.4% female.

Median Age

The median age in this area is 38.4, compared to U.S. median age of 38.9.

Race and Ethnicity			
2022 White Alone	76.4%	77.9%	66.6%
2022 Black Alone	9.0%	6.8%	12.5%
2022 American Indian/Alaska Native Alone	0.3%	0.3%	0.4%
2022 Asian Alone	6.6%	7.0%	11.7%
2022 Pacific Islander Alone	0.0%	0.0%	0.0%
2022 Other Race	1.7%	1.5%	2.4%
2022 Two or More Races	5.8%	6.4%	6.4%
2022 Hispanic Origin (Any Race)	3.9%	3.7%	4.9%

Persons of Hispanic origin represent 4.9% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.6 in the identified area, compared to 71.6 for the U.S. as a whole.

Households			
2022 Wealth Index	134	161	156
2010 Households	2,675	19,393	47,677
2020 Households	3,358	22,690	56,536
2022 Households	3,424	23,220	58,290
2027 Households	3,471	23,592	59,236
2010-2020 Annual Rate	2.30%	1.58%	1.72%
2020-2022 Annual Rate	0.87%	1.03%	1.37%
2022-2027 Annual Rate	0.27%	0.32%	0.32%
2022 Average Household Size	2.29	2.54	2.68

The household count in this area has changed from 56,536 in 2020 to 58,290 in the current year, a change of 1.37% annually. The five-year projection of households is 59,236, a change of 0.32% annually from the current year total. Average household size is currently 2.68, compared to 2.67 in the year 2020. The number of families in the current year is 41,367 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.
Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

March 15, 2023

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Executive Summary

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.10602
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	1 mile	3 miles	5 miles
Mortgage Income			
2022 Percent of Income for Mortgage	17.6%	16.9%	18.0%
Median Household Income			
2022 Median Household Income	$103,735	$114,499	$108,759
2027 Median Household Income	$115,938	$132,648	$127,246
2022-2027 Annual Rate	2.25%	2.99%	3.19%
Average Household Income			
2022 Average Household Income	$130,957	$148,405	$143,959
2027 Average Household Income	$151,621	$170,440	$167,820
2022-2027 Annual Rate	2.97%	2.81%	3.11%
Per Capita Income			
2022 Per Capita Income	$56,357	$57,721	$53,205
2027 Per Capita Income	$65,276	$66,192	$61,767
2022-2027 Annual Rate	2.98%	2.78%	3.03%
Households by Income			

Current median household income is $108,759 in the area, compared to $72,414 for all U.S. households. Median household income is projected to be $127,246 in five years, compared to $84,445 for all U.S. households

Current average household income is $143,959 in this area, compared to $105,029 for all U.S. households. Average household income is projected to be $167,820 in five years, compared to $122,155 for all U.S. households

Current per capita income is $53,205 in the area, compared to the U.S. per capita income of $40,363. The per capita income is projected to be $61,767 in five years, compared to $47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	128	133	126
2010 Total Housing Units	2,760	20,055	50,224
2010 Owner Occupied Housing Units	2,049	16,157	37,630
2010 Renter Occupied Housing Units	626	3,236	10,048
2010 Vacant Housing Units	85	662	2,547
2020 Total Housing Units	3,452	23,384	58,449
2020 Vacant Housing Units	94	694	1,913
2022 Total Housing Units	3,535	24,227	60,561
2022 Owner Occupied Housing Units	2,596	19,019	46,121
2022 Renter Occupied Housing Units	827	4,201	12,169
2022 Vacant Housing Units	111	1,007	2,271
2027 Total Housing Units	3,670	25,177	62,882
2027 Owner Occupied Housing Units	2,676	19,289	47,299
2027 Renter Occupied Housing Units	795	4,303	11,937
2027 Vacant Housing Units	199	1,585	3,646

Currently, 76.2% of the 60,561 housing units in the area are owner occupied; 20.1%, renter occupied; and 3.7% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 58,449 housing units in the area and 3.3% vacant housing units. The annual rate of change in housing units since 2020 is 1.59%. Median home value in the area is $370,552, compared to a median home value of $283,272 for the U.S. In five years, median value is projected to change by 2.13% annually to $411,718.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.
Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

March 15, 2023

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Demographic and Income Profile

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

Summary	Census 2010	Census 2020	2022	2027
Population	6,507	7,753	7,862	7,948
Households	2,675	3,358	3,424	3,471
Families	1,811	-	2,157	2,179
Average Household Size	2.43	2.30	2.29	2.28
Owner Occupied Housing Units	2,049	-	2,596	2,676
Renter Occupied Housing Units	626	-	827	795
Median Age	38.8	-	39.9	41.0

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.22%	0.26%	0.25%
Households	0.27%	0.26%	0.31%
Families	0.20%	0.28%	0.28%
Owner HHs	0.61%	0.50%	0.53%
Median Household Income	2.25%	2.99%	3.12%

	2022		2027	
Households by Income	Number	Percent	Number	Percent
<$15,000	70	2.0%	46	1.3%
$15,000 - $24,999	141	4.1%	100	2.9%
$25,000 - $34,999	152	4.4%	124	3.6%
$35,000 - $49,999	216	6.3%	134	3.9%
$50,000 - $74,999	527	15.4%	403	11.6%
$75,000 - $99,999	500	14.6%	518	14.9%
$100,000 - $149,999	876	25.6%	947	27.3%
$150,000 - $199,999	480	14.0%	642	18.5%
$200,000+	460	13.4%	557	16.1%
Median Household Income	$103,735		$115,938	
Average Household Income	$130,957		$151,621	
Per Capita Income	$56,357		$65,276	

	Census 2010		2022		2027	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	398	6.1%	441	5.6%	449	5.6%
5 - 9	390	6.0%	436	5.5%	430	5.4%
10 - 14	384	5.9%	449	5.7%	419	5.3%
15 - 19	421	6.5%	427	5.4%	414	5.2%
20 - 24	367	5.6%	377	4.8%	397	5.0%
25 - 34	980	15.1%	1,165	14.8%	1,126	14.2%
35 - 44	832	12.8%	1,213	15.4%	1,243	15.6%
45 - 54	1,169	18.0%	927	11.8%	981	12.3%
55 - 64	902	13.9%	1,134	14.4%	922	11.6%
65 - 74	370	5.7%	836	10.6%	936	11.8%
75 - 84	226	3.5%	333	4.2%	490	6.2%
85+	67	1.0%	124	1.6%	142	1.8%

	Census 2010		Census 2020		2022		2027	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,612	86.2%	5,947	76.7%	6,007	76.4%	5,956	74.9%
Black Alone	313	4.8%	688	8.9%	711	9.0%	754	9.5%
American Indian Alone	28	0.4%	27	0.3%	27	0.3%	27	0.3%
Asian Alone	334	5.1%	509	6.6%	520	6.6%	552	6.9%
Pacific Islander Alone	3	0.0%	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	61	0.9%	134	1.7%	136	1.7%	149	1.9%
Two or More Races	156	2.4%	445	5.7%	458	5.8%	507	6.4%
Hispanic Origin (Any Race)	190	2.9%	306	3.9%	306	3.9%	308	3.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

