HJ Development has found that temporary signage is both a help and a hindrance when trying to run a successful, upper-class, retail development. When used properly, temporary signage can be a wonderful marketing tool. However, despite this, some temporary signage creates a mediocre and/or negative ambiance that winds up hurting the shopping center. Overall appearance is crucial to bringing in the right cliental, and increasing traffic at each development, the below temporary signage criteria is applicable to Orchard Place.

****ACCEPTABLE TEMPORARY SIGNS****

Certain temporary signs will be allowed on site provided the following criteria are met.

1. All temporary signage must be of professional appearance.
2. All temporary signs must be approved by HJ Development prior to installation.
3. All temporary signs must adhere to all City requirements.
4. No more than three (3) temporary signs will be allowed on site at any given time.
5. Each business will be allowed to display a temporary sign on site for a total of 15-consecutive days. No more than 3-temporary signs per business will be allowed per calendar year. A calendar year is defined as the time period from January 1st - December 31st.

****UNACCEPTABLE TEMPORARY SIGNS****

The following temporary signs *will not* be allowed on the premises.

1. Balloons used as advertising.
2. Any sign that permanently alters the premises to accommodate the display (i.e., drilling holes in the building/cement for hooks and/or hanging devices).
3. Any sign which obstructs the sidewalk for pedestrian crossing.
4. Any sign that obstructs permanent signage in place at the center.

****ADDITIONAL NOTES****

Please keep the following in mind as it relates to temporary signage.

1. All temporary signage requires HJ Development and City of Apple Valley approvals prior to installation. *Failure to comply will result in the sign being removed, and a penalty of $100.00 per occurrence will be added to the tenant's rent invoice.*

2. City of Apple Valley temporary sign requirements and permit applications may be found on the City's website (ci.apple-valley.mn.us). Questions regarding temporary signage should be directed to the Community Development/Planning Department at 952-953-2575.

3. Any building/fixture damage caused by temporary signage will be the tenant's responsibility to repair at their sole cost/expense. *If the requested work has not been completed within 30-days, HJ Development will repair the damage and bill the tenant directly at 150% of the cost of repair. All repairs must be completed to HJ Development's specifications.*

4. Temporary sign policies are subject to change and will be updated periodically.

5. Temporary signage is handled internally by Property Management. Please directly any/all questions to your Property Manager.

5. Banners on the building - except in the following instances:

   •Professional banners that contain the business name may be used until a permanent sign is installed. Permanent signs must be installed no later than 60-days after the Lease Commencement Date.

   •A 1-time only "grand opening" banner will be allowed within the first 90-days of business opening. Banner size may not exceed 32-square feet.

****ADDITIONAL NOTES****

Please keep the following in mind as it relates to temporary signage.

1. Proper permits/applications must be submitted and approved by the City and HJ Development prior to installation. *Failure to comply will result in the sign being removed, and a penalty of $100.00 per occurrence will be added to Tenant's rent invoice.*

2. Any building/fixture damage caused as a result of a temporary sign will be the responsibility of the Tenant to repair at their sole cost/expense. *If the requested work has not been completed within 30-days, HJ Development will repair the damage and bill the Tenant directly at 150% of the cost of repair. All repairs must be completed to HJ Development's specifications.*

3. Temporary sign policies are subject to change and will be updated periodically.

4. Temporary signage is handled internally by Property Management. Please directly any/all questions to your Property Manager.