March 15, 2023

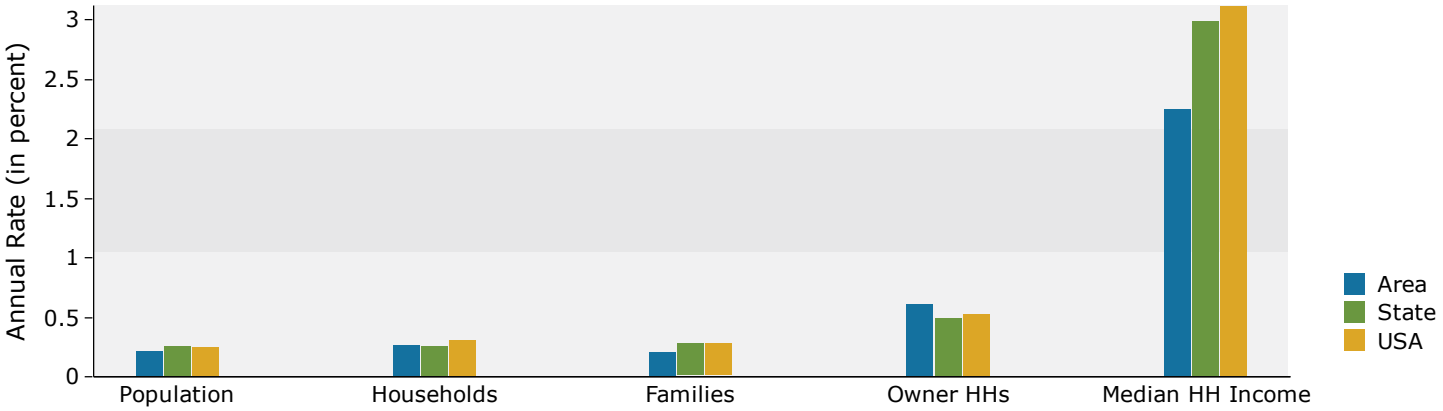
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Demographic and Income Profile

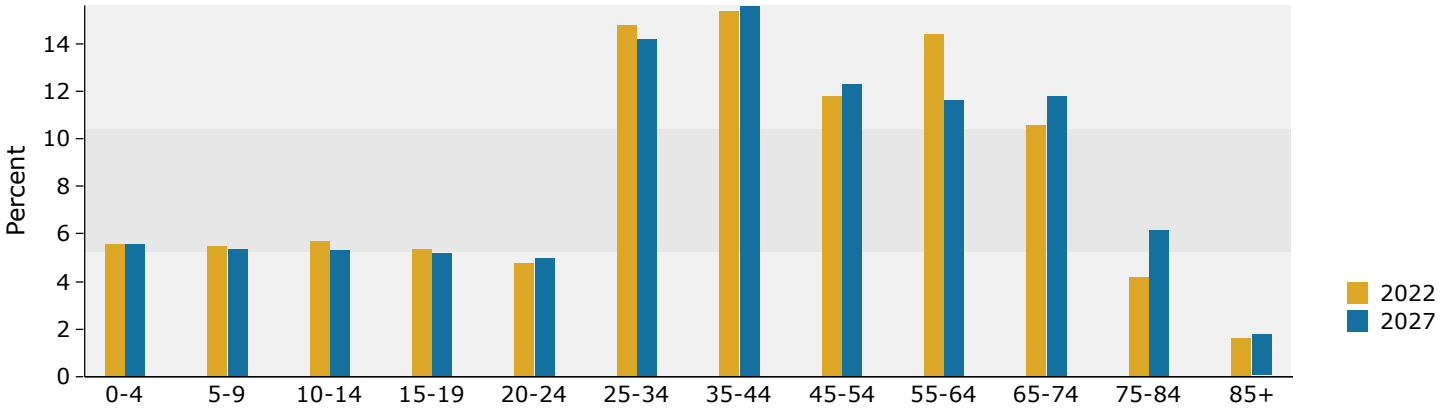
Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

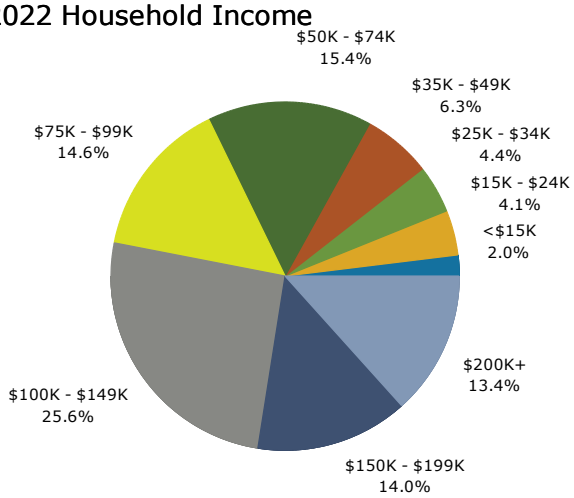
Trends 2022-2027



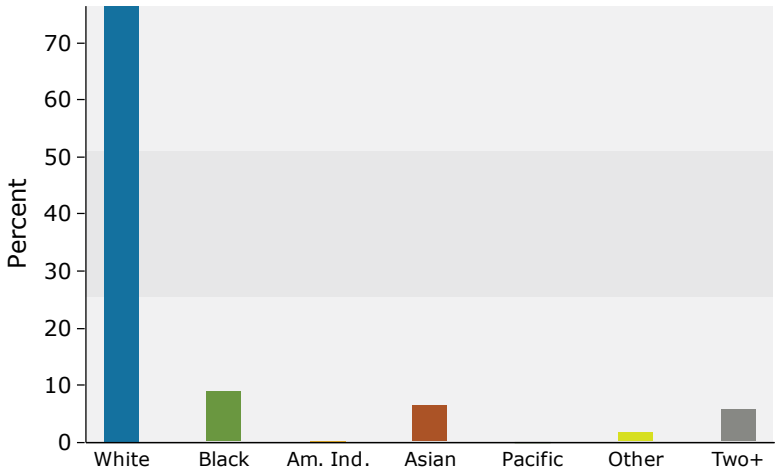
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin:3.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Demographic and Income Profile

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

Summary	Census 2010	Census 2020	2022	2027
Population	50,916	57,857	59,226	60,255
Households	19,393	22,690	23,220	23,592
Families	14,295	-	16,591	16,846
Average Household Size	2.62	2.54	2.54	2.54
Owner Occupied Housing Units	16,157	-	19,019	19,289
Renter Occupied Housing Units	3,236	-	4,201	4,303
Median Age	38.3	-	39.4	40.5

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.35%	0.26%	0.25%
Households	0.32%	0.26%	0.31%
Families	0.31%	0.28%	0.28%
Owner HHs	0.28%	0.50%	0.53%
Median Household Income	2.99%	2.99%	3.12%

	2022		2027	
Households by Income	Number	Percent	Number	Percent
<$15,000	536	2.3%	344	1.5%
$15,000 - $24,999	560	2.4%	350	1.5%
$25,000 - $34,999	780	3.4%	528	2.2%
$35,000 - $49,999	1,353	5.8%	939	4.0%
$50,000 - $74,999	3,060	13.2%	2,494	10.6%
$75,000 - $99,999	3,168	13.6%	2,957	12.5%
$100,000 - $149,999	5,488	23.6%	5,641	23.9%
$150,000 - $199,999	3,999	17.2%	5,282	22.4%
$200,000+	4,271	18.4%	5,053	21.4%
Median Household Income	$114,499		$132,648	
Average Household Income	$148,405		$170,440	
Per Capita Income	$57,721		$66,192	

	Census 2010		2022		2027	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,368	6.6%	3,565	6.0%	3,617	6.0%
5 - 9	3,659	7.2%	3,873	6.5%	3,788	6.3%
10 - 14	3,770	7.4%	4,076	6.9%	3,920	6.5%
15 - 19	3,495	6.9%	3,476	5.9%	3,493	5.8%
20 - 24	2,369	4.7%	2,699	4.6%	2,503	4.2%
25 - 34	6,468	12.7%	7,826	13.2%	7,712	12.8%
35 - 44	7,497	14.7%	8,864	15.0%	9,330	15.5%
45 - 54	9,419	18.5%	7,738	13.1%	7,765	12.9%
55 - 64	6,625	13.0%	8,298	14.0%	7,271	12.1%
65 - 74	2,577	5.1%	5,744	9.7%	6,581	10.9%
75 - 84	1,206	2.4%	2,275	3.8%	3,324	5.5%
85+	465	0.9%	789	1.3%	950	1.6%

	Census 2010		Census 2020		2022		2027	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	44,090	86.6%	45,274	78.3%	46,138	77.9%	46,088	76.5%
Black Alone	2,237	4.4%	3,925	6.8%	4,034	6.8%	4,254	7.1%
American Indian Alone	163	0.3%	199	0.3%	204	0.3%	209	0.3%
Asian Alone	2,805	5.5%	3,942	6.8%	4,126	7.0%	4,441	7.4%
Pacific Islander Alone	19	0.0%	15	0.0%	16	0.0%	16	0.0%
Some Other Race Alone	445	0.9%	882	1.5%	910	1.5%	1,005	1.7%
Two or More Races	1,157	2.3%	3,621	6.3%	3,799	6.4%	4,242	7.0%
Hispanic Origin (Any Race)	1,410	2.8%	2,140	3.7%	2,179	3.7%	2,220	3.7%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

March 15, 2023

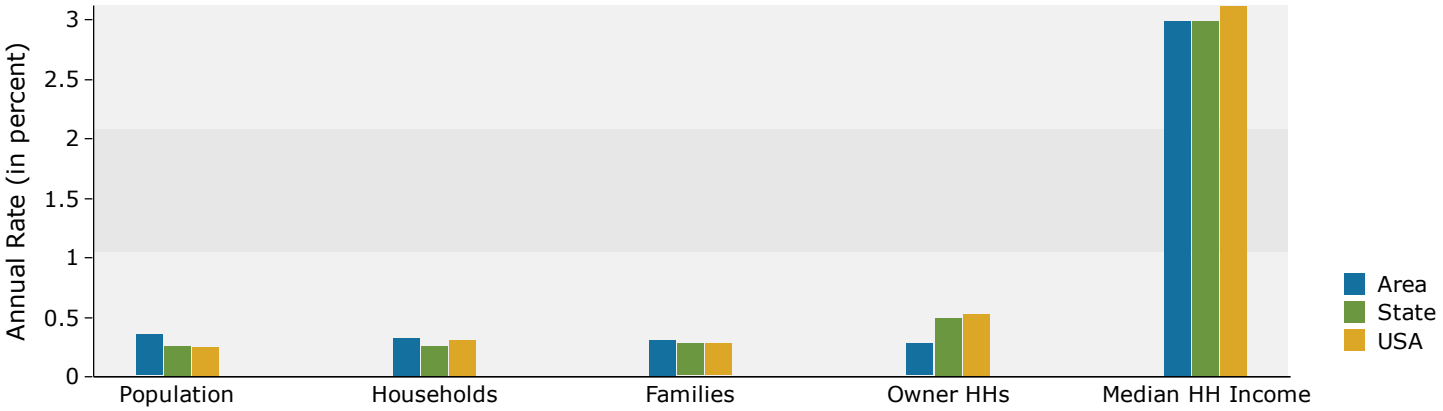
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Demographic and Income Profile

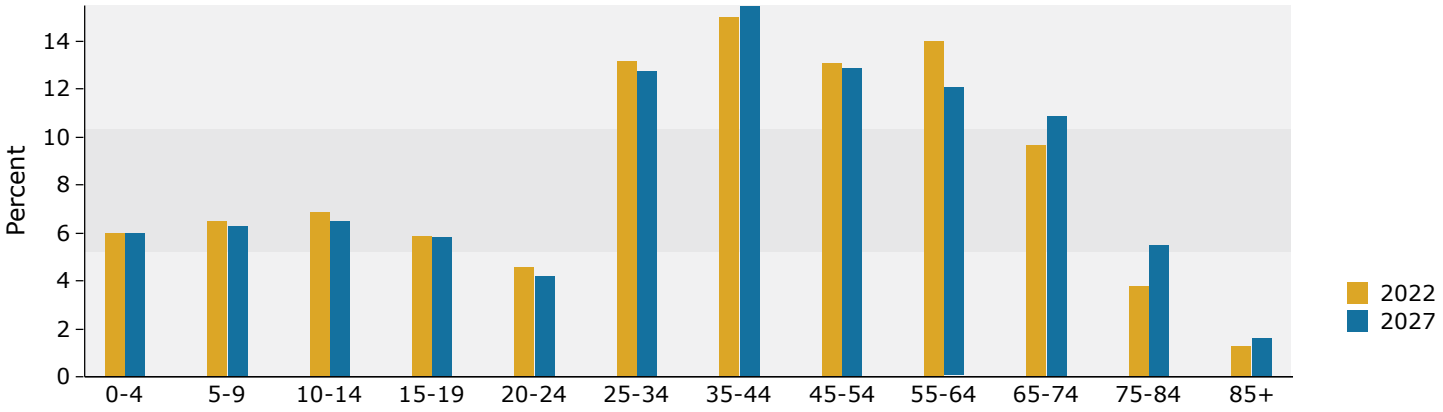
Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

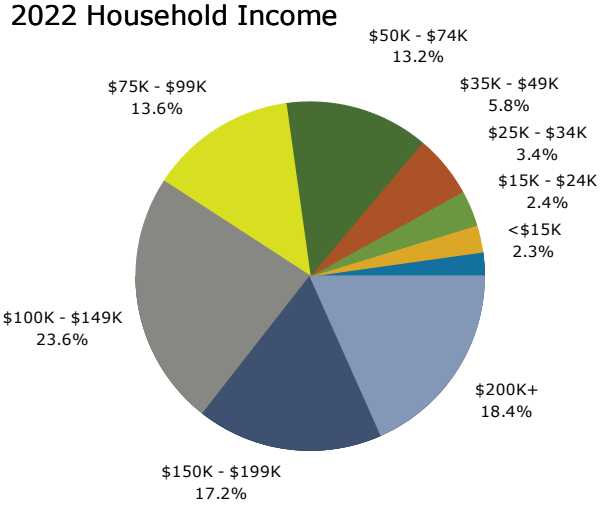
Trends 2022-2027



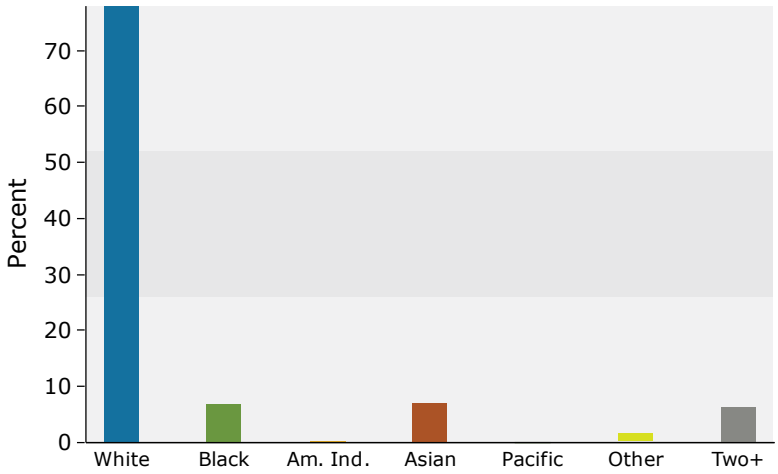
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin:3.7%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

March 15, 2023

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Demographic and Income Profile

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

Summary	Census 2010	Census 2020	2022	2027
Population	127,151	152,099	157,590	160,835
Households	47,677	56,536	58,290	59,236
Families	34,129	-	41,367	42,151
Average Household Size	2.65	2.67	2.68	2.70
Owner Occupied Housing Units	37,630	-	46,121	47,299
Renter Occupied Housing Units	10,048	-	12,169	11,937
Median Age	36.7	-	38.4	39.4

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.41%	0.26%	0.25%
Households	0.32%	0.26%	0.31%
Families	0.38%	0.28%	0.28%
Owner HHs	0.51%	0.50%	0.53%
Median Household Income	3.19%	2.99%	3.12%

	2022		2027	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,960	3.4%	1,317	2.2%
$15,000 - $24,999	1,750	3.0%	1,122	1.9%
$25,000 - $34,999	2,541	4.4%	1,858	3.1%
$35,000 - $49,999	4,063	7.0%	3,175	5.4%
$50,000 - $74,999	7,611	13.1%	5,929	10.0%
$75,000 - $99,999	8,114	13.9%	7,453	12.6%
$100,000 - $149,999	12,457	21.4%	13,560	22.9%
$150,000 - $199,999	9,123	15.7%	11,810	19.9%
$200,000+	10,661	18.3%	13,001	22.0%
Median Household Income	$108,759		$127,246	
Average Household Income	$143,959		$167,820	
Per Capita Income	$53,205		$61,767	

	Census 2010		2022		2027	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,331	7.3%	10,164	6.4%	10,359	6.4%
5 - 9	9,581	7.5%	10,807	6.9%	10,609	6.6%
10 - 14	9,365	7.4%	11,172	7.1%	10,802	6.7%
15 - 19	8,395	6.6%	9,581	6.1%	9,588	6.0%
20 - 24	6,350	5.0%	7,851	5.0%	7,503	4.7%
25 - 34	17,471	13.7%	21,170	13.4%	20,992	13.1%
35 - 44	18,643	14.7%	22,826	14.5%	24,010	14.9%
45 - 54	21,078	16.6%	20,060	12.7%	20,088	12.5%
55 - 64	15,233	12.0%	20,628	13.1%	18,680	11.6%
65 - 74	6,480	5.1%	14,507	9.2%	16,461	10.2%
75 - 84	3,490	2.7%	6,295	4.0%	8,846	5.5%
85+	1,736	1.4%	2,528	1.6%	2,897	1.8%

	Census 2010		Census 2020		2022		2027	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	98,410	77.4%	101,655	66.8%	105,010	66.6%	105,168	65.4%
Black Alone	12,430	9.8%	19,283	12.7%	19,701	12.5%	20,296	12.6%
American Indian Alone	427	0.3%	621	0.4%	631	0.4%	647	0.4%
Asian Alone	10,281	8.1%	17,419	11.5%	18,422	11.7%	19,491	12.1%
Pacific Islander Alone	64	0.1%	28	0.0%	29	0.0%	29	0.0%
Some Other Race Alone	2,216	1.7%	3,607	2.4%	3,748	2.4%	4,047	2.5%
Two or More Races	3,321	2.6%	9,486	6.2%	10,049	6.4%	11,157	6.9%
Hispanic Origin (Any Race)	5,164	4.1%	7,428	4.9%	7,650	4.9%	7,803	4.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

March 15, 2023

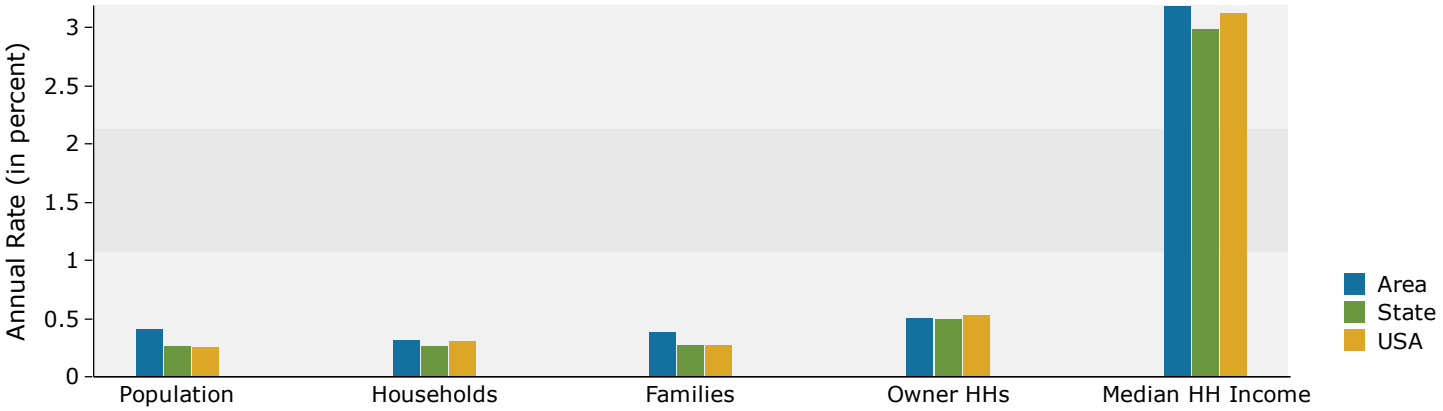
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Demographic and Income Profile

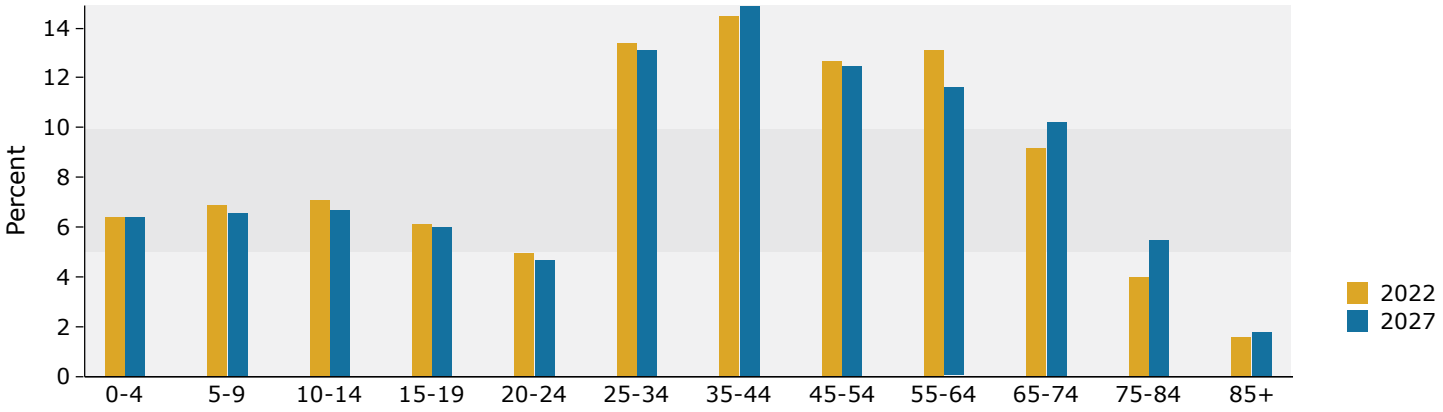
Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

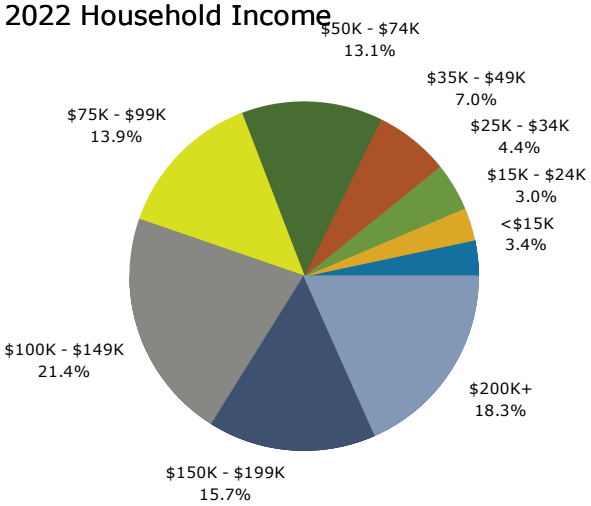
Trends 2022-2027



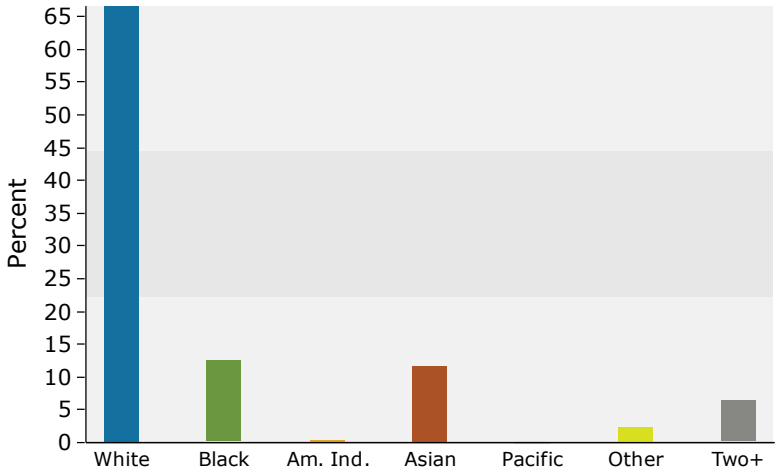
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin:4.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	6,507	50,916	127,151
2020 Total Population	7,753	57,857	152,099
2020 Group Quarters	22	222	1,134
2022 Total Population	7,862	59,226	157,590
2022 Group Quarters	22	222	1,134
2027 Total Population	7,948	60,255	160,835
2022-2027 Annual Rate	0.22%	0.35%	0.41%
2022 Total Daytime Population	9,291	65,565	158,528
Workers	5,782	38,012	81,995
Residents	3,509	27,553	76,533
Household Summary			
2010 Households	2,675	19,393	47,677
2010 Average Household Size	2.43	2.62	2.65
2020 Total Households	3,358	22,690	56,536
2020 Average Household Size	2.30	2.54	2.67
2022 Households	3,424	23,220	58,290
2022 Average Household Size	2.29	2.54	2.68
2027 Households	3,471	23,592	59,236
2027 Average Household Size	2.28	2.54	2.70
2022-2027 Annual Rate	0.27%	0.32%	0.32%
2010 Families	1,811	14,295	34,129
2010 Average Family Size	2.95	3.07	3.14
2022 Families	2,157	16,591	41,367
2022 Average Family Size	2.88	3.00	3.19
2027 Families	2,179	16,846	42,151
2027 Average Family Size	2.86	3.00	3.19
2022-2027 Annual Rate	0.20%	0.31%	0.38%
Housing Unit Summary			
2000 Housing Units	2,357	16,041	40,026
Owner Occupied Housing Units	84.0%	88.8%	80.6%
Renter Occupied Housing Units	14.3%	10.0%	17.9%
Vacant Housing Units	1.7%	1.3%	1.5%
2010 Housing Units	2,760	20,055	50,224
Owner Occupied Housing Units	74.2%	80.6%	74.9%
Renter Occupied Housing Units	22.7%	16.1%	20.0%
Vacant Housing Units	3.1%	3.3%	5.1%
2020 Housing Units	3,452	23,384	58,449
Vacant Housing Units	2.7%	3.0%	3.3%
2022 Housing Units	3,535	24,227	60,561
Owner Occupied Housing Units	73.4%	78.5%	76.2%
Renter Occupied Housing Units	23.4%	17.3%	20.1%
Vacant Housing Units	3.1%	4.2%	3.7%
2027 Housing Units	3,670	25,177	62,882
Owner Occupied Housing Units	72.9%	76.6%	75.2%
Renter Occupied Housing Units	21.7%	17.1%	19.0%
Vacant Housing Units	5.4%	6.3%	5.8%
Median Household Income			
2022	$103,735	$114,499	$108,759
2027	$115,938	$132,648	$127,246
Median Home Value			
2022	$347,049	$368,063	$370,552
2027	$381,794	$406,279	$411,718
Per Capita Income			
2022	$56,357	$57,721	$53,205
2027	$65,276	$66,192	$61,767
Median Age			
2010	38.8	38.3	36.7
2022	39.9	39.4	38.4
2027	41.0	40.5	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 15, 2023

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Market Profile

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	3,423	23,215	58,280
<$15,000	2.0%	2.3%	3.4%
$15,000 - $24,999	4.1%	2.4%	3.0%
$25,000 - $34,999	4.4%	3.4%	4.4%
$35,000 - $49,999	6.3%	5.8%	7.0%
$50,000 - $74,999	15.4%	13.2%	13.1%
$75,000 - $99,999	14.6%	13.6%	13.9%
$100,000 - $149,999	25.6%	23.6%	21.4%
$150,000 - $199,999	14.0%	17.2%	15.7%
$200,000+	13.4%	18.4%	18.3%
Average Household Income	$130,957	$148,405	$143,959
2027 Households by Income			
Household Income Base	3,470	23,587	59,226
<$15,000	1.3%	1.5%	2.2%
$15,000 - $24,999	2.9%	1.5%	1.9%
$25,000 - $34,999	3.6%	2.2%	3.1%
$35,000 - $49,999	3.9%	4.0%	5.4%
$50,000 - $74,999	11.6%	10.6%	10.0%
$75,000 - $99,999	14.9%	12.5%	12.6%
$100,000 - $149,999	27.3%	23.9%	22.9%
$150,000 - $199,999	18.5%	22.4%	19.9%
$200,000+	16.1%	21.4%	22.0%
Average Household Income	$151,621	$170,440	$167,820
2022 Owner Occupied Housing Units by Value			
Total	2,596	19,016	46,114
<$50,000	0.2%	0.5%	0.7%
$50,000 - $99,999	0.1%	0.1%	0.2%
$100,000 - $149,999	1.0%	0.6%	0.8%
$150,000 - $199,999	2.8%	2.1%	3.9%
$200,000 - $249,999	9.5%	8.9%	10.7%
$250,000 - $299,999	19.9%	17.7%	15.3%
$300,000 - $399,999	35.2%	29.6%	26.1%
$400,000 - $499,999	18.8%	23.4%	21.9%
$500,000 - $749,999	8.2%	14.2%	16.8%
$750,000 - $999,999	3.6%	2.2%	2.6%
$1,000,000 - $1,499,999	0.2%	0.2%	0.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.6%	0.6%	0.5%
Average Home Value	$388,487	$406,332	$409,641
2027 Owner Occupied Housing Units by Value			
Total	2,676	19,286	47,292
<$50,000	0.0%	0.1%	0.2%
$50,000 - $99,999	0.0%	0.0%	0.0%
$100,000 - $149,999	0.0%	0.0%	0.0%
$150,000 - $199,999	0.2%	0.2%	0.4%
$200,000 - $249,999	3.0%	2.6%	4.8%
$250,000 - $299,999	12.7%	11.7%	11.8%
$300,000 - $399,999	41.7%	33.5%	29.4%
$400,000 - $499,999	27.8%	31.4%	29.4%
$500,000 - $749,999	11.5%	18.4%	21.3%
$750,000 - $999,999	2.5%	1.5%	1.9%
$1,000,000 - $1,499,999	0.1%	0.1%	0.2%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.4%	0.5%	0.5%
Average Home Value	$418,629	$437,932	$444,353

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 15, 2023

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Market Profile

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	6,507	50,919	127,150
0 - 4	6.1%	6.6%	7.3%
5 - 9	6.0%	7.2%	7.5%
10 - 14	5.9%	7.4%	7.4%
15 - 24	12.1%	11.5%	11.6%
25 - 34	15.1%	12.7%	13.7%
35 - 44	12.8%	14.7%	14.7%
45 - 54	18.0%	18.5%	16.6%
55 - 64	13.9%	13.0%	12.0%
65 - 74	5.7%	5.1%	5.1%
75 - 84	3.5%	2.4%	2.7%
85 +	1.0%	0.9%	1.4%
18 +	77.6%	74.1%	73.3%
2022 Population by Age			
Total	7,862	59,223	157,589
0 - 4	5.6%	6.0%	6.4%
5 - 9	5.5%	6.5%	6.9%
10 - 14	5.7%	6.9%	7.1%
15 - 24	10.2%	10.4%	11.1%
25 - 34	14.8%	13.2%	13.4%
35 - 44	15.4%	15.0%	14.5%
45 - 54	11.8%	13.1%	12.7%
55 - 64	14.4%	14.0%	13.1%
65 - 74	10.6%	9.7%	9.2%
75 - 84	4.2%	3.8%	4.0%
85 +	1.6%	1.3%	1.6%
18 +	79.7%	76.8%	75.7%
2027 Population by Age			
Total	7,949	60,254	160,835
0 - 4	5.6%	6.0%	6.4%
5 - 9	5.4%	6.3%	6.6%
10 - 14	5.3%	6.5%	6.7%
15 - 24	10.2%	10.0%	10.6%
25 - 34	14.2%	12.8%	13.1%
35 - 44	15.6%	15.5%	14.9%
45 - 54	12.3%	12.9%	12.5%
55 - 64	11.6%	12.1%	11.6%
65 - 74	11.8%	10.9%	10.2%
75 - 84	6.2%	5.5%	5.5%
85 +	1.8%	1.6%	1.8%
18 +	80.4%	77.5%	76.4%
2010 Population by Sex			
Males	3,112	24,744	61,719
Females	3,396	26,173	65,432
2022 Population by Sex			
Males	3,774	28,752	76,617
Females	4,088	30,474	80,973
2027 Population by Sex			
Males	3,811	29,256	78,230
Females	4,137	30,999	82,605

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 15, 2023

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Market Profile

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	6,507	50,916	127,149
White Alone	86.2%	86.6%	77.4%
Black Alone	4.8%	4.4%	9.8%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	5.1%	5.5%	8.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.9%	0.9%	1.7%
Two or More Races	2.4%	2.3%	2.6%
Hispanic Origin	2.9%	2.8%	4.1%
Diversity Index	29.3	28.5	43.2
2020 Population by Race/Ethnicity			
Total	7,753	57,857	152,099
White Alone	76.7%	78.3%	66.8%
Black Alone	8.9%	6.8%	12.7%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	6.6%	6.8%	11.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.5%	2.4%
Two or More Races	5.7%	6.3%	6.2%
Hispanic Origin	3.9%	3.7%	4.9%
Diversity Index	44.2	41.9	56.4
2022 Population by Race/Ethnicity			
Total	7,861	59,227	157,590
White Alone	76.4%	77.9%	66.6%
Black Alone	9.0%	6.8%	12.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	6.6%	7.0%	11.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.5%	2.4%
Two or More Races	5.8%	6.4%	6.4%
Hispanic Origin	3.9%	3.7%	4.9%
Diversity Index	44.5	42.3	56.6
2027 Population by Race/Ethnicity			
Total	7,947	60,255	160,835
White Alone	74.9%	76.5%	65.4%
Black Alone	9.5%	7.1%	12.6%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	6.9%	7.4%	12.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	1.7%	2.5%
Two or More Races	6.4%	7.0%	6.9%
Hispanic Origin	3.9%	3.7%	4.9%
Diversity Index	46.4	44.2	57.9
2010 Population by Relationship and Household Type			
Total	6,507	50,916	127,151
In Households	99.9%	99.8%	99.3%
In Family Households	83.4%	87.4%	86.0%
Householder	27.9%	27.9%	26.8%
Spouse	22.6%	23.4%	21.5%
Child	29.7%	32.8%	32.8%
Other relative	2.0%	2.1%	3.2%
Nonrelative	1.2%	1.2%	1.7%
In Nonfamily Households	16.5%	12.5%	13.3%
In Group Quarters	0.1%	0.2%	0.7%
Institutionalized Population	0.0%	0.1%	0.6%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 15, 2023

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Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	5,732	41,536	108,015
Less than 9th Grade	0.3%	0.6%	1.6%
9th - 12th Grade, No Diploma	0.6%	1.1%	2.1%
High School Graduate	12.1%	13.6%	14.8%
GED/Alternative Credential	0.6%	1.3%	2.0%
Some College, No Degree	17.5%	16.7%	16.6%
Associate Degree	10.3%	10.6%	10.8%
Bachelor's Degree	39.0%	35.5%	32.9%
Graduate/Professional Degree	19.6%	20.5%	19.2%
2022 Population 15+ by Marital Status			
Total	6,536	47,711	125,447
Never Married	28.3%	26.9%	27.4%
Married	57.2%	60.6%	59.9%
Widowed	5.0%	3.6%	3.9%
Divorced	9.5%	8.8%	8.9%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,511	32,807	84,420
Population 16+ Employed	97.3%	97.7%	97.3%
Population 16+ Unemployment rate	2.7%	2.3%	2.7%
Population 16-24 Employed	10.9%	11.2%	11.9%
Population 16-24 Unemployment rate	3.2%	4.3%	4.6%
Population 25-54 Employed	64.7%	65.8%	65.9%
Population 25-54 Unemployment rate	3.3%	1.8%	2.2%
Population 55-64 Employed	19.7%	18.5%	17.5%
Population 55-64 Unemployment rate	1.1%	2.4%	3.5%
Population 65+ Employed	4.7%	4.5%	4.7%
Population 65+ Unemployment rate	0.5%	3.2%	2.8%
2022 Employed Population 16+ by Industry			
Total	4,389	32,066	82,110
Agriculture/Mining	0.1%	0.2%	0.5%
Construction	3.6%	4.9%	4.3%
Manufacturing	15.0%	15.1%	15.7%
Wholesale Trade	2.9%	3.4%	2.9%
Retail Trade	10.5%	10.3%	10.3%
Transportation/Utilities	3.6%	3.7%	3.9%
Information	1.7%	1.4%	1.3%
Finance/Insurance/Real Estate	11.6%	11.1%	11.6%
Services	48.9%	47.5%	47.0%
Public Administration	2.3%	2.4%	2.4%
2022 Employed Population 16+ by Occupation			
Total	4,391	32,068	82,110
White Collar	79.0%	79.3%	75.9%
Management/Business/Financial	26.9%	27.3%	25.5%
Professional	31.6%	31.5%	29.8%
Sales	9.2%	10.3%	9.7%
Administrative Support	11.3%	10.3%	10.9%
Services	9.6%	8.9%	10.4%
Blue Collar	11.5%	11.8%	13.7%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	2.0%	2.6%	2.4%
Installation/Maintenance/Repair	1.2%	1.5%	1.8%
Production	4.7%	4.0%	5.3%
Transportation/Material Moving	3.5%	3.6%	4.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,675	19,393	47,677
Households with 1 Person	25.3%	20.8%	22.7%
Households with 2+ People	74.7%	79.2%	77.3%
Family Households	67.7%	73.7%	71.6%
Husband-wife Families	54.9%	61.8%	57.5%
With Related Children	23.3%	30.0%	28.2%
Other Family (No Spouse Present)	12.8%	11.9%	14.1%
Other Family with Male Householder	3.6%	3.1%	3.7%
With Related Children	1.9%	1.8%	2.2%
Other Family with Female Householder	9.2%	8.8%	10.4%
With Related Children	5.3%	5.6%	7.1%
Nonfamily Households	7.0%	5.5%	5.7%
All Households with Children	30.7%	37.7%	37.8%
Multigenerational Households	1.9%	2.1%	2.6%
Unmarried Partner Households	5.9%	4.9%	5.5%
Male-female	5.3%	4.4%	5.0%
Same-sex	0.6%	0.5%	0.5%
2010 Households by Size			
Total	2,673	19,393	47,677
1 Person Household	25.3%	20.8%	22.7%
2 Person Household	37.5%	34.5%	33.3%
3 Person Household	16.6%	18.0%	17.0%
4 Person Household	13.4%	17.4%	16.4%
5 Person Household	5.2%	6.6%	6.7%
6 Person Household	1.5%	2.0%	2.3%
7 + Person Household	0.5%	0.7%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	2,675	19,393	47,678
Owner Occupied	76.6%	83.3%	78.9%
Owned with a Mortgage/Loan	65.8%	71.6%	66.6%
Owned Free and Clear	10.8%	11.8%	12.3%
Renter Occupied	23.4%	16.7%	21.1%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	128	133	126
Percent of Income for Mortgage	17.6%	16.9%	18.0%
Wealth Index	134	161	156
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,760	20,055	50,224
Housing Units Inside Urbanized Area	100.0%	99.2%	97.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.8%	2.2%
2010 Population By Urban/ Rural Status			
Total Population	6,507	50,916	127,151
Population Inside Urbanized Area	100.0%	99.2%	97.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.8%	2.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

March 15, 2023

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Market Profile

Rice Lake Plaza
13700 83rd Way N, Maple Grove, Minnesota, 55369
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.10602
Longitude: -93.45347

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Bright Young Professionals (8C)	Workday Drive (4A)	Workday Drive (4A)
3.	Savvy Suburbanites (1D)	Professional Pride (1B)	Professional Pride (1B)
2022 Consumer Spending			
Apparel & Services: Total $	$10,309,257	$77,751,354	$190,874,020
Average Spent	$3,010.88	$3,348.46	$3,274.56
Spending Potential Index	125	139	136
Education: Total $	$8,717,092	$65,607,072	$161,023,882
Average Spent	$2,545.88	$2,825.46	$2,762.46
Spending Potential Index	130	144	141
Entertainment/Recreation: Total $	$15,217,078	$117,546,296	$286,343,931
Average Spent	$4,444.24	$5,062.29	$4,912.40
Spending Potential Index	121	138	134
Food at Home: Total $	$25,719,013	$193,028,317	$476,549,100
Average Spent	$7,511.39	$8,313.02	$8,175.49
Spending Potential Index	121	134	132
Food Away from Home: Total $	$18,566,951	$139,280,014	$341,793,286
Average Spent	$5,422.59	$5,998.28	$5,863.67
Spending Potential Index	126	139	136
Health Care: Total $	$28,234,965	$220,776,480	$540,207,049
Average Spent	$8,246.19	$9,508.03	$9,267.58
Spending Potential Index	116	134	131
HH Furnishings & Equipment: Total $	$10,760,473	$84,211,849	$204,722,386
Average Spent	$3,142.66	$3,626.69	$3,512.14
Spending Potential Index	123	142	137
Personal Care Products & Services: Total $	$4,340,435	$33,094,930	$81,113,377
Average Spent	$1,267.65	$1,425.28	$1,391.55
Spending Potential Index	124	140	136
Shelter: Total $	$99,555,314	$743,654,491	$1,826,885,654
Average Spent	$29,075.73	$32,026.46	$31,341.32
Spending Potential Index	127	140	137
Support Payments/Cash Contributions/Gifts in Kind: Total $	$10,942,221	$89,451,307	$215,592,201
Average Spent	$3,195.74	$3,852.34	$3,698.61
Spending Potential Index	118	142	136
Travel: Total $	$12,557,608	$97,819,209	$236,032,836
Average Spent	$3,667.53	$4,212.71	$4,049.29
Spending Potential Index	128	147	141
Vehicle Maintenance & Repairs: Total $	$5,120,882	$39,505,168	$97,038,049
Average Spent	$1,495.58	$1,701.34	$1,664.75
Spending Potential Index	119	135	132

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Business Summary

Rice Lake Plaza
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Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	401	2,319	4,537
Total Employees:	6,262	37,164	76,256
Total Residential Population:	7,862	59,226	157,590
Employee/Residential Population Ratio (per 100 Residents)	80	63	48

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**
Agriculture & Mining	3	0.7%	26	0.4%	35	1.5%	265	0.7%	73	1.6%	609	0.8%
Construction	13	3.2%	78	1.2%	164	7.1%	1,991	5.4%	347	7.6%	4,403	5.8%
Manufacturing	3	0.7%	35	0.6%	108	4.7%	4,428	11.9%	240	5.3%	10,910	14.3%
Transportation	3	0.7%	42	0.7%	35	1.5%	1,029	2.8%	92	2.0%	2,155	2.8%
Communication	2	0.5%	12	0.2%	13	0.6%	79	0.2%	32	0.7%	2,287	3.0%
Utility	1	0.2%	214	3.4%	6	0.3%	400	1.1%	12	0.3%	465	0.6%
Wholesale Trade	4	1.0%	82	1.3%	76	3.3%	2,061	5.5%	197	4.3%	6,426	8.4%
Retail Trade Summary	145	36.2%	3,239	51.7%	485	20.9%	9,732	26.2%	892	19.7%	17,055	22.4%
Home Improvement	7	1.7%	44	0.7%	35	1.5%	778	2.1%	67	1.5%	1,700	2.2%
General Merchandise Stores	2	0.5%	149	2.4%	17	0.7%	1,332	3.6%	33	0.7%	2,121	2.8%
Food Stores	9	2.2%	471	7.5%	34	1.5%	869	2.3%	76	1.7%	1,903	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	4	1.0%	43	0.7%	32	1.4%	437	1.2%	76	1.7%	1,453	1.9%
Apparel & Accessory Stores	23	5.7%	335	5.3%	46	2.0%	575	1.5%	63	1.4%	719	0.9%
Furniture & Home Furnishings	16	4.0%	219	3.5%	58	2.5%	701	1.9%	99	2.2%	1,572	2.1%
Eating & Drinking Places	49	12.2%	1,468	23.4%	136	5.9%	3,573	9.6%	232	5.1%	5,067	6.6%
Miscellaneous Retail	34	8.5%	510	8.1%	128	5.5%	1,467	3.9%	246	5.4%	2,520	3.3%
Finance, Insurance, Real Estate Summary	42	10.5%	514	8.2%	268	11.6%	2,606	7.0%	463	10.2%	3,984	5.2%
Banks, Savings & Lending Institutions	11	2.7%	119	1.9%	48	2.1%	514	1.4%	72	1.6%	694	0.9%
Securities Brokers	5	1.2%	20	0.3%	48	2.1%	195	0.5%	68	1.5%	276	0.4%
Insurance Carriers & Agents	5	1.2%	46	0.7%	74	3.2%	412	1.1%	107	2.4%	530	0.7%
Real Estate, Holding, Other Investment Offices	20	5.0%	330	5.3%	99	4.3%	1,484	4.0%	217	4.8%	2,484	3.3%
Services Summary	152	37.9%	1,747	27.9%	905	39.0%	13,553	36.5%	1,712	37.7%	26,329	34.5%
Hotels & Lodging	3	0.7%	60	1.0%	18	0.8%	413	1.1%	25	0.6%	675	0.9%
Automotive Services	3	0.7%	19	0.3%	39	1.7%	274	0.7%	89	2.0%	746	1.0%
Motion Pictures & Amusements	15	3.7%	246	3.9%	74	3.2%	677	1.8%	140	3.1%	1,671	2.2%
Health Services	39	9.7%	656	10.5%	205	8.8%	3,638	9.8%	306	6.7%	5,050	6.6%
Legal Services	3	0.7%	12	0.2%	29	1.3%	146	0.4%	44	1.0%	212	0.3%
Education Institutions & Libraries	2	0.5%	54	0.9%	42	1.8%	2,396	6.4%	93	2.0%	5,197	6.8%
Other Services	88	21.9%	701	11.2%	498	21.5%	6,010	16.2%	1,016	22.4%	12,778	16.8%
Government	12	3.0%	251	4.0%	27	1.2%	536	1.4%	43	0.9%	983	1.3%
Unclassified Establishments	21	5.2%	22	0.4%	198	8.5%	484	1.3%	433	9.5%	649	0.9%
Totals	401	100.0%	6,262	100.0%	2,319	100.0%	37,164	100.0%	4,537	100.0%	76,256	100.0%

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	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**
Agriculture, Forestry, Fishing & Hunting	1	0.2%	2	0.0%	3	0.1%	6	0.0%	6	0.1%	30	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	1	0.2%	214	3.4%	2	0.1%	365	1.0%	4	0.1%	411	0.5%
Construction	14	3.5%	84	1.3%	185	8.0%	2,224	6.0%	382	8.4%	4,958	6.5%
Manufacturing	4	1.0%	52	0.8%	110	4.7%	4,509	12.1%	256	5.6%	11,096	14.6%
Wholesale Trade	3	0.7%	79	1.3%	75	3.2%	2,056	5.5%	194	4.3%	6,357	8.3%
Retail Trade	93	23.2%	1,742	27.8%	337	14.5%	5,945	16.0%	636	14.0%	11,714	15.4%
Motor Vehicle & Parts Dealers	3	0.7%	30	0.5%	25	1.1%	380	1.0%	61	1.3%	1,354	1.8%
Furniture & Home Furnishings Stores	10	2.5%	129	2.1%	35	1.5%	345	0.9%	57	1.3%	968	1.3%
Electronics & Appliance Stores	5	1.2%	87	1.4%	18	0.8%	234	0.6%	31	0.7%	452	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	7	1.7%	44	0.7%	35	1.5%	778	2.1%	67	1.5%	1,700	2.2%
Food & Beverage Stores	7	1.7%	454	7.3%	26	1.1%	807	2.2%	69	1.5%	1,868	2.4%
Health & Personal Care Stores	8	2.0%	90	1.4%	33	1.4%	304	0.8%	71	1.6%	706	0.9%
Gasoline Stations	1	0.2%	13	0.2%	7	0.3%	58	0.2%	14	0.3%	99	0.1%
Clothing & Clothing Accessories Stores	25	6.2%	361	5.8%	53	2.3%	627	1.7%	73	1.6%	781	1.0%
Sport Goods, Hobby, Book, & Music Stores	8	2.0%	195	3.1%	26	1.1%	541	1.5%	46	1.0%	756	1.0%
General Merchandise Stores	2	0.5%	149	2.4%	17	0.7%	1,332	3.6%	33	0.7%	2,121	2.8%
Miscellaneous Store Retailers	14	3.5%	191	3.1%	45	1.9%	532	1.4%	72	1.6%	902	1.2%
Nonstore Retailers	3	0.7%	0	0.0%	18	0.8%	7	0.0%	41	0.9%	7	0.0%
Transportation & Warehousing	2	0.5%	33	0.5%	29	1.3%	996	2.7%	74	1.6%	2,009	2.6%
Information	8	2.0%	77	1.2%	50	2.2%	621	1.7%	97	2.1%	3,484	4.6%
Finance & Insurance	22	5.5%	186	3.0%	171	7.4%	1,139	3.1%	250	5.5%	1,519	2.0%
Central Bank/Credit Intermediation & Related Activities	11	2.7%	119	1.9%	48	2.1%	524	1.4%	72	1.6%	704	0.9%
Securities, Commodity Contracts & Other Financial	5	1.2%	20	0.3%	49	2.1%	201	0.5%	70	1.5%	283	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	6	1.5%	47	0.8%	75	3.2%	414	1.1%	108	2.4%	532	0.7%
Real Estate, Rental & Leasing	19	4.7%	316	5.0%	95	4.1%	1,400	3.8%	228	5.0%	2,529	3.3%
Professional, Scientific & Tech Services	26	6.5%	165	2.6%	200	8.6%	2,632	7.1%	415	9.1%	4,649	6.1%
Legal Services	4	1.0%	23	0.4%	40	1.7%	237	0.6%	61	1.3%	334	0.4%
Management of Companies & Enterprises	1	0.2%	4	0.1%	1	0.0%	5	0.0%	5	0.1%	20	0.0%
Administrative & Support & Waste Management & Remediation	8	2.0%	34	0.5%	84	3.6%	643	1.7%	177	3.9%	1,669	2.2%
Educational Services	6	1.5%	97	1.5%	60	2.6%	2,544	6.8%	121	2.7%	5,386	7.1%
Health Care & Social Assistance	50	12.5%	842	13.4%	268	11.6%	4,614	12.4%	437	9.6%	7,809	10.2%
Arts, Entertainment & Recreation	12	3.0%	174	2.8%	54	2.3%	524	1.4%	99	2.2%	1,451	1.9%
Accommodation & Food Services	52	13.0%	1,529	24.4%	156	6.7%	4,035	10.9%	260	5.7%	5,791	7.6%
Accommodation	3	0.7%	60	1.0%	18	0.8%	413	1.1%	25	0.6%	675	0.9%
Food Services & Drinking Places	49	12.2%	1,469	23.5%	139	6.0%	3,622	9.7%	235	5.2%	5,116	6.7%
Other Services (except Public Administration)	46	11.5%	360	5.7%	214	9.2%	1,887	5.1%	423	9.3%	3,741	4.9%
Automotive Repair & Maintenance	3	0.7%	19	0.3%	35	1.5%	247	0.7%	77	1.7%	668	0.9%
Public Administration	12	3.0%	251	4.0%	27	1.2%	536	1.4%	43	0.9%	983	1.3%
Unclassified Establishments	21	5.2%	22	0.4%	198	8.5%	484	1.3%	433	9.5%	649	0.9%
Total	401	100.0%	6,262	100.0%	2,319	100.0%	37,164	100.0%	4,537	100.0%	76,256	100.0%

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